



**CHINA TRENDS HOLDINGS LIMITED**

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

8 November 2011

Dear Shareholder,

**Election of means of receipt of Corporate Communication**

Pursuant to the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited and the articles of association of China Trends Holdings Limited (the “**Company**”), the Company will make available the following options for you to elect means of receipt of future corporate communication (the “**Corporate Communication**”) of the Company, which means any document issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to: (a) the directors’ report, its annual accounts together with a copy of the auditor’s report, where applicable, its summary financial report; (b) the interim report and quarterly report (if any) and, where applicable, its summary interim report and quarterly report (if any); (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form, in the following manner:

- (1) to read all future Corporate Communication published on the Company’s website at <http://www.8171.com.hk> (the “**Website Version**”) in place of receiving printed copies, and receive the Company’s printed notification letter of the publication of the Corporate Communication on its website; or
- (2) to receive printed copies (in English and Chinese) of all future Corporate Communication.

For the purposes of environmental protection and costs saving, the Company recommends you to select the Website Version. To make your election, please mark “✓” in the appropriate box on the enclosed reply form (the “**Reply Form**”) and sign and return it by post or by hand delivery to the Company’s Hong Kong Branch Share Registrar (the “**Hong Kong Branch Share Registrar**”), Union Registrars Limited at 18th Floor, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong. If your registered address is within Hong Kong, please use the mailing label from the Reply Form and stick the label on the envelope to return the Reply Form to the Hong Kong Branch Share Registrar. Otherwise, please affix appropriate postage.

**If the Company does not receive the completed Reply Form or receive an objection from you by 7 December 2011 and until you inform the Company’s Hong Kong Branch Share Registrar by reasonable prior notice in writing or sending a notice by email to [chinatrends@unionregistrars.com.hk](mailto:chinatrends@unionregistrars.com.hk), you will be deemed to have consented to receiving the Website Version of the Corporate Communication and only a printed notification letter of the publication of the Corporate Communication on the Company’s website will be sent to you in the future.**

If you choose to receive the Corporate Communication in printed form, the Company will send the printed copies of the Corporate Communication to you unless and until you notify the Hong Kong Branch Share Registrar in writing or sending a notice via email at [chinatrends@unionregistrars.com.hk](mailto:chinatrends@unionregistrars.com.hk) that you wish to receive the Corporate Communication by electronic means through the Company’s website (i.e. the Website Version). You have the right at any time by reasonable notice in writing to the Hong Kong Branch Share Registrar or using the email at the email address as indicated above specifying your name, address and request to change the means of receipt of the Corporate Communication. Even if you have chosen (or are deemed to have consented) to receive all Corporate Communication using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Hong Kong Branch Share Registrar of the Company will promptly upon your request send the Corporate Communication to you in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communication will be available from the Company or the Hong Kong Branch Share Registrar on request; and (b) the same will also be available on the Company’s website at <http://www.8171.com.hk> and the website of the Stock Exchange at <http://www.hkexnews.hk>.

Should you have any queries in relation to this letter, please call the Company’s Hong Kong Branch Share Registrar at (852) 2849 3399 during business hours from 9:00 a.m. to 5:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,  
For and on behalf of  
**CHINA TRENDS HOLDINGS LIMITED**  
**Xiang Xin**  
Chairman