



CHINA TRENDS HOLDINGS LIMITED
中國趨勢控股有限公司
(incorporated in the Cayman Islands with limited liability)
(於開曼群島註冊成立之有限公司)
(Stock Code 股份代號: 8171)

8 November 2011

Dear Investors ^(Note 1),

China Trends Holdings Limited (the “Company”)
Letter to Non-Registered Shareholders – Notice of Publication of Third Quarterly Report 2011

We are pleased to inform you that the Company’s Third Quarterly Report 2011 (both English and Chinese versions) is available on the Company’s website at <http://www.8171.com.hk> and the website of Hong Kong Exchanges and Clearing Limited (“HKEx”) at <http://www.hkexnews.hk>. You may access the Third Quarterly Report 2011 by clicking “Results Announcements” on the home page of the Company’s website or by searching under “Listed Company Information” on the website of HKEx.

If you would like to receive printed version(s) of the Third Quarterly Report 2011 and future Corporate Communications ^(Note 2) of the Company, please complete the Request Form on the reverse side and send it to the Company’s branch share registrar in Hong Kong, Union Registrars Limited at 18th Floor, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong. If you post the Request Form in Hong Kong, you may use the mailing label at the bottom of the Request Form and need not to affix a stamp. Otherwise, please affix an appropriate stamp.

If for any reason you have difficulty in receiving or gaining access to the website version of the Third Quarterly Report 2011 posted on the Company’s website, we shall upon your notice send the Third Quarterly Report 2011 in printed form to you free of charge as soon as possible. Should you have any queries in relation to this letter, please call the Company’s branch share registrar in Hong Kong at Tel: (852) 2849 3399 during business hours from 9:00 a.m. to 5:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
China Trends Holdings Limited
Xiang Xin
Chairman

Note 1: This letter is addressed to Non-registered holders (“Non-registered holder” means such person or company whose shares are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications). If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form on the reverse side.

Note 2: Corporate Communication(s) refers to any document issued or to be issued by the Company for the information or action of holders of any of the Company’s securities, including but not limited to: (a) the directors’ report, its annual accounts together with a copy of the auditor’s report, where applicable, its summary financial report; (b) the interim report and quarterly report (if any) and, where applicable, its summary interim report and quarterly report (if any); (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

致各位投資者 ^(附註 1)：

中國趨勢控股有限公司（「本公司」）
致非登記股東之函件— 2011 年度第三季業績報告之發佈通知

本公司欣然知會 閣下2011年度第三季業績報告(中文及英文版本)已上載於本公司網站 <http://www.8171.com.hk> 及香港交易及結算所有限公司（「香港交易所」）披露易網站 <http://www.hkexnews.hk>。請在本公司網站主頁按「業績公佈」一項或在香港交易所披露易網站於「上市公司公告」項下瀏覽及下載2011年度第三季業績報告。

如 閣下欲收取 2011 年度第三季業績報告及本公司日後之公司通訊 ^(附註 2) 之印刷本，請填妥本函背面的「申請表格」及簽署，然後將「申請表格」寄回本公司香港股份過戶登記分處，聯合證券登記有限公司，地址為香港灣仔駱克道 33 號中央廣場福利商業中心 18 樓。倘若 閣下在香港投寄「申請表格」可使用「申請表格」下方的郵寄標籤而毋須貼上郵票；否則請貼上適當的郵票。

閣下如因任何理由以致在收取或接收登載本公司網站上的2011年度第三季業績報告遇到困難，本公司將於接到 閣下通知後，盡快向 閣下寄發2011年度第三季業績報告之印刷本，費用全免。若 閣下對此信函有任何疑問，請在辦公時間(星期一至星期五上午九時正至下午五時正，公眾假期除外)內致電本公司香港股份過戶登記分處，電話 (852) 2849 3399。

代表
中國趨勢控股有限公司
主席
向心
謹啟

二零一一年十一月八日

附註 1：此函件乃向本公司之非登記持有人（“非登記持有人”指股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司發出通知，希望收到公司通訊）發出。如果 閣下已經出售或轉讓所持有之本公司股份，則無需理會本函件及所附申請表格。

附註 2：公司通訊指由本公司發出或將予發出以供本公司任何證券的持有人參照或採取行動之任何文件，包括但不限於：(a)董事會報告、本公司之年度賬目連同核數師報告（如適用）以及其財務報告概要；(b)中期報告及季度報告（如有）以及（如適用）其中期報告及季度報告概要（如有）；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。

Request Form 申請表格

To: China Trends Holdings Limited (“Company”)
(Stock Code: 8171)
c/o Union Registrars Limited
18th Floor, Fook Lee Commercial Centre,
Town Place, 33 Lockhart Road,
Wanchai, Hong Kong

致：中國趨勢控股有限公司（「本公司」）
(股份代號：8171)
經聯合證券登記有限公司
香港灣仔駱克道33號中央廣場
福利商業中心18樓

I/We would like to receive the corporate communications of the Company (“Corporate Communication”)* in the manner as indicated below:

本人/我們希望以下列方式收取 本公司之公司通訊（「公司通訊」）*；

(Please tick only one box of the Request Form)

(請僅於本申請表格其中一個空格內劃上（「√」）號）

- to read all Corporate Communications published on the Company’s website: <http://www.8171.com.hk> (“Website Version”) in place of receiving printed copies and receive a printed notification letter of the publication of the Corporate Communications on the Company’s website; or 瀏覽本公司網站 www.8171.com.hk 刊載由本公司向股東發出之所有公司通訊文件（「網上版本」），以代替印刷本，並收取公司通訊文件已在本公司網站發佈之通知書印刷本；或
- to receive the printed English and Chinese versions of all Corporate Communications. 收取所有公司通訊文件之英文及中文印刷本。

Name(s)

姓名

Signature(s)

簽名

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Contact telephone number

聯絡電話號碼

Date

日期

Notes 附註:

- IMPORTANT** : The above instructions will also apply to all Corporate Communication(s) of the Company to be sent to you in the future until you notify to the Company’s branch share registrar in Hong Kong to the contrary or unless you have at any time ceased to have shareholdings in the Company.
重要提示：上述指示將同時適用於本公司日後發送予閣下之所有公司通訊，直至閣下通知本公司之香港股份過戶登記分處另外之安排或在任何時候停止持有本公司的股份。
- Please complete all your details clearly.
請閣下清楚填妥所有資料。
- This Request Form is to be completed by the non-registered holders of the shares of the Company, whose shares are held in the Central Clearing and Settlement System (CCASS) and who have notified the Company through Hong Kong Securities Clearing Company Limited that they wish to receive the Corporate Communications. 本申請表格應由本公司非登記股份持有人填寫。該等人士的股份存放於中央結算及交收系統（中央結算系統）並他們已經通過香港中央結算有限公司通知本公司，希望收到公司通訊。

* Corporate Communication(s) refers to any document issued or to be issued by the Company for the information or action of holders of any of the Company’s securities, including but not limited to: (a) the directors’ report, its annual accounts together with a copy of the auditor’s report, where applicable, its summary financial report; (b) the interim report and quarterly report (if any) and, where applicable, its summary interim report and quarterly report (if any); (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

* 公司通訊指由本公司發出或將予發出以供本公司任何證券的持有人參照或採取行動之任何文件，包括但不限於：(a)董事會報告、本公司之年度賬目連同核數師報告（如適用）及其財務報告概要；(b)中期報告及季度報告（如有）以及（如適用）其中期報告及季度報告概要（如有）；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。

郵寄標籤 MAILING LABEL

閣下寄回此申請表格時，請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope to return this Request Form to us.

No postage stamp necessary if posted in Hong Kong.

聯合證券登記有限公司 Union Registrars Limited

香港灣仔駱克道 33 號中央廣場福利商業中心 18 樓

18/F Fook Lee Commercial Centre, Town Place,

33 Lockhart Road, Wanchai, Hong Kong

簡便回郵號碼 Freepost No. 37

香港 Hong Kong