

Hong Kong Exchange and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



**LEGEND STRATEGY INTERNATIONAL HOLDINGS GROUP
COMPANY LIMITED**

枋濬國際集團控股有限公司

(a company incorporated in the Cayman Islands with limited liability)

(Stock Code: 8160)

POSITIVE PROFIT ALERT

This announcement is made pursuant to Rule 17.10 of the GEM Listing Rules.

The Board of Directors of the Company wishes to inform the Shareholders and potential investors that based on preliminary review of the Group's unaudited management accounts for the year ended 31 December 2011, the net profit of the Group for the year ended 31 December 2011 has significantly increased as compared to the net profit recorded last year.

The information contained in this announcement is only a preliminary assessment made by the management of the Company based on the unaudited management accounts of the Group, and such information has not been confirmed or audited by the Company's independent auditor.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Legend Strategy International Holdings Group Company Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules").

The board (the “Board”) of directors (the “Directors”) of the Company wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that, based on the preliminary review of the Group’s unaudited management accounts for the year ended 31 December 2011, the net profit of the Group for the year ended 31 December 2011 has significantly increased as compared to the net profit recorded last year. The increase was mainly due to the increase in turnover as a result of the improved performance of the operation of the hotel consultancy services business.

This positive profit alert announcement is only based on the preliminary assessment by the Company’s management team according to the unaudited consolidated management accounts of the Group for the year ended 31 December 2011, of which have not been confirmed or audited by the independent auditor of the Company. The Company is in the process of preparing the audited consolidated results of the Group for the year ended 31 December 2011 which are expected to be published on 23 March 2012. The Shareholders and potential investors are advised to read the audited final results announcement of the Group when it is published.

Shareholders and potential investors are advised to exercise caution in dealing in the shares of the Company.

By order of the Board of
Legend Strategy International Holdings Group Company Limited
Fong, Man Kelvin
Chairman and Executive Director

Hong Kong, 15 March 2012

As at the date of this announcement, the Board comprises:

Executive Directors: Mr. Fong Man, Kelvin (Chairman)
Mr. Wong William (formerly known as Mr. Wong Hiu Fan)

Non-Executive Director: Mr. De Weyer, Daniel Ludovicus Joannes

Independent Non-Executive Directors: Dr. Wong Hak Kun, Jerry
Mr. Tam Kwok Ming, Banny
Mr. Tsoi Wing Sum

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for seven days from the day of its posting and on the website of the Company at www.legendstrategy.com.