



CHINA TRENDS HOLDINGS LIMITED
中國趨勢控股有限公司
(incorporated in the Cayman Islands with limited liability)
(於開曼群島註冊成立之有限公司)
(Stock Code 股份代號: 8171)

29 March 2012

Dear Shareholders,

China Trends Holdings Limited (the “Company”)

Letter to Existing Registered Shareholders – Notice of Publication of (1) Annual Report 2011, (2) Notice of Annual General Meeting to be held on 4 May 2012, (3) Circular Dated 29 March 2012 in relation to the Proposed General Mandates to Issue and Repurchase Shares and Proposed Re-election of Directors, and (4) Proxy Form (“Current Corporate Communications”)

We are pleased to inform you that the Company’s Current Corporate Communications (both English and Chinese versions) are available on the Company’s website at <http://www.8171.com.hk> and the website of Hong Kong Exchanges and Clearing Limited (“HKEx”) at <http://www.hkexnews.hk>. You may access the Current Corporate Communications by clicking “Results Announcements” and “Company Announcement” on the home page of the Company’s website or by searching under “Listed Company Information” on the website of HKEx.

If you would like to receive printed version(s) of the Current Corporate Communications and future Corporate Communications ^(Note) of the Company, please complete the Change Request Form on the reverse side of this letter and send it to the Company’s Hong Kong Branch Share Registrar, Union Registrars Limited at 18th Floor, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong. If you post the Change Request Form in Hong Kong, you may use the mailing label at the bottom of the Change Request Form and need not affix a stamp. Otherwise, please affix an appropriate stamp. You may also send your request to chinatrends@unionregistrars.com.hk.

If for any reason you have difficulty in receiving or gaining access to the website version of the Current Corporate Communications posted on the Company’s website, we shall upon your notice send the Current Corporate Communications in printed form to you free of charge as soon as possible. Should you have any queries in relation to this letter, please call the Company’s Hong Kong Branch Share Registrar at Tel: (852) 2849 3399 during business hours from 9:00 a.m. to 5:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
China Trends Holdings Limited
Xiang Xin
Chairman

Note : Corporate Communication(s) refers to any document issued or to be issued by the Company for the information or action of holders of any of the Company’s securities, including but not limited to: (a) the directors’ report and its annual accounts together with a copy of the auditors’ report thereon and, where applicable, its summary financial report; (b) the half-year report and, where applicable, its summary half-year report; (c) the quarterly report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.

致各位股東：

中國趨勢控股有限公司（「本公司」）

致現有登記股東之函件 – (1) 2011年年報，(2) 將於2012年5月4日舉行之股東週年大會通告，(3) 有關建議發行及購回股份之一般授權及建議重選董事而於2012年3月29日刊發之通函，以及(4) 代表委任表格（「本次公司通訊」）之發佈通知

本公司欣然知會閣下本次公司通訊(中文及英文版本)已上載於本公司網站 <http://www.8171.com.hk> 及香港交易及結算所有限公司（「香港交易所」）披露易網站 <http://www.hkexnews.hk>。請在本公司網站主頁按「業績公佈」與「公司通告」或在香港交易所披露易網站於「上市公司公告」項下瀏覽及下載本次公司通訊。

如閣下欲收取本次公司通訊及本公司日後之公司通訊 ^(附註) 之印刷本，請填妥本函背面的「變更申請表」及簽署，然後將「變更申請表」寄回本公司香港股份過戶登記分處，聯合證券登記有限公司，地址為香港灣仔駱克道33號中央廣場福利商業中心18樓。倘若閣下在香港投寄「變更申請表」可使用「變更申請表」下方的郵寄標籤而毋須貼上郵票；否則請貼上適當的郵票。閣下亦可電郵至 chinatrends@unionregistrars.com.hk 提出要求。

閣下如因任何理由以致在收取或接收登載本公司網站上的本次公司通訊遇到困難，本公司將於接到閣下通知後，盡快向閣下寄發本次公司通訊之印刷本，費用全免。

若閣下對此信函有任何疑問，請在辦公時間（星期一至星期五上午九時正至下午五時正，公眾假期除外）內致電本公司香港股份過戶登記分處，電話(852) 2849 3399。

代表
中國趨勢控股有限公司
主席
向心
謹啟

附註：公司通訊指由本公司發出或將予發出以供本公司任何證券的持有人參照或採取行動之任何文件，包括但不限於：(a) 董事會報告及本公司的年度賬目連同核數師報告；以及（如適用）財務摘要報告；(b) 半年度報告；以及（如適用）半年度摘要報告；(c) 季度報告；(d) 會議通告；(e) 上市文件；(f) 通函；及(g) 委派代表書。