Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") takes no responsibility for the contents of this announcement, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement, for which the directors (the "Directors") of the Shanghai Fudan Microelectronics Group Company Limited (the "Company") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this document misleading.



(Stock Code: 8102)

POSITIVE PROFIT ALERT

This announcement is made pursuant to Rule 17.10 of the GEM Listing Rules.

The Board wishes to inform the Shareholders and potential investors that, based on its preliminary review of the unaudited management accounts of the Group, it is expected that the Group will record a significant increase in its unaudited profit attributable to owners of the parent arising from normal operations for the nine months ended 30 September 2012 when compared with approximately RMB53,963,000 for the corresponding period in 2011.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This announcement is made pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the "GEM Listing Rules").

The board of directors (the "Board") of Shanghai Fudan Microelectronics Group Company Limited (the "Company") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on its preliminary review of the unaudited consolidated management accounts of the Company and its subsidiaries (the "Group"), it is expected that the Group will record a significant increase in its unaudited profit attributable to owners of the parent arising from normal operations for the nine months ended 30 September 2012 when compared with approximately RMB53,963,000 for the corresponding period in 2011. The improvement in the Group's results is mainly because of the increases in turnover and gross profit margin as a result of launching new products.

This positive profit alert announcement is only based on the Board's preliminary review of the unaudited consolidated management accounts of the Group for the nine months ended 30 September 2012, which have not been reviewed by the audit committee of the Company and may be subject to adjustments. The Group's third quarterly results for the period ended 30 September 2012 will be announced on 9 November 2012.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board Shanghai Fudan Microelectronics Group Company Limited* Jiang Guoxing Chairman

Shanghai, the PRC, 30 October 2012

As at the date of this announcement, the Company's executive directors are Mr. Jiang Guoxing, Mr. Shi Lei, Mr. Yu Jun, Ms. Cheng Junxia and Mr. Wang Su; non-executive directors are Ms. Zhang Qianling, Mr. He Lixing and Mr. Shen Xiaozu and independent non-executive directors are Mr. Cheung Wing Keung, Mr. Guo Li and Mr. Chen Baoying.

This announcement will remain on the GEM website on the "Latest Company announcements" page for at least 7 days from the day of its posting and publish on the Company's website at www.fmsh.com.

* For identification purpose only