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CHINA TRENDS HOLDINGS LIMITED
中國趨勢控股有限公司
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 8171)

**SIGNING STRATEGIC COOPERATION AGREEMENT AND
EXPAND HONG KONG AND OVERSEAS BUSINESS**

The Board is pleased to announce that on 1 February 2013, China Trends Technologies (a wholly-owned subsidiary of the Company) and Globe Alliance entered into a strategic cooperation agreement. Globe Alliance agreed through its own sales channels and customer resources exclusively sales of products provided by China Trends Technologies.

Date: 1 February 2013

Parties: (1) China Trends Technologies (a wholly-owned subsidiary of the Company)
(2) Globe Alliance

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, Globe Alliance is an Independent Third Party.

PRINCIPLE TERMS

1. Globe Alliance agreed through its own sales channels and customer resources exclusively sales of low-carbon electronic information technology products and its related solutions provided by China Trends Technologies;

2. According to the specific cooperation agreement, Globe Alliance promise to give 3% of sales price to China Trends Technologies for each sale as sales profit;
3. Chinese Trends Holdings committed to provide 30 calendar days credit to Globe Alliance for each product provided;
4. Globe Alliance promised to grant China Trends Technologies shares options, acquiring not more than 20% of issued capital of Globe Alliance. The exercise period of the share options is three years since the date of signing of the agreement. The conversion price of share option is determine in the way of friendly consultations between the two sides and does not lower than four times of price earning ratio of the company; and
5. The agreement is valid for 10 years.

REASONS FOR ENTERING INTO THE STRATEGIC COOPERATION AGREEMENT

The principle business of China Trends Technologies is principally engaged in the trading of low-carbon electronic information technology products and related solutions. Globe Alliance is a specialized professional to promote sales of enterprise in Hong Kong and overseas markets. Currently, its major sales markets are Hong Kong, Singapore, Malaysia and Indonesia.

With reference to the Company's announcement dated 21 November 2012, the Board is currently considering to re-expand the business of the Group in Hong Kong in order to reduce the impact of business suspension from Boss Dream (China) Company Limited to the Group. The cooperation of China Trends Technologies and Globe Alliance is an important measure of the Company to redevelop Hong Kong and overseas markets. China Trends Technologies believes Globe Alliance's sales network in Hong Kong and overseas market and rich client resources will help to improve the sales volume of China Trend Technologies products, expanding Hong Kong and overseas markets. Globe Alliance could also obtain a stable supply of electronic information technology products and liquidity support, expanding its sales product range and scale. Both parties agreed that the establishment of the strategic partnership of great significance to the long-term development of their business.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions shall

have the following meanings:

“Board”	the Board of Directors of the Company
“China Trends Technologies”	China Trends Technologies Limited, a wholly-owned subsidiary of the Company. A company incorporated in Hong Kong with limited liability
“Company”	China Trends Holdings Limited, a company incorporated in the Cayman Islands with limited liability and the issued Shares of which are listed on GEM of the Stock Exchange
“Directors”	the directors of the Company, including the independent non-executive directors
“GEM”	Growth Enterprise Market of the Stock Exchange
“GEM Listing Rules”	the Rules Governing the Listing of Securities on GEM
“Globe Alliance”	Globe Alliance Group Limited, a company incorporated in the British Virgin Islands with limited liability, principally engaged in the distribution network
“Group”	the Company and its subsidiaries
“Hong Kong”	the Hong Kong Special Administrative Region of the PRC
“PRC”	the People’s Republic of China, for the purpose of this announcement, excluding Hong Kong, Macau Special Administrative Region of the People’s Republic of China and Taiwan
“RMB”	Renminbi, the lawful currency of the PRC
“Share (s)”	ordinary share(s) of HK\$0.01 each in the capital of the Company
“Shareholder(s)”	holder(s) of the Share(s) of the Company

“Stock Exchange”

The Stock Exchange of Hong Kong Limited

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman

Hong Kong, 1 February 2013

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Liang Xiaojin and Mr. Chen Banyan; the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. An Jing and Mr. Chen Yicheng; Ms. Kung Ching is alternate director to Mr. Xiang Xin.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.