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品牌中国
BRANDING CHINA

BRANDING CHINA GROUP LIMITED

品牌中國集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8219)

**MAJOR TRANSACTION – ACQUISITION
ISSUE OF CONSIDERATION SHARES UNDER SPECIFIC
MANDATE
DELAY IN DESPATCH OF CIRCULAR**

Reference is made to the announcement (the “**Announcement**”) of Branding China Group Limited dated 19 April 2013 in relation to, among other things, the major transaction regarding the acquisition and issue of consideration shares under specific mandate. Terms used herein shall have the same meaning as those defined in the Announcement unless otherwise defined.

As disclosed in the Announcement, the Company expected to despatch a circular (the “**Circular**”) in relation to, among other things, further details of the Acquisition together with the notice of the EGM on or before 13 May 2013. As additional time is required for the Company to prepare and finalise the information to be contained in the Circular, the despatch date of the Circular is expected to be delayed to a date falling on or before 24 May 2013.

By Order of the Board
Branding China Group Limited
Fang Bin
Chairman

China, 13 May 2013

As at the date of this announcement, the executive Directors are Mr. Fang Bin, Ms. He Weiqi and Mr. Song Yijun; the non-executive Director is Mr. Fan Youyuan; and the independent non-executive Directors are Mr. Zhou Ruijin, Mr. Lin Zhiming and Ms. Hsu Wai Man, Helen.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the Stock Exchange website at www.hkexnews.hk for 7 days from the date of its posting. This announcement will also be posted on the Company’s website at www.brandingchinagroup.com.