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## **IGG Inc**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8002)**

### **INSIDE INFORMATION**

#### **Mobile Platform Game Developer and Mobile Game Cooperation Agreement with Tencent**

This announcement is made by IGG Inc (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”)) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 17.10 of the GEM Listing Rules.

#### **THE COOPERATION AGREEMENT**

The board (“**Board**”) of directors (“**Directors**”) of the Company is pleased to announce that Fuzhou Skyunion Digital Co., Ltd\* 福州天盟數碼有限公司 (“**Fuzhou Tianmeng**”), a limited liability company established in the laws of the PRC and the financial results of which are consolidated to those of the Group through a series of structured contracts, and Shenzhen Tencent Computer Systems Company Limited (深圳市騰訊計算機系統有限公司) (“**Tencent**”) entered into a mobile platform game developer and mobile game cooperation agreement dated 7 January 2014 (the “**Cooperation Agreement**”). For a term of three years (the “**Period**”) commencing from the signing of the Cooperation Agreement, Tencent agrees to provide Tencent mobile game platforms, including but not limited to Mobile QQ Game Hall, Mobile QQ, Wechat, Tencent weibo, to Fuzhou Tianmeng for Fuzhou Tianmeng to release

\* *for identification purpose only*

and operate such mobile game product as Castle Clash (simplified Chinese version) on the Tencent mobile game platform on an exclusive basis. In view of it, Fuzhou Tianmeng agrees to grant the exclusive right to Tencent for the marketing, propaganda, promotion and operation of such mobile game product as Castle Clash (simplified Chinese version) in the PRC (excluding Taiwan, Hong Kong and Macau). Tencent agrees to provide mobile game operation system, server, interface with operator and user, system maintenance and some customer services etc, whereas Fuzhou Tianmeng agrees to provide technical support of game content and operating software for the operation of Castle Clash (simplified Chinese version). Both parties agree to share the profits arising from this operation.

## **REASONS FOR AND BENEFITS OF THE COOPERATION AGREEMENT**

Tencent mobile game platform is a neutral mobile platform which provides relevant services for mobile game products. It also provides neutral network services or relevant neutral technical supporting services, for the purposes that game developers can decide to release, operate and promote their mobile game products on a neutral open platform. Since Tencent mobile game platform is one of the most well-known and popular mobile game platforms in the PRC, the Directors believe the Cooperation Agreement will enable the Group to (1) further promote its mobile games in the PRC, (2) further strengthen and diversify its end-customers in the PRC and (3) broaden the Group's revenue base.

## **INFORMATION ABOUT CASTLE CLASH**

Castle Clash is one of the Group's self-developed mobile tower defense game that was launched in July 2013, featuring a lively game layout with a mix of fast-paced strategy and combat features. As at 31 December 2013, this game was available in 12 different languages, including English, German, French, Russian, Japanese, etc. According to Appannie.com, as at 31 December 2013, Castle Clash ranked among the top ten most popular games in 30 countries and regions, including the United States, Russia, Hong Kong, Taiwan, Canada and the Netherlands in terms of daily revenue generated.

## **INFORMATION ABOUT TENCENT**

Tencent is a limited liability company established under the laws of PRC which provides comprehensive Internet services including mobile games. Tencent is a subsidiary of Tencent Holdings Limited, a limited liability company organized and existed under the laws of Cayman Islands with its share listed on the Stock Exchange of Hong Kong Limited (Stock code: 700).

To the best of the Directors' knowledge, information and belief and having made all reasonable enquiries, Tencent and its ultimate beneficial owners are third parties that are independent of the Company and connected persons (as defined under the GEM Listing Rules) of the Company.

***Shareholders of the Company and/or investors are advised to exercise caution when dealing in the Company's securities.***

By Order of the Board  
**IGG INC**  
**Zongjian Cai**  
*Chairman*

Hong Kong, 8 January 2014

*As at the date of this announcement, the Board comprises two executive Directors, namely, Mr. Zongjian Cai and Mr. Yuan Chi; two non-executive Directors, namely, Mr. Xiaojun Li and Mr. Kee Lock Chua; and three independent non-executive Directors, namely, Dr. Horn Kee Leong, Mr. Dajian Yu and Ms. Zhao Lu.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the "Latest Company Announcements" page of the Growth Enterprise Market website at <http://www.hkgem.com> for at least 7 days from the date of its posting and be posted on the website of the Company at <http://www.igg.com>.*