SING PAO MEDIA ENTERPRISES LIMITED
成 報 傳 媒 集 團 有 限 公 司 *

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8010)

THIRD QUARTERLY RESULTS FOR THE NINE MONTHS ENDED 31 DECEMBER 2013

CHARACTERISTICS OF THE GROWTH ENTERPRISE MARKET ("GEM") OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE")

GEM has been positioned as a market designed to accommodate companies to which a high investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration. The greater risk profile and other characteristics of GEM mean that it is a market more suited to professional and other sophisticated investors.

Given the emerging nature of companies listed on GEM, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.

This announcement, for which the directors (the "Directors") of Sing Pao Media Enterprises Limited (the "Company") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "GEM Listing Rules") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

UNAUDITED THIRD QUARTERLY RESULTS FOR THE NINE MONTHS ENDED 31 DECEMBER 2013

The board of Directors of the Company (the "Board") herewith announces the unaudited consolidated financial results of the Company and its subsidiaries (collectively the "Group") for the three months and nine months ended 31 December 2013, together with the comparative unaudited figures for the corresponding period ended 31 December 2012. These interim consolidated accounts have not been audited but have been reviewed by the Company's Audit Committee.

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the three months and nine months ended 31 December 2013

		Three months ended 31 December		**Nine months ended 31 December**	
		2013	2012	**2013**	2012
		(Unaudited)	(Unaudited)	**(Unaudited)**	(Unaudited)
	Notes	***HK$'000***	*HK$'000*	***HK$'000***	*HK$'000*
Turnover	*4*	**18,232**	13,275	**50,037**	48,983
Cost of sales and services		**(8,562)**	(9,623)	**(25,133)**	(29,100)
Gross profit		**9,670**	3,652	**24,904**	19,883
Other revenue and other gain		**334**	472	**851**	2,555
Distribution costs		**(523)**	(147)	**(525)**	(481)
Administrative and other operating expenses		**(4,010)**	(3,793)	**(12,788)**	(12,821)
Finance costs	*5*	**(6,410)**	(6,671)	**(19,184)**	(19,587)
Loss before income tax	*6*	**(939)**	(6,487)	**(6,742)**	(10,451)
Income tax	*7*	**–**	–	**–**	–
Loss for the period		**(939)**	(6,487)	**(6,742)**	(10,451)
Other comprehensive income		**–**	–	**–**	–
Total comprehensive income for the period		**(939)**	(6,487)	**(6,742)**	(10,451)
Loss for the period and total comprehensive income for the period attributable to owners of the Company		**(939)**	(6,487)	**(6,742)**	(10,451)
Dividend	*8*	**–**	–	**–**	–
Loss per share	*9*				
Basic and diluted *(HK cents)*		**(0.05)**	(0.33)	**(0.34)**	(0.53)

ACCOUNTING POLICIES AND EXPLANATORY NOTES

1. Basis of presentation and principal accounting policies

The unaudited condensed consolidated interim financial statements of the Company have been prepared in accordance with the applicable disclosure requirements of the GEM Listing Rules and the Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA").

These unaudited condensed consolidated financial statements should be read in conjunction with the 2013 audited consolidated financial statements of the Company. The accounting policies and basis of preparation used in the preparation of these condensed consolidated financial statements are consistent with those applied in the Company's audited financial statements for the year ended 31 March 2013. These unaudited condensed consolidated financial statements have been prepared on the historical cost convention.

2. Basis of preparation – material uncertainties relating to the going concern basis

The Group sustained an unaudited consolidated loss attributable to owners of the Company of approximately HK$6,742,000 (2012: loss of approximately HK$10,451,000).

In the prior period, the Group was financially supported by Billion Wealth Group Limited ("Billion Wealth"). In July 2011, the shareholder of Billion Wealth reported that he may be unable to deal with the loans granted to the Group by Billion Wealth and any other companies beneficially owned by him and also unable to offer any new financial support to the Group. In order to address this situation, management has successfully obtained new financial support from the Lender (as defined below).

In view of the liquidity problems faced by the Group, the Directors have adopted or plan to adopt the following measures in order to improve the Group's financial and cash flow positions and to maintain the Group as a going concern:

(i) a new loan facility of HK$100,000,000 was granted by a company jointly owned by an executive director of the Company and a former executive director of the Company (the "Lender"). In the prior year, a loan facility of HK$100,000,000 was granted by a company owned by a director (the "Old Loan Facility"). HK$15,594,000 out of the new loan of HK$18,394,000 from the new loan facility was applied to repay the outstanding balance of the Old Loan Facility. The Old Loan Facility was terminated during the year ended 31 March 2013. The new loan facility granted is mainly for the Group's working capital at present. The Directors plan to seek further financial support, when necessary, from the Lender to provide adequate funds for the Group to meet its liabilities as when they fall due in the future;

(ii) the Directors have identified and have been negotiating with potential investors for proposed capital injection arrangements;

(iii) the Directors have adopted various cost control measures to reduce general administrative expenses and operating costs; and

(iv) the Directors have engaged professional consultants to propose restructuring plans for the Group.

The Directors believe borrowings under current portion shall not be call for repayment by respective loan providers because they are either a substantial shareholder of the Company, related parties and amounts being under dispute.

In the opinion of the Directors, upon successful implementation of these measures, the Group will have sufficient cash resources to satisfy its future working capital and other financing requirements. The Directors are of the opinion that the above measures will be successfully implemented. Accordingly, the Directors are of the view that it is appropriate to prepare the financial statements on a going concern basis.

Should the Group be unable to successfully implement the above measures and continue as a going concern, it may be unable to continue realizing its assets and discharging its liabilities in the normal course of business. Adjustments would have to be made to restate the values of the assets to their recoverable amounts, to provide for any further liabilities which might arise, and to reclassify non-current assets and liabilities as current assets and liabilities respectively. The effects of these adjustments have not been reflected in the financial statements.

3. Significant accounting policies

In the current period, the Group has adopted all the new and revised Hong Kong Financial Reporting Standards ("HKFRSs") issued by HKICPA that are relevant to its operations and effective for its accounting year beginning on 1 April 2013. HKFRSs comprise Hong Kong Financial Reporting Standards, Hong Kong Accounting Standards and Interpretations. The adoption of these new and revised HKFRSs did not result in substantial changes to the Group's accounting policies and amounts reported for the current period and prior periods.

4. Turnover and segment information

The Group determines its operating segments based on the reports reviewed by the chief operating decision-maker that are used to make strategic decisions.

The Group operates one business segment, which is the publication of newspapers and books as well as provisions of advertising and promotion services and therefore, no further business segment analysis is presented.

The Group's revenue from external customers located in Hong Kong and PRC amounting to approximately HK$20,435,000 (2012: HK$21,979,000) and HK$29,602,000 (2012: HK$27,004,000), respectively.

All operating assets and operations of the Group during the periods ended 31 December 2013 and 2012 were substantially located and carried out in Hong Kong.

Turnover represents gross proceeds received and receivable derived from the sale of newspapers and books, as well as provision of advertising and promotion services.

Revenue of approximately HK$28,976,000 (2012: HK$21,259,000), representing approximately 57.9% (2012: 43.4%) of total revenue, was derived from advertising sales to a single customer.

5. Finance costs

	Three months ended 31 December		Nine months ended 31 December	
	2013	2012	**2013**	2012
	(Unaudited)	(Unaudited)	**(Unaudited)**	(Unaudited)
	HK$'000	*HK$'000*	***HK$'000***	*HK$'000*
Interest expenses on other borrowings wholly repayable:				
– within five years	**5,677**	5,677	**16,970**	16,320
– after five years	**733**	734	**2,192**	2,196
Effective interest expenses on interest-free borrowings wholly repayable within five years	**–**	260	**22**	1,071
	6,410	6,671	**19,184**	19,587

6. Loss before income tax

Loss before income tax is arrived at after charging:

	Three months ended 31 December		Nine months ended 31 December	
	2013	2012	**2013**	2012
	(Unaudited)	(Unaudited)	**(Unaudited)**	(Unaudited)
	HK$'000	*HK$'000*	***HK$'000***	*HK$'000*
Minimum lease payments under operating leases	**639**	625	**2,140**	1,991
Employee benefit expenses (including directors' emoluments)				
– salaries, wages and other benefit	**5,393**	5,797	**16,752**	17,831
– contributions to defined contribution retirement scheme	**205**	222	**630**	670
Depreciation	**272**	283	**841**	811

7. Income tax

No provision for Hong Kong profits tax has been made in the condensed consolidated financial statements as the Group had no estimated assessable profits for both periods. The Group had no estimated assessable profits in other jurisdictions for both periods.

Deferred taxation in respect of unused tax losses for both periods has not been recognized due to the unpredictability of future profit streams.

8. Dividend

The Directors resolved that no interim dividend be declared for the nine months ended 31 December 2013 (2012: Nil).

9. Loss per share

Basic

Basic loss per share is calculated by dividing the loss attributable to owners of the Company by weighted average number of ordinary shares in issue during the periods:

	Three months ended 31 December		**Nine months ended 31 December**	
	2013	2012	**2013**	2012
	(Unaudited)	(Unaudited)	**(Unaudited)**	(Unaudited)
Loss attributable to owners of the Company *(HK$'000)*	**(939)**	(6,487)	**(6,742)**	(10,451)
Weighted average number of ordinary shares in issue	**1,971,685,971**	1,971,685,971	**1,971,685,971**	1,971,685,971
Basic loss per share *(HK cents)*	**(0.05)**	(0.33)	**(0.34)**	(0.53)

Diluted

Diluted loss per share amounts for the current and prior periods are the same as the basic loss per share amounts. The Group had no potentially dilutive ordinary shares in issue during the current period.

10. Reserves

	Share premium HK$'000	Shareholders' contributions HK$'000	Exchange reserve HK$'000	Distribution reserve HK$'000	Accumulated losses HK$'000	Total HK$'000
At 1 April 2012 (Audited)	140,943	81,004	43	231,340	(1,020,004)	(566,674)
Total comprehensive income for the period (Unaudited)	–	–	–	–	(10,451)	(10,451)
At 31 December 2012 (Unaudited)	140,943	81,004	43	231,340	(1,030,455)	(577,125)
At 1 April 2013 (Audited)	140,943	81,004	43	231,340	(1,030,874)	(577,544)
Total comprehensive income for the period (Unaudited)	–	–	–	–	(6,742)	(6,742)
At 31 December 2013 (Unaudited)	140,943	81,004	43	231,340	(1,037,616)	(584,286)

11. Contingent liabilities

At 31 December 2013, there were several cases brought forward from prior periods related to defamation and infringement of copyright that remained unresolved. All of them were brought against Sing Pao Newspaper Company Limited ("SPNCL"), a wholly-owned subsidiary of the Group. Court judgments have not been stated and the amounts claimed were in aggregate totaling to approximately HK$517,000. In the Directors' opinion, the liabilities are unlikely to crystallize and no provision had therefore been made in respect of these claims.

In July 2007, a licensee of SPNCL acts as the defendant in a legal claim in relation to an action for copyright infringement, issued a third party notice to SPNCL. The defendant claimed against SPNCL for indemnity against the plaintiff's claims and the cost of the action or contribution in respect of the plaintiff's claims. A defense was filed by the Group in March 2008 denying all allegations against the Group. Judgments have not been stated up to the date of this announcement. In the Directors' opinion, the liabilities are unlikely to crystallize and no provision had therefore been made in respect of the claim.

On 30 May 2013, the Group received a writ of summons made against SPNCL, two ex-employees of the Group for damages in respect of alleged defamation. The Directors consider that no provision to be made in the financial statements as at the end of the financial period. A legal advisor has been appointed to follow up the claim who is still in the process of defending for the Group.

MANAGEMENT DISCUSSION AND ANALYSIS

Financial Review

For the nine months ended 31 December 2013, the Group recorded a turnover of approximately HK$50,037,000 representing a moderate increase of approximately 2.2% as compared with the turnover of approximately HK$48,983,000 for the same period last year.

The Group recorded a gross profit margin of approximately 49.8% during the reporting period, showing an improvement in its operations as compared with the gross profit margin of approximately 40.6% recorded for the corresponding period last year.

Loss attributable to the owners of the Company for the current period was approximately HK$6,742,000 representing a decrease in net loss of approximately 35.5% as compared with the net loss of approximately HK$10,451,000 for the same period last year. The decrease in net loss during the reporting period was mainly attributable to the effective cost control in the operations.

Financial Resources and Liquidity

On 10 November 2011, a loan facility with principal amount of not exceeding HK$100,000,000 ("Old Loan Facility") was granted by a lender ("First Investor") to the Group, mainly for the Group's working capital needs. As an additional investor, an executive Director (the "Second Investor"), has participated in providing working capital loan to the Company, a new loan agreement was entered into on 21 March 2013 between the Group and a newly incorporated company, as the new investor, which is a limited company held equally by the First Investor and the Second Investor, as a replacement to the Old Loan Facility. The amount of the loan facility remains unchanged. As at 31 December 2013, total unutilised loan facilities amounted to HK$81,606,000 (31 March 2013: HK$81,606,000).

Share Capital Structure

There was no change in the Company's share capital structure during the period. As at 31 December 2013, the Company's total issued share capital was approximately HK$98,584,000. This amount was made up of 1,971,685,971 issued shares with a par value of HK$0.05 each.

Pledge of Assets

At 31 December 2013, no assets of the Group were pledged for loan facilities granted to the Group (31 March 2013: Nil).

Number of Employees and Remuneration Policies

As at 31 December 2013, the Group employed 109 (31 December 2012: 124) employees. Employees' remuneration packages are determined by reference to market rate and individual performance.

Significant Investment

The Group did not hold any significant investment during the period ended 31 December 2013.

Future Plan for Material Investments and Capital Assets

The Group does not have any concrete plan for material investments and capital assets for the coming periods.

Capital Commitments

As at 31 December 2013, the Group did not have any significant capital commitments.

Material Acquisition and Disposal

During the period under review, no material acquisition or disposal of subsidiaries and affiliated companies was entered into by the Group.

Business Review and Prospects

In view of the changing reading habit of the readers, the Group has been modifying and redeveloping its website and various chapters of Sing Pao Daily. With the launching of the browsing Apps of Sing Pao Daily for iPad from January 2013, both local and overseas readers can assess the full version of Sing Pao Daily through iPad for free, this move has not only attracted a large population of new readers in the People's Republic of China ("PRC"), but also allowed our customers' advertisements to be reached by more potential customers. Advertising income from the website has been generated since early 2013 and the management is confident to explore the digital advertising market in the coming periods.

Other than the existing two journalist stations in Guangzhou and Beijing cities, the Group has lodged applications to relevant governmental departments for the establishment of several journalist stations in other major cities in PRC, it is expected that more journalist stations will be set up in the near future. The Group will gather more comprehensive, first-hand and exclusive news in PRC and it also enhances the content of the Sing Pao Daily and its website as well as their influence.

The management has also been taking an active role in various communicating functions with different governmental departments, commercial associations, universities, other institutions in PRC, so as to strengthen the business relations with these parties.

In all the time, the Group will ensure the efficiency of the use of its resources. Last but not least, readers' and customers' satisfaction are always within the top of the hierarchy, the Group will never falter in its missions to deliver truth and fair information with the highest standards of quality and professionalism to its readers and customers.

Resumption Progress

On 27 May 2011, the Company was informed by the Stock Exchange that the GEM Listing Committee (the "Committee") decided to proceed to cancellation of the Company's listing status pursuant to Rule 9.15 of the GEM Listing Rules. The Company was required to submit a viable resumption proposal within six months from 27 May 2011 to the Stock Exchange to demonstrate that the Company has a sufficient level of operations and management expertise on the business pursuits of the Company to warrant the continued listing of the Company's securities on the Stock Exchange.

On 23 August, 2013, the Company filed the affirmation at the High Court of Hong Kong Special Administrative Region ("Hong Kong SAR") in support of the Company's Summons for Directions granting it liberty to convene a meeting of creditors to consider, if thought fit, approving a scheme of arrangement (the "Scheme") proposed to be made between the Company and its scheme creditors. The ex parte hearing was held in the High Court of the Hong Kong SAR and the Grand Court of the Cayman Islands (collectively "the Courts") on 17 September 2013. The High Court of the Hong Kong SAR raised queries concerning the Scheme and indicated that more information should be provided in the Explanatory Statement and Affirmation in support of the application. The Grand Court of the Cayman Islands also raised queries concerning the Scheme and the notice of the scheme meeting. As such, the Courts have adjourned the Company's application to a date to be fixed. The Company is currently working with lawyers and financial advisor to update the Explanatory Statement and Affirmation.

On 7 October 2013, the Company submitted the finalized draft resumption proposal, the revised forecasts and the revised pro forma financial statements of the Group (collectively, the "Final Draft Resumption Proposal") to the Stock Exchange and the Committee for approving the resumption in trading of the Company's shares (the "Resumption"). On 11 October 2013, the Company received a fax from the Stock Exchange regarding the results of the approval on the Resumption. The Committee considered that it was not appropriate to approve the Final Draft Resumption Proposal yet, and required the financial advisers of the Company (the "Joint Financial Advisers") to perform due diligence on the Group's advertising revenue attribution (the "Due Diligence") to demonstrate that the level of advertising revenue attributable to PRC customers of the Group as disclosed in the Final Draft Resumption Proposal is reasonable.

Regarding the Due Diligence progress, the Joint Financial Advisers are in the course of conducting the works in relation to the Due Diligence, including but not limited to, (i) obtaining and reviewing the information provided by the Company in relation to the PRC adverting income; and (ii) interviewing with the PRC advertising customers. It is expected that all the works in relation to the Due Diligence will be completed by the end of February 2014 and the Due Diligence report is expected to be submitted to the Stock Exchange in the middle of March 2014.

DIRECTORS', SUBSTANTIAL SHAREHOLDERS' AND CHIEF EXECUTIVE'S INTERESTS AND POSITIONS IN SHARES AND UNDERLYING SHARES

Directors' and Chief Executive's Interests and Positions in Shares and Underlying Shares

The Company has adopted the required standards of dealings regarding securities transactions by directors as set out in Rules 5.48 to 5.67 of the GEM Listing Rules. All the Directors have confirmed that they have complied with the required standards as set out in the GEM Listing Rules.

As at 31 December 2013, none of the Directors and chief executive of the Company had any interests and short positions in the shares, underlying shares or debentures of the Company or any associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")) as recorded in the register of the Company required to be kept under section 352 of the SFO or notified to the Company and the Stock Exchange pursuant to the required standard of dealings by directors as referred to in Rule 5.46 of the GEM Listing Rules.

Save as disclosed above, at no time during the period under review was the Company or its subsidiaries a party to any arrangement to enable the Directors, their spouses or children under 18 years of age to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate.

Substantial Shareholders' Interests and Positions in Shares and Underlying Shares

As at 31 December 2013, the persons or corporations (not being a director or chief executive of the Company) who had interests or short positions (directly or indirectly) in the shares or underlying shares of the Company which fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or who are substantial shareholders as recorded in the register required to be kept under Section 336 of the SFO or have otherwise notified to the Company were as follows:

Name of shareholders	Capacity	No. of shares of the Company held	Long (L)/ Short (S) position	Approximate percentage of shareholding
Mr. Yeung Ka Sing, Carson ("Mr. Yeung")	Held by controlled corporation	261,473,945 *(Note)*	(L)	13.26%
Billion Wealth	Beneficial owner	261,473,945 *(Note)*	(L)	13.26%

Note: The shares were taken over by Billion Wealth from Strategic Media International Limited ("SMIL") by the execution of a share charge on 12 May 2010, pursuant to a share charge agreement dated 23 April 2008 entered between Billion Wealth and SMIL in relation with a loan facility of HK$60,000,000 granted by Billion Wealth to the Company. The entire issued share capital of Billion Wealth is wholly owned by Mr. Yeung.

Save as disclosed above, as at 31 December 2013, the Directors are not aware of any other person or corporation having an interest or short position in the shares and underlying shares of the Company as recorded in the register required to be kept under Section 336 of the SFO.

EQUITY-SETTLED SHARE-BASED TRANSACTIONS

On 30 June 2010, the shareholders approved the adoption of a new share option scheme (the "Option Scheme") and termination of the then existing share option scheme, which was adopted on 15 January 2002. Under the Option Scheme, the Board may at its discretion offer to any director, employee, consultant, customer, supplier, agent, partner or adviser of or contractor to the Group or the Company in which the Group holds an interest or a subsidiary of such company (the "Eligible Persons"), the options to subscribe for shares in the Company in accordance with the terms of the Option Scheme and Chapter 23 of the GEM Listing Rules. The principal purposes of the Option Scheme are to motivate, attract and retain or otherwise maintain ongoing relationship with the Eligible Persons to the long term growth of the Group. The total number of shares which may be issued upon exercise of all options to be granted under the Option Scheme and any other outstanding share option schemes of the Company must not in aggregate exceed 10% of the issued share capital of the Company at the date of the approval of the Option Scheme by the shareholders and such limit might be refreshed by the shareholders of the Company in general meetings. The Option Scheme commenced on 30 June 2010 and will end on the day immediately prior to the tenth anniversary of 30 June 2010. The share options vested immediately at the time when granted.

The Company had not granted any options under the Option Scheme during the nine months ended 31 December 2013.

At 31 December 2013, the Company had no outstanding exercisable share option.

PURCHASE, SALE AND REDEMPTION OF LISTED SECURITIES

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the nine months ended 31 December 2013.

COMPETING INTERESTS

None of the Directors or the management shareholders of the Company (as defined in the GEM Listing Rules) had an interest in a business which causes or may cause significant competition with the business of the Group.

CODE ON CORPORATE GOVERNANCE PRACTICES

The Company is committed to maintaining high standards of corporate governance to safeguard the interests of the shareholders of the Company and enhance the performance of the Group.

The Company has applied the code provisions as set out in Appendix 15: "The Code on Corporate Governance Practices" (the "CG Code") of the GEM Listing Rules.

In the opinion of the Directors, the Company has complied with the code provisions as set out in the CG Code during the nine months ended 31 December 2013.

MODEL CODE FOR DIRECTORS' SECURITIES TRANSACTIONS

The Company has adopted a code of conduct regarding directors' securities transactions on terms no less exacting than the required standard of dealings as set out in Rules 5.48 to 5.67 of the GEM Listing Rules. Having made specific enquiry with all the Directors, all the Directors confirmed that they have complied with the code of conduct and required standard of dealings concerning securities transactions by directors throughout the period under review.

AUDIT COMMITTEE

The audit committee ("Audit Committee") of the Company was established with written terms of reference in compliance with Rules 5.28 to 5.33 of the GEM Listing Rules and paragraph C.3.3 of the CG Code. The primary duties of the Audit Committee are mainly to review the material investment, capital operation and material financial system of the Company; to review the accounting policy, financial position and financial reporting procedures of the Company; to communicate with external audit firms; to assess the performance of internal financial and audit personnel; and to assess the internal control of the Company. The Audit Committee currently comprises three independent non-executive directors, namely Messrs. Cai Hai Ning (as the chairman of the Audit Committee), Kong Tze Wing, and Xu Wei.

The Group's financial results and information therein for the nine months ended 31 December 2013 have not been reviewed by the external auditors. Instead, the Audit Committee has reviewed the unaudited results of the Group for the nine months ended 31 December 2013. The Audit Committee was of the opinion that the preparation of such results complied with the applicable accounting standards, the GEM Listing Rules and that adequate disclosures have been made.

SUSPENSION OF TRADING

Suspension in the trading of the shares of the Company since 28 April 2005 will continue until the Company submits a viable resumption proposal cleared with the Stock Exchange.

By Order of the Board
Sing Pao Media Enterprises Limited
Tian Bing Xin
Chairman

Hong Kong, 28 January 2014

As at the date of this announcement, the Board comprises ten directors of which five are executive directors, namely, Messrs. Tian Bing Xin, Ma Shui Cheong, Wang Jun, Xu Feng and Chong Cha Hwa; one is non-executive director, namely, Mr. Zheng Jian Peng; and four are independent non-executive directors, namely Messrs. Kong Tze Wing, Xu Wei, Cai Hai Ning and She Yong.

This announcement is available for reference on the Company's website at http://www.singpao.com and will remain on the "Latest Company Announcements" page of the GEM website at http://www.hkgem.com for at least 7 days from the date of its publication.

* *For identification purpose only*