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**THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION**

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**If you are in doubt** as to any aspect of this circular or as to the action to be taken, you should consult your licensed securities dealer, bank manager, solicitor, professional accountant or other professional adviser.

**If you have sold or transferred** all your shares in Differ Group Holding Company Limited (the “**Company**”), you should at once hand this circular together with the accompanying form of proxy, to the purchaser(s) or transferee(s) or to the bank, licensed securities dealer or other agents through whom the sale or transfer was effected for transmission to the purchaser(s) or transferee(s).

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**DIFFER GROUP HOLDING COMPANY LIMITED****鼎豐集團控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8056)**

**(I) PROPOSALS INVOLVING GENERAL MANDATES  
TO ISSUE NEW SHARES AND REPURCHASE ITS  
OWN SHARES;  
(II) RE-ELECTION OF DIRECTORS;  
AND  
(III) NOTICE OF ANNUAL GENERAL MEETING**

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This circular, for which the directors (the “**Directors**”) of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) for the purpose of giving information with regard the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this circular is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this circular misleading.

A notice convening the annual general meeting of the Company (the “**AGM**”) to be held at 19/F, Prosperity Tower, 39 Queen’s Road Central, Central, Hong Kong on Wednesday, 30 April 2014 at 11:00 a.m is set out on pages 18 to 23 of this circular.

Whether or not you are able to attend the AGM, you are requested to complete and return the accompanying form of proxy in accordance with the instructions printed thereon and deposit the same as soon as possible and in any event not later than 48 hours before the time appointed for holding of the AGM or any adjournment thereof to the Company’s branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited, on or before 30 March 2014, at 26/F, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong, or after 30 March 2014 at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong. Completion and return of the form of proxy will not preclude you from attending and voting at the AGM or any adjournment thereof should you so wish.

*This circular will remain on the “Latest Company Announcements” page of the GEM website of the Stock Exchange at [www.hkgem.com](http://www.hkgem.com) for a minimum period of 7 days from the date of its publication and on the Company’s website at [www.dfh.cn](http://www.dfh.cn).*

28 March 2014

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## CHARACTERISTICS OF GEM

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GEM has been positioned as a market designed to accommodate companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration. The greater risk profile and other characteristics of GEM mean that it is a market more suited to professional and other sophisticated investors.

Given the emerging nature of companies listed on GEM, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board and no assurance is given that there will be a liquid market in the securities traded on GEM.

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## DEFINITIONS

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*In this circular, unless the context otherwise requires, the expressions below shall have the following meanings:*

“AGM”	the annual general meeting of the Company to be convened and held at 19/F, Prosperity Tower, 39 Queen’s Road Central, Central, Hong Kong on Wednesday, 30 April 2014 at 11:00 a.m, a notice of which is set out on pages 18 to 23 of this circular
“Articles of Association”	the articles of association of the Company, (as amended from time to time) and the “Articles” shall mean the articles of the Articles of Association
“associate(s)”	has the same meaning as ascribed to it under the GEM Listing Rules
“Board”	the board of Directors
“Companies Law”	the Companies Law, Cap 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands as amended, supplemented or otherwise modified from time to time
“Company”	Differ Group Holding Company Limited, a company incorporated in the Cayman Islands with limited liability, the issued Shares of which are listed on GEM
“connected person(s)”	has the same meaning as ascribed to it under the GEM Listing Rules
“Director(s)”	the director(s) of the Company from time to time
“GEM”	the Growth Enterprise Market of the Stock Exchange
“GEM Listing Rules”	the Rules Governing the Listing of Securities on GEM
“General Mandate”	the general mandate proposed to be granted to the Directors at the AGM to allot, issue and deal with further new Shares not exceeding 20% of the issued share capital of the Company as at the date of passing of the relevant resolution granting of such general mandate by the Shareholders
“Group”	the Company and its subsidiaries from time to time
“Hong Kong”	The Hong Kong Special Administrative Region of the PRC

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## DEFINITIONS

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“Latest Practicable Date”	24 March 2014, being the latest practicable date prior to the printing of this circular for the purpose of ascertaining certain information contained herein
“Listing Date”	9 December 2013, being the date on which dealing in the Company’s Share first commence on the GEM
“PRC”	the People’s Republic of China which, for the purpose of this circular only, excludes Hong Kong, the Macau Special Administrative Region of the PRC and Taiwan
“Remuneration Committee”	the remuneration committee of the Company
“Repurchase Mandate”	the repurchase mandate proposed to be granted to the Directors at the AGM to exercise the power of the Company to repurchase up to a maximum of 10% of the issued share capital of the Company as at the date of passing of the relevant resolution granting of such repurchase mandate by the Shareholders
“SFO”	the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)
“Share(s)”	ordinary share(s) at par value of HK\$0.01 each in the share capital of the Company
“Share Option Scheme”	the share option scheme adopted by the Company on 26 November 2013
“Shareholder(s) “	the holder(s) of the Share(s)
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“Takeovers Code”	the Hong Kong Code on Takeovers and Mergers
“HK\$”	Hong Kong dollars, the lawful currency of Hong Kong
“%”	per cent.

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## LETTER FROM THE BOARD

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# DIFFER GROUP HOLDING COMPANY LIMITED

## 鼎豐集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8056)

*Executive Directors:*

Mr. Hong Mingxian (*Chairman*)

Mr. Ng Chi Chung

Mr. Cai Huatan

*Non-executive Directors:*

Mr. Cai Jianfeng

Mr. Wu Qinghan

*Independent non- executive Directors:*

Mr. Chan Sing Nun

Mr. Tsang Hin Man Terence

Mr. Zeng Haisheng

*Registered office:*

Cricket Square

Hutchins Drive

P.O. Box 2681

Grand Cayman KY1-1111

Cayman Islands

*Headquarters and principal place  
of business in the PRC:*

23rd Floor, Tower 11

166 Tapu East Road

Xiamen, PRC

*Principal place of business  
in Hong Kong registered under  
Part XI of the Company Ordinance:*

19th Floor, Prosperity Tower

39 Queen's Road Central

Central

Hong Kong

28 March 2014

*To the Shareholders*

Dear Sir or Madam,

**(I) PROPOSALS INVOLVING GENERAL MANDATES  
TO ISSUE NEW SHARES AND REPURCHASE ITS  
OWN SHARES;  
(II) RE-ELECTION OF DIRECTORS;  
AND  
(III) NOTICE OF ANNUAL GENERAL MEETING**

### 1. INTRODUCTION

The primary purposes of this circular are to provide you with information regarding the resolutions to be proposed at the AGM which include, among other matters, the approval for (i) the granting of the General Mandate (inducing the extended General Mandate) and the Repurchase Mandate to the Directors; and (ii) the re-election of Directors; and (iii) to give you notice of the AGM.

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## LETTER FROM THE BOARD

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### 2. GENERAL MANDATE AND REPURCHASE MANDATE

At the AGM, the Directors propose to seek the approval of the Shareholders to grant to the Directors the General Mandate (including the extended General Mandate) and the Repurchase Mandate.

#### **General Mandate**

At the AGM, an ordinary resolution will be proposed such that the Directors be given an unconditional general mandate (i.e. the General Mandate) to allot, issue and deal with unissued Shares or underlying shares of the Company (other than by way of rights or pursuant to a share option scheme for employees of the Company or Directors and/or any of its subsidiaries or pursuant to any scrip dividend scheme or similar arrangements providing for the allotment and issue of Shares in lieu of whole or part of the dividend on Shares in accordance with the Articles of Association) or make or grant offers, agreements, options and warrants which might require the exercise of such power, of an aggregate amount of up to 20% of the issued Shares as at the date of granting of the General Mandate.

In addition, a separate ordinary resolution will further be proposed for extending the General Mandate authorising the Directors to allot, issue and deal with Shares to the extent of the Shares repurchased pursuant to the Repurchase Mandate. Details on the Repurchase Mandate are further elaborated below.

As at the Latest Practicable Date, the Company has an aggregate of 1,000,000,000 Shares in issue. Subject to the passing of the resolution for the approval of the General Mandate and on the basis that no further Shares are issued or repurchased between the Latest Practicable Date and the date of the AGM, the Company would be allowed under the General Mandate to allot, issue and deal with a maximum of 200,000,000 Shares.

#### **Repurchase Mandate**

At the AGM, an ordinary resolution will also be proposed such that the Directors be given an unconditional general mandate to repurchase Shares (i.e. the Repurchase Mandate) on the Stock Exchange of an aggregate amount of up to a maximum 10% of the issued Shares as at the date of granting of the Repurchase Mandate.

Subject to the passing of the resolution for the approval of the Repurchase Mandate and on the basis that no further Shares are issued or repurchased between the Latest Practicable Date and the date of the AGM, the Company would be allowed under the Repurchase Mandate to repurchase a maximum of 100,000,000 Shares.

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## LETTER FROM THE BOARD

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The General Mandate (including the extended General Mandate) and the Repurchase Mandate shall continue to be in force during the period from the date of passing of the resolutions for the approval of the General Mandate (including the extended General Mandate) and the Repurchase Mandate up to (i) the conclusion of the next annual general meeting of the Company; (ii) the expiration of the period within which the next annual general meeting of the Company is required by the Articles of Association, the Companies Law or any applicable laws of the Cayman Islands to be held; or (iii) the revocation or variation of the General Mandate (including the extended General Mandate) or the Repurchase Mandate (as the case may be) by ordinary resolution of the Shareholders in general meeting, whichever occurs first (the “**Relevant Period**”).

The Company may only repurchase its Shares on GEM if:

- (i) the Shares proposed to be repurchased by the Company are fully paid up;
- (ii) the Company has previously sent to the Shareholders the explanatory statement set out in the Appendix I to this circular; and
- (iii) the Shareholders have in general meeting approved the Repurchase Mandate and the relevant documents in connection therewith have been delivered to the Stock Exchange.

An explanatory statement in connection with the Repurchase Mandate and as required pursuant to the GEM Listing Rules, in particular Rule 13.08 of the GEM Listing Rules, is set out in Appendix I to this circular. The explanatory statement contains all the requisite information required under the GEM Listing Rules to be given to the Shareholders to enable them to make an informed decision on whether to vote for or against the resolution approving the Repurchase Mandate

### 3. RE-ELECTION OF DIRECTORS

Article 83(3) of the Articles of Association, the Directors shall have the power from time to time and at any time to appoint any person as a Director either to fill a casual vacancy on the Board or as an addition to the existing Board. Any Director appointed by the Board to fill a casual vacancy shall hold office until the first general meeting of Shareholders after his appointment and be subject to re-election at such meeting and any Director appointed by the Board as an addition to the existing Board shall hold office only until the next following annual general meeting of the Company and shall then be eligible for re-election.

According to Article 84(1) of the Articles of Association, at each annual general meeting one-third of the Directors for the time being (or, if their number is not a multiple of three (3), the number nearest to but not less than one-third) shall retire from office by rotation provided that every Director shall be subject to retirement at an annual general meeting at least once every three years.

In accordance with Articles 83(3) and 84(1), Mr. Hong Mingxian, Mr. Ng Chi Chung, Mr. Cai Huatan, Mr. Cai Jianfeng, Mr. Wu Qinghan, Mr. Chan Sing Nun, Mr. Tsang Hin Man Terence and Mr. Zeng Haisheng will retire from office at the AGM. Being eligible, each of them will offer himself for re-election as an executive/non-executive/independent non-executive Director (as the case may be).



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## LETTER FROM THE BOARD

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At the AGM, ordinary resolutions will be proposed to re-elect each of Director as an executive/non-executive/independent non-executive Director (as the case may be).

Details of the retiring Directors who are proposed to be re-elected at the AGM are set out in Appendix II to this circular.

#### **4. AGM**

The notice convening the AGM to be held at 19/F, Prosperity Tower, 39 Queen's Road Central, Central, Hong Kong on Wednesday, 30 April 2014 at 11:00 a.m. is set out on page 18 to 23 of this circular. A form of proxy for use at the AGM is enclosed with this circular.

Ordinary resolutions will be proposed at the AGM to approve, among other things, the granting of the General Mandate (including the extended General Mandate) and the Repurchase Mandate and the re-election of Directors.

A form of proxy for use at the AGM is enclosed with this circular. Whether or not you are able to attend the AGM, you are requested to complete the accompanying form of proxy in accordance with the instructions printed thereon and deposit the same at the Hong Kong branch share registrar and transfer office of the Company, Tricor Investor Services Limited, on or before 30 March 2014, at 26/F, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong, or after 30 March 2014 at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong as soon as possible and in any event not less than 48 hours before the time appointed for the holding of the AGM or any adjournment thereof. Completion and return of the form of proxy will not preclude you from attending and voting in person at the AGM or any adjournment thereof should you so wish.

All the resolutions proposed to be approved at the AGM will be taken by poll and an announcement will be made by the Company after the AGM on the results of the AGM.

#### **5. RESPONSIBILITY STATEMENT**

This circular, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this circular is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this circular misleading.

#### **6. RECOMMENDATION**

The Directors consider the proposed grant of the General Mandate (including the extended General Mandate) and the Repurchase Mandate and the proposed re-election of Directors are in the interests of the Company and the Shareholders as a whole. Accordingly, the Directors recommend the Shareholders to vote in favour of the relevant resolutions to be proposed at the AGM.

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## LETTER FROM THE BOARD

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### 7. GENERAL

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, no Shareholder is required to abstain from voting on the resolutions to be proposed at the AGM.

### 8. MISCELLANEOUS

The English text of this circular shall prevail over the Chinese text for the purpose of interpretation.

Your faithfully,  
For and on behalf of the Board  
**Differ Group Holding Company Limited**  
**HONG Mingxian**  
*Chairman and Executive Director*

*This Appendix I serves as an explanatory statement given to all Shareholders relating to a resolution to be proposed at the AGM authorising the proposed Repurchase Mandate.*

*This explanatory statement contains all information pursuant to Rule 13.08 and other relevant provisions of the GEM Listing Rules which is set out as follows:*

## **1. GEM LISTING RULES RELATING TO THE REPURCHASE OF SHARES**

The GEM Listing Rules permit companies whose primary listing is on the Stock Exchange to repurchase their shares on the Stock Exchange and any other stock exchange on which the securities of the company are listed and such exchange is recognized by the Securities and Future Commission of Hong Kong subject to certain restrictions. Among such restrictions, the GEM Listing Rules provide the shares of such company must be fully paid up and all repurchase of shares by such company must be approved in advance by an ordinary resolution of shareholders, either by way of a general repurchase mandate or by specific approval of a particular transaction.

## **2. SHARE CAPITAL**

As at the Latest Practicable Date, there were a total of 1,000,000,000 Shares in issue. Subject to the passing of the proposed resolution granting the Repurchase Mandate and on the basis that no further Shares are issued or repurchased prior to the AGM, the Company will be allowed under the Repurchase Mandate to repurchase a maximum of 100,000,000 Shares during the period prior to the next annual general meeting of the Company following the passing of the resolution approving the Repurchase Mandate.

## **3. REASONS OF THE REPURCHASE**

The Directors believe that it is in the best interests of the Company and the Shareholders as a whole to seek a general authority from the Shareholders to enable the Company to repurchase the Shares on GEM. Share repurchase may, depending on market conditions and funding arrangements at the time, lead to an enhancement of the net asset value per Share and/or earnings per Share and will only be made when the Directors believe that such repurchase will benefit the Company and the Shareholders as a whole.

## **4. SOURCE OF FUNDS**

Repurchase made pursuant to the Repurchase Mandate would be funded out of funds legally available for the purpose in accordance with the Articles of Association, the Companies Law and other applicable laws of the Cayman Islands. A listed company shall not repurchase its own securities on the Stock Exchange for a consideration other than cash or for settlement otherwise than in accordance with the trading rules of the Stock Exchange. Under the Companies Law, repurchases by the Company may only be made out of profits of the Company or out of the proceeds of a fresh issue of Shares made for the purpose, or out of capital on if immediately following the date the payment out of capital is proposed to be made, the Company shall be able to pay its debts as they fall due in the ordinary course of business. Any premium payable on a purchase over the par value of the Shares to be purchased must be provided for out of profits of the Company or out of the Company's share premium account.

**5. IMPACT OF THE REPURCHASE**

Taking into account the current working capital position of the Company, the Directors consider that, if the Repurchases Mandate was to be exercised in full, it might have a material adverse effect on the working capital and/or the gearing position of the Company as compared with the position as at 31 December 2013, being the date of its latest published audited consolidated financial statements. However, the Directors do not intend to make any repurchase to such an extent as would, in the circumstances, have a material adverse effect on the working capital requirements or the gearing position of the Company which in the opinion of the Directors are from time to time appropriate for the Company.

**6. THE TAKEOVERS CODE**

If a Shareholder's proportionate interest in the voting rights of the company increases on the Company exercising its powers to repurchase Shares pursuant to the Repurchase Mandate, such increase will be treated as an acquisition for the purpose of Rule 32 of the Takeovers Code. As a result, a Shareholder or a group of Shareholders acting in concert (as defined in the Takeovers Code) could obtain or consolidate control of the Company and becomes obliged to make a mandatory offer in accordance with Rule 26 and 32 of the Takeovers Code.

As at the Latest Practicable Date, to the best knowledge of the Directors, Expert Corporate Limited was interested in 450,000,000 Shares, representing 45% of the issued share capital of the Company, and Ever Ultimate Limited was interested in 300,000,000 Shares, representing 30% of the issued share capital of the Company. Based on the said interest as the Latest Practicable Date, in the event that the Directors exercise in full the power under the Repurchase Mandate to repurchase Shares, the interests of Expert Corporate Limited and Ever Ultimate Limited in the issued share capital of the Company will be increased to 50% and approximately 33.33% respectively.

Assuming that there is no issue of Shares between the Latest Practicable Date and the date of a repurchase, an exercise of the Repurchase Mandate in whole will result in the aggregate amount of the issued share capital of the Company in public hands falling below the prescribed minimum percentage of 25% as required by the Stock Exchange. The Directors confirm that the Repurchase Mandate will not be exercised to the extent as may result in a public shareholding failing below the prescribed minimum percentage.

## 7. SHARE PRICES

The highest and lowest prices at which the Shares were traded on the Stock Exchange from 9 December 2013, being the date of listing of the Shares on the Stock Exchange (the “Listing Date”) and up to the Latest Practicable Date were as follows:

	Price per Share	
	Highest <i>HK\$</i>	Lowest <i>HK\$</i>
<b>2013</b>		
December (since the Listing Date)	1.260	0.840
<b>2014</b>		
January	0.860	0.770
February	0.890	0.760
March (up to the Latest Practicable Date)	1.000	0.810

## 8. SHARE REPURCHASE MADE BY THE COMPANY

The Company had not purchased any of the Shares (whether on the Stock Exchange or otherwise) since the Listing Date and up to the Latest Practicable Date.

## 9. THE DIRECTORS, THEIR ASSOCIATES AND THE CONNECTED PERSON OF THE COMPANY

None of the Directors nor, to the best of their knowledge having made all reasonable enquiries, any of their associates (as defined in the GEM Listing Rules), have any present intention to sell any Shares to the Company or its subsidiaries under the Repurchase Mandate if such is approved by the Shareholders at the AGM and exercised.

No connected person (as defined in the GEM Listing Rules) of the Company has notified the Company that he has present intention to sell any Shares to the Company or its subsidiaries nor has any such connected person undertaken not to do so in the event that the Repurchase Mandate is granted.

## 10. UNDERTAKING OF THE DIRECTORS

The Directors have undertaken to the Stock Exchange that, so far as the same may be applicable, that they will only exercise the power of the Company to make repurchase pursuant to the Repurchase Mandate in accordance with the GEM Listing Rules, the Articles of Association and the applicable laws of the Cayman Islands.

Detail of the Directors who will retire from office at the AGM and being eligible, will offer themselves for re-election at the AGM, are set out below:

(1) **Mr. Hong Mingxian (“Mr. Hong”)**

*Qualifications and experience*

Mr. Hong, aged 39, was appointed as an executive Director on 4 December 2012. Mr. Hong is the chairman of the Company and the spouse of Ms. Shi Hongjiao (“**Ms. Shi**”) (one of the controlling shareholders of the Company). Mr. Hong is responsible for the overall strategic formulation, management and planning of the Group. Mr. Hong attended and completed a long distance learning course in economic management organized by Beijing Economic Management Open Institute (北京經濟管理函授學院) in July 2004. Mr. Hong is a member of the Chinese People’s Political Consultative Conference for the Xiamen City Siming District Committee (中國人民政治協商會議廈門市思明區委員會), the founding chairman of Xiamen City Quanzhou Chamber of Commerce (廈門市泉州商會), the honorary chairman of Fujian Youth Entrepreneurship Promotion Association (福建青年創業促進會), the vice chairman of Xiamen City Siming District Federation of Industry and Commerce (Chamber of Commerce) (廈門市思明區工商聯(商會)) and the managing vice chairman of Economic Promotion Association for Overseas Chinese with Hometown in Xiamen (廈門市僑鄉經濟促進會). Mr. Hong has about 8 years’ experience in corporate management before he joined the Group in September 2008. From August 2007 and September 2009, Mr. Hong worked at a property development company based in Jiangsu Province, PRC and last held the position of executive director.

*Interests in Shares*

As at the Latest Practicable Date, Mr. Hong was interested in 450,000,000 Shares, representing 45% of the issued Shares. These Shares were held by Expert Corporate Limited, which was wholly and beneficially owned by his spouse Ms. Shi. By virtue of the SFO, Mr. Hong is deemed to be interested in the 450,000,000 Shares under the SFO.

Save as disclosed above, Mr. Hong did not have any interests or underlying interests in the Shares within the meaning of Part XV of the SFO.

*Others*

Mr. Hong has entered into a service agreement with the Company with a term of three years commencing on 26 November 2013. He is subject to retirement and re-election at the annual general meeting of Company in accordance with the Articles of Association. He is entitled to an annual salary of HK\$450,000 which is determined with reference to the performance of his duties, and a discretionary management bonus. The Remuneration Committee will review his salary and then make recommendation to the Board.

Save as disclosed above, Mr. Hong does not have any relationship with any existing Directors, senior management of the Company (“the “**Senior Management**”), substantial Shareholders or controlling Shareholders (within the meaning of the GEM Listing Rules). He has not held any directorship in other public listed companies in the past three years prior to the Latest Practicable Date.

Save as disclosed above, there is no other matter that needs to be brought to the attention of the Shareholders and there is no information relating to Mr. Hong that is required to be disclosed pursuant to any of the requirement of Rules 17.50 (2)(h) to (v) of the GEM Listing Rules.

(2) **Mr. Ng Chi Chung (“Mr. Ng”)**

*Qualifications and experience*

Mr. Ng, aged 41, was appointed as an executive Director on 26 November 2013. Mr. Ng is the chief executive officer of the Company. Mr. Ng is responsible for the overall business development and management of the Group. Mr. Ng attended and completed a long distance learning course in economic management organized by Beijing Economic Management Open Institute (北京經濟管理函授學院) in January 2008. Mr. Ng has previously worked at various companies in Hong Kong and Shishi, Fujian Province, and has over 10 years’ experience in corporate management. From 2002 to 2008, Mr. Ng was a member of the senior management of a vehicle trading company based in Shishi. Mr. Ng joined the Group in September 2008.

*Interests in Shares*

As at the Latest Practicable Date, Mr. Ng did not have any interests or underlying interests in the Shares within the meaning of Part XV of the SFO.

*Others*

Mr. Ng has entered into a service agreement with the Company with a term of three years commencing on 26 November 2013. He is subject to retirement and re-election at the annual general meeting of Company in accordance with the Articles of Association. He is entitled to an annual salary of HK\$375,000 which is determined with reference to the performance of his duties, and a discretionary management bonus. The Remuneration Committee will review his salary and then make recommendation to the Board.

Mr. Ng does not have any relationship with any existing Directors, Senior Management, substantial Shareholders or controlling Shareholders (within the meaning of the GEM Listing Rules). He has not held any directorship in other public listed companies in the past three years prior to the Latest Practicable Date.

Save as disclosed above, there is no other matter that needs to be brought to the attention of the Shareholders and there is no information relating to Mr. Ng that is required to be disclosed pursuant to any of the requirement of Rules 17.50 (2)(h) to (v) of the GEM Listing Rules.

**(3) Mr. Cai Huatan (“Mr. Cai”)***Qualifications and experience*

Mr. Cai, aged 54, was appointed as an executive Director on 26 November 2013. Mr. Cai is the compliance officer of the Company. He is also responsible for overall expanding strategy formulation of the Group. Mr. Cai graduated from a postgraduate programme in economic law from the Law School of Sichuan University (四川大學) in 1996. Before he joined the Group in September 2008, Mr. Cai has approximately 30 years of experience in management and public administration. From 1980 to 2005, Mr. Cai worked for various departments of the governments of Shishi and Quanzhou. Since 2000, Mr. Cai has been a director of a property development company in Shishi.

*Interests in Shares*

As at the Latest Practicable Date, Mr. Cai was interested in 300,000,000 Shares, representing 30% of the issued Shares. These Shares were held by Ever Ultimate Limited, which was wholly and beneficially owned by Mr. Cai. By virtue of the SFO, Mr. Cai is deemed to be interested in the 300,000,000 Shares under the SFO.

Save as disclosed above, Mr. Cai did not have any interests or underlying interests in the Shares within the meaning of Part XV of the SFO.

*Others*

Mr. Cai has entered into a service agreement with the Company with a term of three years commencing on 26 November 2013. He is subject to retirement and re-election at the annual general meeting of Company in accordance with the Articles of Association. He is entitled to an annual salary of HK\$300,000 which is determined with reference to the performance of his duties, and a discretionary management bonus. The Remuneration Committee will review his salary and then make recommendation to the Board.

Mr. Cai is a brother-in-law of Mr. Cai Jianfeng, the non-executive Director and father-in-law of Mr. Cai Xiacheng, the chief operations officer of the Group. Save as disclosed above, Mr. Cai does not have any relationship with any existing Directors, the Senior Management, substantial Shareholders or controlling Shareholders (within the meaning of the GEM Listing Rules). He has not held any directorship in other public listed companies in the past three years prior to the Latest Practicable Date.

Save as disclosed above, there is no other matter that needs to be brought to the attention of the Shareholders and there is no information relating to Mr. Cai that is required to be disclosed pursuant to any of the requirements of Rules 17.50 (2)(h) to (v) of the GEM Listing Rules.



**(4) Mr. Cai Jianfeng***Qualifications and experience*

Mr. Cai Jianfeng, aged 46, was appointed as a non-executive Director on 26 November 2013. Mr. Cai Jianfeng has over 15 years of experience in the manufacturing industry. He has been a vice-chairman of Shishi Lingxiu General Chamber of Commerce (石獅市靈秀商會) since 2005. Mr. Cai Jianfeng is also a member of the Chinese People Political Consultative Committee of Shishi City (石獅市政治協商會議).

*Interests in Shares*

As at the Latest Practicable Date, Mr. Cai Jianfeng did not have any interests or underlying interests in the Shares within the meaning of Part XV of the SFO.

*Others*

Mr. Cai Jianfeng has entered into a letter of appointment with the Company for a term of three years commencing on 26 November 2013. He is subject to retirement and re-election at the annual general meeting of the Company in accordance with the Articles of Association. He is entitled to annual salary of HK\$96,000, which is determined with reference to the performance of his duties, and allowance. The Remuneration Committee will review his salary and then make recommendation to the Board.

Mr. Cai Jianfeng is a brother-in-law of Mr. Cai, the executive Director. Save as disclosed above, Mr. Cai Jianfeng does not have any relationship with any existing Directors, Senior Management, substantial Shareholders or controlling Shareholders (within the meaning of the GEM Listing Rules). He has not held any directorship in other public listed companies in the past three years prior to the Latest Practicable Date.

Save as disclosed above, there is no other matter that needs to be brought to the attention of the Shareholders and there is no information relating to Mr. Cai Jianfeng that is required to be disclosed pursuant to any of the requirements of Rule 17.50 (2)(h) to (v) of the GEM Listing Rules.

**(5) Mr. Wu Qinghan (“Mr. Wu”)***Qualifications and experience*

Mr. Wu, aged 50, was appointed as a non-executive Director on 26 November 2013. Mr. Wu has over 25 years experience in trading and manufacturing. He has been the chairman of a manufacturing company in Shishi since 2000. He has been the chairman of Shishi Lingxiu General Chamber of Commerce (石獅市靈秀商會) since 2005. Mr. Wu was a director of a group company from April 2010 to May 2012 and a director of another group company from July 2009 to January 2013.

*Interests in Shares*

As at the Latest Practicable Date, Mr. Wu did not have any interests or underlying interests in the Shares within the meaning of Part XV of the SFO.

*Others*

Mr. Wu has entered into a letter of appointment with the Company for a team of three years commencing on 26 November 2013. He is subject to retirement and re-election at the annual general meeting of the Company in accordance with the Articles of Association. He is entitled to annual salary of HK\$96,000, which is determined with reference to the performance of his duties, and allowance. The Remuneration Committee will review his salary and then make recommendation to the Board.

Mr. Wu does not have any relationship with any existing Directors, Senior Management, substantial Shareholders or controlling Shareholders (within the meaning of the GEM Listing Rules). He has not held any directorship in other public listed companies in the past three years prior to the Latest Practicable Date.

Save as disclosed above, there is no other matter that needs to be brought to the attention of the Shareholders and there is no information relating to Mr. Wu that is required to be disclosed pursuant to any of the requirements of Rule 17.50 (2)(h) to (v) of the GEM Listing Rules.

**(6) Mr. Chan Sing Nun (“Mr. Chan”)***Qualifications and experience*

Mr. Chan, aged 39, was appointed as an independent non-executive Director, chairman of the audit committee and member of each of the nomination committee and the remuneration committee of the Company on 26 November 2013. Mr. Chan is a certified public accountant of the Hong Kong Institute of Certified Public Accountants and a member of the Association of Chartered Certified Accountants. Mr Chan has over 14 years’ experience in auditing, accounting and financial management. Mr. Chan currently is a director of an audit firm in Hong Kong.

*Interests in Shares*

As at the Latest Practicable Date, Mr. Chan did not have any interests or underlying interests in the Shares within the meaning of Part XV of the SFO.

*Others*

Mr. Chan has entered into a letter of appointment with the Company for a team of three years commencing on 26 November 2013. He is subject to retirement and re-election at the annual general meeting of the Company in accordance with the Articles of Association. He is entitled to annual salary of HK\$96,000, which is determined with reference to the performance of his duties, and allowance. The Remuneration Committee will review his salary and then make recommendation to the Board.

Mr. Chan does not have any relationship with any existing Directors, Senior Management, substantial Shareholders or controlling Shareholders (within the meaning of the GEM Listing Rules). He has not held any directorship in other public listed companies in the past three years prior to the Latest Practicable Date.

Save as disclosed above, there is no other matter that needs to be brought to the attention of the Shareholders and there is no information relating to Mr. Chan that is required to be disclosed pursuant to any of the requirements of Rule 17.50 (2)(h) to (v) of the GEM Listing Rules.

**(7) Mr. Tsang Hin Man Terence (“Mr. Tsang”)**

*Qualifications and experience*

Mr. Tsang, aged 51, was appointed as an independent non-executive Director on 26 November 2013. Mr. Tsang was admitted as a solicitor in Hong Kong since 1993 and he is currently the sole proprietor of Tsang & Co., H.M.. Mr. Tsang obtained a bachelor’s degree in science from the University College London, the University of London in 1986. He also holds a bachelor’s degree in law from the Polytechnic of Central London (now known as the University of Westminster), London. Other than his directorship in the Company, Mr. Tsang is currently an independent non-executive director of Lee & Man Handbags Holding Limited (Stock code: 1488), the issued shares of which are listed on the Main Board of the Stock Exchange.

*Interests in Shares*

As at the Latest Practicable Date, Mr. Tsang did not have any interests or underlying interests in the Shares within the meaning of Part XV of the SFO.

*Others*

Mr. Tsang has entered into a letter of appointment with the Company for a term of three years commencing on 26 November 2013. He is subject to retirement and re-election at the annual general meeting of the Company in accordance with the Articles of Association. He is entitled to annual salary of HK\$96,000, which is determined with reference to the performance of his duties, and allowance. The Remuneration Committee will review his salary and then make recommendation to the Board.

Mr. Tsang does not have any relationship with any existing Directors, Senior Management, substantial Shareholders or controlling Shareholders (within the meaning of the GEM Listing Rules). He has not held any directorship in other public listed companies in the past three years prior to the Latest Practicable Date.

Save as disclosed above, there is no other matter that needs to be brought to the attention of the Shareholders and there is no information relating to Mr. Tsang that is required to be disclosed pursuant to any of the requirements of Rule 17.50 (2)(h) to (v) of the GEM Listing Rules.

**(8) Mr. Zeng Haisheng (“Mr. Zeng”)***Qualifications and experience*

Mr. Zeng, aged 55, was appointed as an independent non-executive Director on 26 November 2013. Mr. Zeng graduated from a postgraduate programme in economic law from the Law School of Sichuan University (四川大學) in October 1996. Since 2006, Mr. Zeng has been the chairman of an investment company in Xiamen.

*Interests in Shares*

As at the Latest Practicable Date, Mr. Zeng did not have any interests or underlying interests in the Shares within the meaning of Part XV of the SFO.

*Others*

Mr. Zeng has entered into a letter of appointment with the Company for a term of three years commencing on 26 November 2013. He is subject to retirement and re-election at the annual general meeting of the Company in accordance with the Articles of Association. He is entitled to annual salary of HK\$96,000, which is determined with reference to the performance of his duties, and allowance. The Remuneration Committee will review his salary and then make recommendation to the Board.

Mr. Zeng does not have any relationship with any existing Directors, Senior Management, substantial Shareholders or controlling Shareholders (within the meaning of the GEM Listing Rules). He has not held any directorship in other public listed companies in the past three years prior to the Latest Practicable Date.

Save as disclosed above, there is no other matter that needs to be brought to the attention of the Shareholders and there is no information relating to Mr. Zeng that is required to be disclosed pursuant to any of the requirements of Rule 17.50 (2)(h) to (v) of the GEM Listing Rules.

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## NOTICE OF AGM

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# DIFFER GROUP HOLDING COMPANY LIMITED

## 鼎豐集團控股有限公司

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8056)**

### NOTICE OF ANNUAL GENERAL MEETING

**NOTICE IS HEREBY GIVEN** that the annual general meeting of Differ Group Holding Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) will be held at 19/F, Prosperity Tower, 39 Queen’s Road Central, Central, Hong Kong on Wednesday, 30 April 2014 at 11:00 a.m (the “**Meeting**”) to consider and if thought fit, transact the following purposes:

#### ORDINARY BUSINESS

1. To receive and consider the audited consolidated financial statements and the reports of the directors (the “**Directors**”) and auditors of the Company for the year ended 31 December 2013;
2.
  - (a) To re-elect Mr. Hong Mingxian as an executive Director
  - (b) To re-elect Mr. Ng Chi Chung as an executive Director
  - (c) To re-elect Mr. Cai Huatan as an executive Director
  - (d) To re-elect Mr. Cai Jianfeng as a non-executive Director
  - (e) To re-elect Mr. Wu Qinghan as a non-executive Director
  - (f) To re-elect Mr. Chan Sing Nun as an independent non-executive Director
  - (g) To re-elect Mr. Tsang Hin Man Terence as an independent non-executive Director
  - (h) To re-elect Mr. Zeng Haisheng as an independent non-executive Director; and
  - (i) to authorise the board of Directors (the “**Board**”) to fix the Directors’ remunerations;
3. To re-appoint BDO Limited as the auditors of the Company and to authorise the Board to fix their remuneration;

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## NOTICE OF AGM

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### SPECIAL BUSINESS

4. as special businesses, to consider and, if thought fit, pass the following resolutions as ordinary resolutions (with or without modification):

**“THAT:**

- (a) subject to paragraph (c) below, pursuant to Rules (the “**GEM Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”), the exercise by the Directors during the Relevant Period (as defined below) of all the powers of the Company to allot, issue and deal with the unissued shares of the Company (the “**Shares**”) and to make or grant offers, agreements and options, including warrants to subscribe for Shares, which might require the exercise of such powers be and the same is hereby generally and unconditionally approved;
- (b) the approval in paragraph (a) above shall be in addition to any other authorization given to the Directors and shall authorise the Directors during the Relevant Period (as defined below) to make or grant offers, agreements and options which might require the exercise of such powers either during or after the end of the Relevant Period (as defined below);
- (c) the aggregate nominal amount of share capital allotted or agreed conditionally or unconditionally to be allotted (whether pursuant to options or otherwise) and issued by the Directors pursuant to the approval in paragraph (a) above, otherwise than pursuant to (i) a Rights Issue (as defined below); or (ii) the exercise of any options granted under the existing share option scheme of the Company; or (iii) any scrip dividend or similar arrangements providing for the allotment and issue of Shares in lieu of the whole or part of a dividend on Shares in accordance with the articles of association of the Company in force from time to time; or (iv) any issue of Shares upon the exercise of rights of subscription or conversion under the terms of any warrants of the Company or any securities which are convertible into Shares, shall not exceed the aggregate of:
  - (aa) 20 per cent. of the aggregate nominal amount of the share capital of the Company in issue on the date of the passing of this resolution; and
  - (bb) (if the Directors are so authorised by a separate ordinary resolution of the shareholders of the Company) the nominal amount of any share capital of the Company repurchased by the Company subsequent to the passing of this resolution (up to a maximum equivalent to 10 per cent. of the aggregate nominal amount of the share capital of the Company in issue on the date of the passing of resolution no. 5),

and the authority pursuant to paragraph (a) of this resolution shall be limited accordingly; and

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## NOTICE OF AGM

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(d) for the purposes of this resolution:

“**Relevant Period**” means the period from the date of the passing of this resolution until whichever is the earliest of:

- (i) the conclusion of the next annual general meeting of the Company;
- (ii) the expiration of the period within which the next annual general meeting of the Company is required by the articles of association of the Company, the Companies Law (Revised) of the Cayman Islands or any other applicable laws of the Cayman Islands to be held; and
- (iii) the passing of an ordinary resolution by the shareholders of the Company in general meeting revoking or varying the authority given to the Directors by this resolution;

“**Rights Issue**” means an offer of Shares, or offer or issue of warrants, options or other securities giving rights to subscribe for Shares open for a period fixed by the Directors to holders of Shares on the register on a fixed record date in proportion to their then holdings of Shares (subject to such exclusion or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements, or having regard to any restrictions or obligations under the laws of, or the requirements of, or the expense or delay which may be involved in determining the existence or extent of any restrictions or obligation under the laws of, or the requirements of, any jurisdiction outside Hong Kong or any recognised regulatory body or any stock exchange outside Hong Kong)”.

5. as special business, to consider and, if thought fit, pass the following resolution as an ordinary resolution (with or without modification):

“**THAT:**

- (a) subject to paragraph (b) of this resolution, the exercise by the Directors during the Relevant Period (as defined below) of all powers of the Company to repurchase the Shares on the Stock Exchange or any other stock exchange on which the Shares may be listed and recognised by the Securities and Futures Commission and the Stock Exchange for such purpose, and otherwise in accordance with the rules and regulations of the Securities and Futures Commission, the Stock Exchange, the Companies Law (Revised) of the Cayman Islands and all other applicable laws of the Cayman Islands in this regard, be and the same is hereby generally and unconditionally approved;
- (b) the aggregate nominal amount of Shares which may be repurchased by the Company pursuant to the approval in paragraph (a) during the Relevant Period (as define below) shall not exceed 10 per cent. of the aggregate nominal amount of the issued share capital of the Company as at the date of the passing of this resolution and the authority pursuant to paragraph (a) of this resolution shall be limited accordingly; and

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## NOTICE OF AGM

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- (c) for the purposes of this resolution, “**Relevant Period**” means the period from the date of the passing of this resolution until whichever is the earliest of:
- (i) the conclusion of the next annual general meeting of the Company;
  - (ii) the expiration of the period within which the next annual general meeting of the Company is required by the articles of association of the Company, the Companies Law (Revised) of the Cayman Islands or any other applicable law of the Cayman Islands to be held; and
  - (iii) the passing of an ordinary resolution by the shareholders of the Company in general meeting revoking or varying the authority given to the Directors by this resolution.”
6. as special business, to consider and, if thought fit, pass the following resolution as an ordinary resolution (with or without modification):

“**THAT** conditional upon the passing of resolution Nos. 4 and 5 (as set out in the Notice of this Meeting), the unconditional general mandate granted to the Directors and for the time being in force to exercise the powers of the Company to allot, issue and deal with shares of the Company pursuant to resolution No. 4 (as set out in the Notice of this Meeting) be and is hereby extended by the addition to the aggregate nominal amount of the share capital of the Company which may be allotted or agreed conditionally or unconditionally to be allotted by Directors pursuant to such unconditional general mandate of an amount representing the aggregate nominal amount of the share capital of the Company repurchased by the Company under the authority granted pursuant to resolution No. 5 (as set out in the Notice of this Meeting), provided that such extended amount shall not exceed 10% of the aggregate nominal value of the issued share capital of the Company at the date of passing this resolution.”

By order of the Board  
**Differ Group Holding Company Limited**  
**HONG Mingxian**  
*Chairman and Executive Director*

Hong Kong, 28 March 2014



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## NOTICE OF AGM

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As at the date hereof, the Board comprised the following Directors

*Executive Directors*

Mr. Hong Mingxian (*Chairman*)  
Mr. Ng Chi Chung  
Mr. Cai Huatan

*Non-executive Directors*

Mr. Cai Jianfeng  
Mr. Wu Qinghan

*Independent non-executive Directors*

Mr. Chan Sing Nun  
Mr. Tsang Hin Man Terence  
Mr. Zeng Haisheng

*Registered office*

Cricket Square  
Hutchins Drive  
P.O Box 2681  
Grand Cayman KY1-1111  
Cayman Islands

*Headquarters and principal place of business  
in the Peoples' Republic of China (the "PRC")*

23rd Floor, Tower 11  
166 Tapu East Road  
Xiamen, PRC

*Principal place of business in Hong Kong registered  
under Part XI of the Company Ordinance*

19th Floor  
Prosperity Tower  
39 Queen's Road Central  
Central  
Hong Kong

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## NOTICE OF AGM

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*Notes:*

- (1) Any Shareholder entitled to attend and vote at the Meeting is entitled to appoint one or, if he/she is the holder of two or more Shares, more than one proxy to attend and vote on his/her behalf in accordance with the articles of association. A proxy need not be a member of the Company.
- (2) In order to be valid, a form of proxy together with the power of attorney or other authority, if any, under which it is signed or a notarially certified copy of such power or authority must be deposited at the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited, on or before 30 March 2014, at 26/F, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong, or after 30 March 2014 at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong not less than 48 hours before the time appointed for Meeting or any adjournment meeting.
- (3) Delivery of an instrument appointing a proxy shall not preclude a Shareholder from attending and voting in person at the Meeting and in such event, appointing a proxy shall be deemed to be revoked.
- (4) In the case of joint holders of a Share, any one of such joint holders may vote, either in person or by proxy, in respect of such Share as if he/she was solely entitled thereto, if more than one of such joint holders are present at the Meeting, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders. For this purpose, seniority shall be determined by the order in which the names stand first in the Register of member of the Company in respect of the joint holding.
- (5) In relation to the proposed resolution no. 2 above, details of the retiring Directors standing for re-election are set out in Appendix II to this circular.
- (6) In relation to proposed resolutions nos. 4 and 6 above, approval is being sought from the Shareholders for the granting to the Directors of a general mandate to authorise the allotment and issue of Shares under the GEM Listing Rules. The Directors have no immediate plans to issue any new Shares other than Shares which may fall to be issued under the share option scheme of the Company or any scrip dividend scheme which may be approved by the Shareholders.
- (7) In relation to proposed resolution no. 5 above, the Directors wish to state that they will exercise the powers conferred thereby to repurchase Shares in circumstances which they deem appropriate for the benefit of the Shareholders. An explanatory statement containing the information necessary to enable the Shareholders to make an informed decision to vote on the proposed resolution as required by the GEM Listing Rules is set out in Appendix I to this circular of which this notice of the annual general meeting form part.
- (8) Any vote at the Meeting shall be taken by poll.