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RUNWAY GLOBAL HOLDINGS COMPANY LIMITED

時尚環球控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8309)

PROFIT WARNING

This announcement is made by Runway Global Holdings Company Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 17.10(2) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “Board”) of directors (the “Directors”) of the Company wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that, based on the preliminary review of the unaudited financial information of the Group, the Group is expected to record a loss for the three months ended 31 March 2014 as compared to a profit for the three months ended 31 March 2013.

The Board considers that the anticipated loss for the three months ended 31 March 2014 was primarily attributable to the decrease in fair value gain of derivative financial instruments for the three months ended 31 March 2014

This announcement is made solely based on the preliminary assessment by the management of the Group on the unaudited financial information of the Group for the three months ended 31 March 2014 which is still in the process of being finalised and is not reviewed or audited by the Company’s auditors. Further details of the Group’s financial performance will be provided in the quarterly results of the Group for the three months ended 31 March 2014, which is expected to be published on or before 7 May 2014.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board
Runway Global Holdings Company Limited
Hubert Tien
Chairman

Hong Kong, 30 April 2014

As at the date of this announcement, the executive directors are Mr. Hubert Tien and Mr. Farzad Gozashiti, and the independent non-executive directors are Mr. Lai Man Sing, Mr. Tang Shu Pui, Simon and Mr. Tang Tsz Kai, Kevin.

This announcement, for which the directors of the Company (the “Directors”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Announcement” page of the website of the Stock Exchange at www.hkexnews.hk for at least seven days from the day of its posting. This announcement will also be published on the Company’s website at www.runwayglobal.com.