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Pegasus Entertainment Holdings Limited

天馬娛樂控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 8039)

PROPOSED CHANGE OF COMPANY NAME

Proposed Change of Company Name

The board (the "**Board**") of directors (the "**Directors**") of Pegasus Entertainment Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") proposes to adopt the Chinese name "天馬影視文化控股有限公司" as its new official Chinese name replacing the existing Chinese Name "天馬娛樂控股有限公司" (the "**Change of Company Name**"). A special resolution will be proposed at an extraordinary general meeting of the Company to be convened and held (the "**EGM**") for the shareholders of the Company to consider and, if thought fit, to approve the proposed Change of Company Name.

Reasons for the Change of Company Name

The Board considers that the proposed Change of Company Name will provide the Company with a better identification and image and to reflect the Company's strategy and future development of the business of the Group. The Board believes that the proposed Change of Company Name is in the best interests of the Company and the shareholders of the Company as a whole.

Conditions of the Change of Company Name

The proposed Change of Company Name is subject to (a) the passing of a special resolution by the shareholders of the Company at the EGM; and (b) the Registrar of Companies in the Cayman Islands approving the proposed Change of Company Name. The relevant filing with the Registrar of Companies in the Cayman Islands will be made after the passing of the special resolution at the EGM.

The Change of Company Name will take effect on the date of issuance of the certificate of incorporation on change of name by the Registrar of Companies in the Cayman Islands. Thereafter, the Company will carry out all necessary filing procedures with the Companies Registry in Hong Kong as required under the applicable laws, rules and regulations of Hong Kong.

Effects on the Change of Company Name

The proposed Change of Company Name will not affect any of the rights of the shareholders of the Company. All existing share certificates in issue bearing the Company's existing name shall continue to be evidence of the title and valid for trading, settlement, registration and delivery for the same number of shares in the new name of the Company. There will not be any arrangements for free exchange of existing share certificates for new share certificates under the new name of the Company. Once the Change of Company Name becomes effective, the shares of the Company will be traded on the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited under the new stock short name and any issuance of new share certificates will be under the new name of the Company.

General

A circular containing, amongst other things, further information regarding the proposed Change of Company Name together with a notice of EGM, will be despatched to the shareholders of the Company as soon as practicable.

By Order of the Board Pegasus Entertainment Holdings Limited Wong Pak Ming Chairman

Hong Kong, 27 May 2014

As at the date of this announcement, the executive Directors are Mr. Wong Pak Ming, Ms. Wong Yee Kwan Alvina and Mr. Wong Chi Woon Edmond; and the independent non-executive Directors are Mr. Lam Kam Tong, Mr. Lo Eric Tien-cheuk and Mr. Tang Kai Kui Terence.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (a) the information contained in this announcement is accurate and complete in all material respects and not misleading; (b) there are no other matters the omission of which would make any statement in this announcement misleading; and (c) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

The announcement will remain on the "Latest Company Announcements" page of the GEM website (www.hkgem.com) for at least seven days from the date of its posting and on the Company's website at (www.pegasusmovie.com).