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SING PAO MEDIA ENTERPRISES LIMITED

成報傳媒集團有限公司*

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8010)

POSTPONEMENT OF BOARD MEETING

Reference is made to the announcement (“**Announcement**”) of Sing Pao Media Enterprises Limited (the “**Company**”) dated 12 June 2014. Capitalised terms used herein shall have the same meanings as defined in the Announcement.

As additional time is required for the Company to prepare certain information requested for the auditors of the Company to finalise the auditor’s report to the shareholders of the Company for the year ended 31 March 2014 (the “**2014 Annual Results**”), the Board announces that board meeting originally scheduled on 25 June 2014 for the purpose of, among other matters, considering and approving the publication of the 2014 Annual Results has now been rescheduled to Monday, 25 August 2014 at 3:30 p.m. at the same venue.

CONTINUED SUSPENSION OF TRADING IN THE SHARES

Suspension in the trading of the shares of the Company since 28 April 2005 will continue until the Company submits a viable resumption proposal cleared with The Stock Exchange of Hong Kong Limited.

By order of the Board of
Sing Pao Media Enterprises Limited
Chong Cha Hwa
Chairman

Hong Kong, 12 August 2014

As at the date of this announcement, the Board comprises thirteen directors, of which eight are executive directors, namely, Mr. Chong Cha Hwa, Mr. Ma Shui Cheong, Mr. Zheng Jian Peng, Mr. Murphy Kevin Michael, Mr. Hwa Guo Wai, Godwin, Mr. Jin Zu Lu, Mr. Du Jian Jun, and Ms. Meng Xiao Ying; and five are independent non-executive directors, namely, Mr. Cheng Wai Hei, Mr. Cheung Ning, Mr. Kong Tze Wing, Mr. Wong Wai Kwok and Mr. Leung King Pak.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement is available for reference on the Company's website at <http://www.singpao.com> and will remain on the "Latest Company Announcements" page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its publication.

** For identification purpose only*