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20 years, young HC!

HC INTERNATIONAL, INC.

慧聪网有限公司*

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8292)

**VOLUNTARY ANNOUNCEMENT
ENTERING INTO THE BAIDU ALADDIN TECHNICAL SERVICES
CONTRACT**

This is a voluntary announcement made by HC International, Inc. (the “**Company**” and together with its subsidiaries, the “**Group**”).

The Baidu Aladdin Technical Services Contract (the “Services Contract”)

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that on 13 August 2014, Beijing Huicong International Information Co., Ltd.* (北京慧聪國際資訊有限公司) (“**Beijing HC**”) (an indirect wholly-owned subsidiary of the Company,) and Baidu (China) Co., Ltd. (百度(中國)有限公司) (“**Baidu**”) entered into the Services Contract pursuant to which Beijing HC becomes a partner of Baidu in the Aladdin B2B project and will provide information of its fee-paying customers relating to business-to-business enterprises to Baidu’s Aladdin PC platform, such as product images, models, prices and customers’ information and Baidu will exhibit such information in personalised form in the result pages through its search engine so as to provide more efficient search contents for the users. According to the terms and conditions of the Services Contract, the contract term is for one year commencing from 29 August 2014 and the Group will pay Baidu a fixed fee in the aggregate amount of RMB50,080,000.

The Directors are of the view that the terms of the Services Contract are in the ordinary course of business of the Company and on normal commercial terms after arm’s length negotiations, fair and reasonable and are in the interest of the Company and its shareholders as a whole.

* For identification purposes only

Entering into the Services Contract further deepens the cooperation between Beijing HC and Baidu and the Group expects to provide Beijing HC fee-paying customers' products information of not less than 90 industries to Baidu and Beijing HC fee-paying customers will be benefited by getting more browsing ratio through the Baidu's search engine thus getting more business opportunities and facilitating the completion of transactions.

To the best of the knowledge, information and belief of the Directors and after having made all reasonable enquiries, Baidu and its ultimate beneficial owner(s) are independent third parties not connected with the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on the Growth Enterprise Market on The Stock Exchange of Hong Kong Limited (the "**GEM Listing Rules**").

The transaction contemplated under the Services Contract does not constitute any notifiable transaction of the Company under Chapter 19 of the GEM Listing Rules nor any connected transaction under Chapter 20 of the GEM Listing Rules.

By order of the Board
HC International, Inc.

Guo Jiang

Chief Executive Officer and Executive Director

Beijing, the People's Republic of China, 13 August 2014

As at the date of this announcement, the Board comprises:

Mr. Guo Fansheng (*Executive Director and Chairman*)

Mr. Guo Jiang (*Executive Director and Chief Executive Officer*)

Mr. Lee Wee Ong (*Executive Director and Chief Financial Officer*)

Mr. Yang Ning (*Executive Director and President*)

Mr. Li Jianguang (*Non-executive Director*)

Mr. Guo Wei (*Non-executive Director*)

Mr. Zhang Ke (*Independent non-executive Director*)

Mr. Xiang Bing (*Independent non-executive Director*)

Mr. Zhang Tim Tianwei (*Independent non-executive Director*)

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the pages of "Latest Company Announcements" on the Growth Enterprise Market website at <http://www.hkgem.com> for at least 7 days from the date of its posting and the Company's website at <http://www.hcgroup.com>.