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Pegasus Entertainment Holdings Limited
天馬影視文化控股有限公司

(formerly known as Pegasus Entertainment Holdings Limited 天馬娛樂控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8039)

ANNOUNCEMENT
CHANGE OF COMPANY NAME AND STOCK SHORT NAMES

CHANGE OF COMPANY NAME

Reference is made to the announcement of Pegasus Entertainment Holdings Limited (the “**Company**”) dated 27 May 2014 and the circular of the Company dated 4 June 2014 (the “**Circular**”) in relation to the change of the Company name. Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as those defined in the Circular.

The Board is pleased to announce that a Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on 8 July 2014 evidencing the change of the Company’s dual foreign name from “天馬娛樂控股有限公司” to “天馬影視文化控股有限公司” (the “**Change of Company Name**”). The Company had completed the necessary filing procedures with the Companies Registry in Hong Kong and received the Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company issued by the Companies Registry in Hong Kong on 18 August 2014.

CHANGE OF STOCK SHORT NAMES

The English stock short name of the Company, “PEGASUS ENT”, will remain unchanged and the Chinese stock short name of the Company will be changed from “天馬娛樂” to “天馬影視” for trading in the Shares on the Stock Exchange with effect from 9:00 a.m. on 27 August 2014. The stock code of the Company on the Stock Exchange remains unchanged as “8039”.

EFFECT OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any of the rights of the Shareholders of the Company. All existing share certificates in issue bearing the Company's existing name shall continue to be evidence of title and valid for trading, settlement, registration and delivery for the same number of shares in the new name of the Company. There will not be any arrangements for free exchange of existing share certificates for new share certificates under the new name of the Company. New share certificates will be issued in the new name of the Company.

By Order of the Board
Pegasus Entertainment Holdings Limited
Wong Pak Ming
Chairman

Hong Kong, 22 August 2014

As at the date of this announcement, the executive Directors are Mr. Wong Pak Ming, Ms. Wong Yee Kwan Alvina and Mr. Wong Chi Woon Edmond; and the independent non-executive Directors are Mr. Lam Kam Tong, Mr. Lo Eric Tien-cheuk and Mr. Tang Kai Kui Terence.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (a) the information contained in this announcement is accurate and complete in all material respects and not misleading; (b) there are no other matters the omission of which would make any statement in this announcement misleading; and (c) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

The announcement will remain on the "Latest Company Announcements" page of the GEM website (www.hkgem.com) for at least seven days from the date of its posting and on the Company's website (www.pegasusmovie.com).