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*20 years, young HC!*

## **HC INTERNATIONAL, INC.**

**慧聪网有限公司\***

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8292)**

### **VOLUNTARY ANNOUNCEMENT UPDATE ON BUSINESS DEVELOPMENT**

This is a voluntary announcement made by HC International, Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) to inform its shareholders and potential investors of the latest business development of the Group.

*Chongqing Digital China Huicong Mirco-Credit Co., Ltd. (重慶神州數碼慧聰小額貸款有限公司) (the “**Joint Venture Company**”)*

References are made to the announcements of the Company dated 4 December 2013 and 28 May 2014, and the circular of the Company dated 20 December 2013 in respect of the establishment of the Joint Venture Company.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that following the completion of all registration procedures of the Joint Venture Company in June 2014, as at the date of this announcement, the Joint Venture Company has set up its organizational structure, establish necessary risk control system, develop customers resources and establish cooperative relationships with parties including financial institutions. It is expected that the Joint Venture Company will commence scale lending in the PRC starting 1 September 2014.

*HC-Minsheng e-Loan Credit Card (the “**Credit Card**”)*

The Group cooperates with 中國民生銀行股份有限公司 (China Minsheng Banking Corp., Ltd.) in respect of the Credit Card pursuant to a strategic cooperation agreement dated 4 February 2013 (as supplemented by a supplemental agreement entered into on the same day) (the “**Cooperation Agreement**”) entered into between Beijing Huicong International Information Co., Ltd (北京慧聰國際資訊有限公司) (a wholly-owned subsidiary of the

\* *For identification purposes only*

Group) and 中國民生銀行股份有限公司信用卡中心 (Credit Card Centre of China Minsheng Banking Corp., Ltd.). The Cooperation Agreement has a term of two years commencing from 4 February 2013 and is still in force and serves as a value-added service to Mai-Mai-Tong users who have been joining for not less than two years (at least one year of which is fee-charging membership).

By order of the Board  
**HC International, Inc.**  
**Guo Jiang**  
*Chief Executive Officer and Executive Director*

Beijing, the People's Republic of China, 27 August 2014

As at the date of this announcement, the Board comprises:

Mr. Guo Fansheng (*Executive Director and Chairman*)

Mr. Guo Jiang (*Executive Director and Chief Executive Officer*)

Mr. Lee Wee Ong (*Executive Director and Chief Financial Officer*)

Mr. Yang Ning (*Executive Director and President*)

Mr. Li Jianguang (*Non-executive Director*)

Mr. Guo Wei (*Non-executive Director*)

Mr. Zhang Ke (*Independent non-executive Director*)

Mr. Xiang Bing (*Independent non-executive Director*)

Mr. Zhang Tim Tianwei (*Independent non-executive Director*)

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the pages of "Latest Company Announcements" on the Growth Enterprise Market website at <http://www.hkgem.com> for at least 7 days from the date of its posting and the Company's website at <http://www.hcgroup.com>.*