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## **SING PAO MEDIA ENTERPRISES LIMITED**

**成報傳媒集團有限公司\***

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8010)**

### **APPOINTMENT OF SECOND VICE CHAIRMAN**

The board (the “**Board**”) of directors (the “**Directors**”) of Sing Pao Media Enterprises Limited (the “**Company**”) is pleased to announce that Mr. Jin Zu Lu (“**Mr. Jin**”), an executive Director, has been appointed as the second Vice Chairman of the Board with effect from 26 September 2014. Mr. Jin will take lead in the Company’s future development in mainland China with his extensive network.

The Board would like to extend its warm welcome to Mr. Jin’s new appointment.

### **CONTINUED SUSPENSION OF TRADING IN THE SHARES**

Trading in the shares of the Company has been suspended since 28 April 2005 and will remain suspended until further announcement.

By order of the Board of  
**Sing Pao Media Enterprises Limited**  
**Chong Cha Hwa**  
*Chairman*

Hong Kong, 29 September 2014

*As at the date of this announcement, the Board comprises thirteen directors, of which eight are executive directors, namely, Mr. Chong Cha Hwa, Mr. Ma Shui Cheong, Mr. Jin Zu Lu, Mr. Zheng Jian Peng, Mr. Murphy Kevin Michael, Mr. Hwa Guo Wai, Godwin, Mr. Du Jian Jun and Ms. Meng Xiao Ying; and five are independent non-executive directors, namely, Mr. Cheng Wai Hei, Mr. Cheung Ning, Mr. Kong Tze Wing, Mr. Wong Wai Kwok and Mr. Leung King Pak.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

*This announcement is available for reference on the Company's website at <http://www.singpao.com> and will remain on the "Latest Company Announcements" page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its publication.*

*\* For identification purpose only*