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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

ALLEGED LITIGATION IN ZHONGSHAN

This announcement is made by Long Success International (Holdings) Limited (the “**Company**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Company’s attention was drawn to a substituted service in the form of an advertisement issued by Zhongshan Intermediate People’s Court (中山市中級人民法院) in respect of a civil case (the “**Alleged Litigation**”). The names of the defendants appearing on the notice include, inter alia, the Company and Mr. Wong Kam Leong (“**Mr. Wong**”), the ex-chairman of the Company. The notice discloses the first hearing of the case scheduled for 8 December 2014.

Based on the information available, an individual (the “**Plaintiff**”) claims against the Company as first defendant and Mr. Wong as second defendant, in relation to a loan amount of approximately HK\$21 million allegedly granted by the Plaintiff to the Company where Mr. Wong allegedly acted as guarantor.

The Company is trying to obtain the relevant documents in relation to the legal suit referred to in the Alleged Litigation, including the evidence in support of the allegations. The Company will only be able to assess the merits of the legal suit until it has obtained the relevant documents from the court and legal advice from its PRC legal adviser. As such, the Board is not at this juncture in a position to assess the extent of the impact of the Alleged Litigation. The Company will take necessary actions after obtaining legal advice from its PRC legal adviser.

The Company would like to inform its shareholders and the investing public that to the best knowledge of the Directors, based on the information available as at the date hereof, the Company is not indebted to the Plaintiff for the above sum claimed by the Plaintiff. Further announcement(s) will be made on any significant development regarding the case.

SUSPENSION OF TRADING OF SHARES

As at the request of the Company, trading in the shares of the Company on the Stock Exchange has been suspended with effect from 1:23 p.m. on Tuesday, 3 December 2013 and will remain suspended until further notice.

By Order of the Board
Long Success International (Holdings) Limited
Hui Ngai Hon, Edward
Director

Hong Kong, 16 October 2014

** For identification purpose only*

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Kaneko Hiroshi, Mr. Siu Chi Keung and Mr. Hui Ngai Hon, Edward; and three independent non-executive Directors, namely Mr. Yau Paul, Mr. Wong Ka Shing and Ms. Leung Shuk Lan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain at www.hkgem.com on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.