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U BANQUET GROUP HOLDING LIMITED

譽宴集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8107)

POSITIVE PROFIT ALERT

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The Board wishes to inform the shareholders of the Company and potential investors that based on the information currently available to the Board, the Group is expected to record a profit attributable to shareholders for the nine months ended 30 September 2014 as compared to a loss attributable to shareholders for the corresponding period in 2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by U Banquet Group Holding Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that based on the information currently available to the Board, the Group is expected to record a profit attributable to shareholders for the nine months ended 30 September 2014 as compared to a loss attributable to shareholders for the corresponding period in 2013.

The Board considers that the increase in profit attributable to shareholders for the nine months ended 30 September 2014 was mainly due to the following reasons that:

- (i) increase in revenue from Chinese restaurants operations of approximately HK\$36.5 million when compare to the corresponding period in 2013;

- (ii) no listing expenses was incurred during the nine months ended 30 September 2014 (nine months ended 30 September 2013: HK\$ 8.1 million); and
- (iii) receipt of approximately HK\$0.44 million for the nine months ended 30 September 2014 from a franchisee pursuant to a franchise agreement (nine months ended 30 September 2013: HK\$ Nil).

The Company has yet to finalise its unaudited consolidated financial results for the nine months ended 30 September 2014. Information contained in this announcement is only based on a preliminary review of the unaudited consolidated financial statements of the Group and information currently available. It is not based on any data or information being confirmed or reviewed by the Company's Audit Committee or auditors.

Further details of the Group's financial information and performance for the nine months ended 30 September 2014 will be disclosed in the forthcoming third quarterly results announcement to be published by the Company on Monday, 10 November 2014.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
U Banquet Group Holding Limited
Cheung Ka Ho
Chairman and Executive Director

Hong Kong, 24 October 2014

As at the date of this announcement, the executive Directors are Mr. Cheung Ka Ho, Mr. Cheung Ka Kei and Mr. Kan Yiu Pong; the independent non-executive Directors are Mr. Chung Kong Mo JP, Ms. Wong Tsip Yue Pauline and Mr. Wong Sui Chi.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk and on the "Latest Listed Company Information" page for at least 7 days from the date of its posting. This announcement will also be published on the website of the Company at www.u-banquetgroup.com.