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品牌中国
BRANDING CHINA

BRANDING CHINA GROUP LIMITED

品牌中國集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8219)

NOTICE OF MEETING OF THE BOARD OF DIRECTORS

The board (the “**Board**”) of directors (the “**Directors**”) of Branding China Group Limited (the “**Company**”) hereby announces that a meeting of the Board will be held at No. 54 Shaoxing Road, Huangpu District, Shanghai, the People’s Republic of China on 10 November 2014 (Monday) at 4:00 p.m. for the following purposes:

1. To consider and approve the unaudited consolidated results of the Company and its subsidiaries for the nine months ended 30 September 2014 (the “**Third Quarterly Results**”) and to approve the draft announcement in respect of the Third Quarterly Results and the draft third quarterly report and their publication on the website of The Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”);
2. To consider the payment of a third quarterly dividend, if any;
3. To consider the closure of the register of members, if necessary; and
4. To consider and approve any other matters, if any.

By Order of the Board
Branding China Group Limited
Fang Bin
Chairman

Shanghai, The People’s Republic of China, 28 October 2014

As at the date of this announcement, the executive Directors are Mr. Fang Bin, Ms. He Weiqi and Mr. Song Yijun; the non-executive Director is Mr. Fan Youyuan; and the independent non-executive Directors are Mr. Zhou Ruijin, Mr. Lin Zhiming and Ms. Hsu Wai Man, Helen.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the Stock Exchange’s website at www.hkexnews.hk for 7 days from the date of its posting. This announcement will also be posted on the Company’s website at www.brandingchinagroup.com.