Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

DIFFER GROUP HOLDING COMPANY LIMITED 鼎豐集團控股有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 8056)

ANNOUNCEMENT OF THIRD QUARTERLY RESULTS FOR THE NINE MONTHS ENDED 30 SEPTEMBER 2014

CHARACTERISTICS OF THE GROWTH ENTERPRISE MARKET ("GEM") OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE")

GEM has been positioned as a market designed to accommodate companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration. The greater risk profile and other characteristics of GEM mean that it is a market more suited to professional and other sophisticated investors.

Given the emerging nature of companies listed on GEM, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board and no assurance is given that there will be a liquid market in the securities traded on GEM.

This announcement, for which the directors (the "Directors") of Differ Group Holding Company Limited (the "Company") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "GEM Listing Rules") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

FINANCIAL HIGHLIGHTS

- Turnover of the Group for the nine months ended 30 September 2014 was approximately RMB82,139,000 (2013: RMB50,123,000), representing an increase of approximately 63.9% as compared with the corresponding period in 2013.
- Profit attributable to owners of the Company for the nine months ended 30 September 2014 was approximately RMB50,242,000 (2013: RMB25,249,000), representing an increase of approximately 99.0% as compared with the corresponding period in 2013.
- Earnings per share of the Company for the nine months ended 30 September 2014 was approximately RMB5.02 cents (2013: RMB3.37 cents).
- The Directors do not recommend the payment of any dividend for the nine months ended 30 September 2014.

UNAUDITED THIRD QUARTERLY RESULTS

The board of Directors (the "Board") of the Company is pleased to announce the unaudited condensed consolidated results of the Company and its subsidiaries (collectively the "Group") for the three months and nine months ended 30 September 2014, together with the unaudited comparative figures for the corresponding period in 2013.

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

Thuse months

Nine menths

For the three months and nine months ended 30 September 2014

		Three months ended 30 September		Nine months ended 30 September		
	Notes	2014 (Unaudited) RMB'000	2013 (Unaudited) <i>RMB</i> '000	2014 (Unaudited) RMB'000	2013 (Unaudited) <i>RMB</i> '000	
Revenue	3	26,397	15,707	82,139	50,123	
Other income	3	1,869	243	2,621	2,537	
Employee benefit expenses		(2,528)	(2,019)	(7,212)	(5,662)	
Depreciation and amortisation expenses		(525)	(501)	(1,561)	(1,522)	
Operating lease expenses		(311)	(84)	(552)	(240)	
Other expenses		(2,611)	(3,663)	(7,608)	(10,036)	
Profit before income tax	4	22,291	9,683	67,827	35,200	
Income tax expense	5	(5,689)	(2,740)	(17,585)	(9,951)	
Profit for the period attributable to the owners of the Company		16,602	6,943	50,242	25,249	
Other comprehensive income attributable to the owners of the Company that may be reclassified to profit or loss in subsequent periods - Exchange differences on translating foreign operation		53	(4)	(77)	263	
Total comprehensive income for the period attributable to the owners of the Company		16,655	6,939	50,165	25,512	
Earnings per share – Basic and diluted (RMB cents)	7	1.66	0.93	5.02	3.37	

1. CORPORATE AND GENERAL INFORMATION

The Company was incorporated as an exempted company with limited liability in the Cayman Islands on 4 December 2012. The Company's shares have been listed on the GEM of the Stock Exchange since 9 December 2013. The registered office of the Company is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands. The principal place of business of the Group is located at 23rd Floor, Tower 11, 166 Tapu East Road, Xiamen, the People's Republic of China (the "PRC").

The companies comprising the Group underwent a group restructuring exercise (the "Reorganisation") to rationalise the Group's structure in preparation for the listing of the shares of the Company on the Stock Exchange. Further details of the Reorganisation were set out in 2013 annual report of the Company dated 19 March 2014.

The principal activity of the Company is investment holding. The principal activities of the Company's subsidiaries are provision of guarantee services, pawn loan services, financial consultation services, entrusted loan services and finance lease services in the PRC.

2. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES

The unaudited condensed consolidated financial statements of the Group have been prepared in accordance with all applicable Hong Kong Financial Reporting Standards, Hong Kong Accounting Standards and Interpretations issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and include applicable disclosures required by the GEM Listing Rules.

The functional currency of the Company is Hong Kong Dollar ("HK\$"). The unaudited condensed consolidated financial statements are presented in Renminbi ("RMB") since most of the companies comprising the Group are operating in RMB environment and the functional currency of most of the companies comprising the Group is RMB.

The accounting policies used in the preparation of the unaudited condensed consolidated financial statements are consistent with those used in the preparation of the Group's annual financial statements for the year ended 31 December 2013 except for the adoption of the standards, amendments and interpretations issued by the HKICPA mandatory for the annual periods beginning on 1 January 2014. The effect of the adoption of these standards, amendments and interpretations was not material to the Group's results of operations and financial position.

3. REVENUE AND OTHER INCOME

Revenue, which is also the Group's turnover, represents income from the Group's principal activities, net of value-added tax. Revenue and other income recognised during the periods are as follows:

	Three months ended 30 September		Nine months		
			ended		
			30 September		
	2014	2013	2014	2013	
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	
	RMB'000	RMB'000	RMB'000	RMB'000	
Revenue					
Interest income					
 Pawn loan services 	3,900	3,245	11,154	9,255	
 Entrusted loan services 	14,738	6,107	27,624	16,784	
Consultancy service income	1,302	178	22,931	8,514	
Income from guarantee services	4,153	3,828	12,529	11,029	
Income from finance lease services	2,304	2,349	7,901	4,541	
	26,397	15,707	82,139	50,123	
Other income					
Bank interest income	449	241	1,169	948	
Government grant	1,410	_	1,410	1,567	
Others	10	2	42	22	
	1,869	243	2,621	2,537	

4. PROFIT BEFORE INCOME TAX

Profit before income tax is arrived at after charging:

Three months		Nine months	
ended 30 September		ended 30 September	
(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
RMB'000	RMB'000	RMB'000	RMB'000
423	399	1,255	1,216
102	102	306	306
2,152	1,732	6,066	4,798
129	55	324	214
247	232	822	650
2,528	2,019	7,212	5,662
_	1,006	_	4,256
311	84	552	240
	en 30 Sep 2014 (Unaudited) RMB'000 423 102 2,152 129 247 2,528	ended 30 September 2014 2013 (Unaudited) (Unaudited) RMB'000 RMB'000 423 399 102 102 2,152 1,732 129 55 247 232 2,528 2,019 - 1,006	ended ended 30 September 30 Sep 2014 2013 2014 (Unaudited) (Unaudited) (Unaudited) RMB'000 RMB'000 RMB'000 423 399 1,255 102 102 306 2,152 1,732 6,066 129 55 324 247 232 822 2,528 2,019 7,212 - 1,006 -

5. INCOME TAX EXPENSE

	en	months ded tember	Nine months ended 30 September	
	2014	2013	2014	2013
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
	RMB'000	RMB'000	RMB'000	RMB'000
Current tax – PRC	5,689	2,740	17,585	9,951

The Group is subject to income tax on an entity basis on profits arising in or derived from the jurisdictions in which members of the Group are domiciled and operated.

No provision for Hong Kong profits tax has been made as the Group did not generate any assessable profits arising in Hong Kong during the nine months ended 30 September 2014 (2013: Nil).

Enterprise income tax arising from subsidiaries operated in the PRC for the nine months ended 30 September 2014 was calculated at 25% (2013: 25%) of the estimated assessable profits during the period.

6. DIVIDENDS

The Board does not recommend the payment of any dividend for the nine months ended 30 September 2014 (2013: Nil).

7. EARNINGS PER SHARE

The calculations of basic earnings per share for the three months and nine months ended 30 September 2014 is based on the profit attributable to owners of the Company of approximately RMB16,602,000 and RMB50,242,000 respectively (three months and nine months ended 30 September 2013: RMB6,943,000 and RMB25,249,000 respectively) and on the 1,000,000,000 ordinary shares issued throughout the three months and nine months ended 30 September 2014 (three months and nine months ended 30 September 2013: 750,000,000 ordinary shares issuable (being the number of shares of the Company immediately prior to the listing of the Company's shares on the Stock Exchange as if the shares had been in issue)).

Diluted earnings per share is the same as the basic earnings per share because the Group had no potential ordinary shares during the periods.

8. UNAUDITED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	Share capital RMB'000	Share premium RMB'000	Capital reserve RMB'000	Merger reserve RMB'000	Statutory reserve RMB'000	Translation reserve RMB'000	Retained profits RMB'000	Total RMB'000
For the nine months ended 30 September 2014 (Unaudited)								
At 1 January 2014	7,800	137,515	277,562	7	7,402	532	76,993	507,811
Profit for the period Other comprehensive	-	-	-	-	-	-	50,242	50,242
income for the period						(77)		(77)
Total comprehensive								
income for the period						(77)	50,242	50,165
Transfer to statutory reserve					5,035		(5,035)	
At 30 September 2014	7,800	137,515	277,562	7	12,437	455	122,200	557,976
For the nine months ended 30 September 2013 (Unaudited)								
At 1 January 2013	-	-	268,000	-	3,848	221	40,311	312,380
Profit for the period Other comprehensive	-	-	-	-	-	-	25,249	25,249
income for the period						263		263
Total comprehensive income for the period						263	25,249	25,512
Transfer to statutory reserve Arising from Reorganisation			- (10,000)		2,850	-	(2,850)	(10,000)
At 30 September 2013			258,000		6,698	484	62,710	327,892

MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW

As an integrated financing service provider, the Group mainly provide short to mediumterm financing and financing-related solutions in Fujian Province. During the nine months ended 30 September 2014, the revenue was mainly derived from the provision of (i) guarantee services, (ii) pawn loan services, (iii) financial consultation services, (iv) entrusted loan services and (v) finance lease services to our customers.

FINANCIAL REVIEW

Revenue

The revenue increased from approximately RMB50.1 million for the nine months ended 30 September 2013 to approximately RMB82.1 million for the nine months ended 30 September 2014, representing an increase of approximately RMB32.0 million or 63.9%. The increase was attributable to the net effect of the following reasons:

Guarantee services

We mainly provided the financing guarantee services during the nine months ended 30 September 2013 and 2014. Our Group's guarantee service income increased by 13.6% from approximately RMB11.0 million for the nine months ended 30 September 2013 to approximately RMB12.5 million for the nine months ended 30 September 2014. Our Group continued to expand our financing guarantee services in our home market in Fujian Province. The increase in income from our guarantee services was mainly attributable to the increase in number of financing guarantee contracts with revenue contribution from 158 for the nine months ended 30 September 2013 to 175 for the nine months ended 30 September 2014.

Pawn loan services

Our Group's pawn loan service income increased by 20.5% from approximately RMB9.3 million for the nine months ended 30 September 2013 to approximately RMB11.2 million for the nine months ended 30 September 2014.

The increase in pawn loan service income was mainly attributable to the following reasons:

- (i) the number of pawn loan contracts with revenue contribution increased from 48 for the nine months ended 30 September 2013 to 49 for the nine months ended 30 September 2014; and
- (ii) the total amount of new or renewed pawn loans granted during the period increased from approximately RMB83.1 million for the nine months ended 30 September 2013 to RMB90.4 million for the nine months ended 30 September 2014.

Financial consultation services

The financial consultation service income of our Group increased sharply from approximately RMB8.5 million for the nine months ended 30 September 2013 to RMB22.9 million for the nine months ended 30 September 2014. The increase in financial consultation services income was mainly due to the increase in the number of financial consultation services, which charged our customers based on certain percentage of the amount of financing obtained as a result of our consultation, from 8 for the nine months ended 30 September 2013 to 22 for the nine months ended 30 September 2014. During the year of 2014, we have put more effort to expand our financial consultation business.

Entrusted loan services

Our Group's entrusted loan service income increased by 64.6% from approximately RMB16.8 million for the nine months ended 30 September 2013 to RMB27.6 million for the nine months ended 30 September 2014. The increase of entrusted loan service income was mainly due to (i) the increase of outstanding entrusted loan receivables from RMB127.0 million as at 30 September 2013 to RMB175.0 million as at 30 September 2014 and (ii) total amount of new or renewed entrusted loans granted increased from approximately RMB252.0 million for the nine months ended 30 September 2013 to RMB278.0 million for the nine months ended 30 September 2014.

Finance lease services

For the nine months ended 30 September 2013 and 2014, our Group's finance lease service income was approximately RMB4.5 million and RMB7.9 million respectively. For the nine months ended 30 September 2014, we have 13 finance lease transactions with revenue contribution as compared with only 5 transactions for the corresponding period of last year.

Other income

Other income increased from approximately RMB2.5 million for the nine months ended 30 September 2013 to approximately RMB2.6 million for the nine months ended 30 September 2014, representing an increase of approximately RMB0.1 million or 3.3%. Our Group's other income mainly represented the bank interest income and the government grant. The increase in other income was mainly due to the fact that we have received more interest income during the period.

Employee benefit expenses

The employee benefit expenses increased from approximately RMB5.7 million for the nine months ended 30 September 2013 to approximately RMB7.2 million for the nine months ended 30 September 2014, representing an increase of approximately RMB1.5 million or 27.4%. Our Group's employee benefit expenses mainly comprised staff salaries, Directors' emoluments and other benefits. The increase in employee benefit expenses was mainly attributable to the increase of number of Directors (including non-executive Directors and independent non-executive Directors) and other staff salaries as our Group hired more staff for business expansion and listing.

Other expenses

The other expenses decreased from approximately RMB10.0 million for the nine months ended 30 September 2013 to approximately RMB7.6 million for the nine months ended 30 September 2014, representing a decrease of approximately RMB2.4 million or 24.2%. The decrease in other expenses was mainly attributable to decrease of listing expenses from approximately RMB4.3 million for the nine months ended 30 September 2013 to nil for the nine months ended 30 September 2014. The above was partly offset by the increase of various operating expenses due to business expansion.

Profit for the period attributable to the owners of the Company

Our Group's profit attributable to the owners of the Company was approximately RMB50.2 million for the nine months ended 30 September 2014, representing an increase of approximately RMB25.0 million, or 99.0%, from approximately RMB25.2 million for the nine months ended 30 September 2013.

OUTLOOK

In the past few months, the PRC banks have adopted a relatively tight credit policy which increases the difficulties in obtaining financing by SMEs from banks. Under the prevailing restrictive credit environment, the Group believes the demand of our short to medium-term financing and financing-related services will continue to grow. At the same time, the Group has strengthen the risk management measures and steps on granting new loans and guarantees to customers.

The Group will continue monitoring the ongoing market development of our existing businesses such as guarantee, loan and financial consultation services and will also put more effort to explore new business opportunities.

ADVANCE TO AN ENTITY

Pursuant to Rule 17.15 of the GEM Listing Rules, a general disclosure obligations arises where an advance to an entity from the Company exceeds 8% of the total assets of the Group. Pursuant to Rule 17.22 of the GME Listing Rules, details of advances as defined under Rule 17.15 of the GEM Listing Rules which remained outstanding as at 30 September 2014 were as follow:

1) Entrusted loan agreement dated 19 May 2014 ("Entrusted Loan Agreement A")

Entrusted Loan Agreement A was granted by 廈門市鼎豐創業投資有限公司 (Xiamen Differ Venture Capital Company Limited) ("Differ VC"), an indirect wholly-owned subsidiary of the Company to 廈門鼎順凱商貿有限公司 (Xiamen Ding Shun Kai Trading Limited) ("Customer A") through the lending bank pursuant to which Differ VC has entrusted the lending bank with an amount of RMB47,000,000 for the purpose of lending the same to Customer A for a period from 19 May 2014 to 18 November 2014.

The principal terms of Entrusted Loan Agreement A are as follows:

Principal amount: RMB47 million

Interest rate: 1.8% per month

Loan period: As mentioned above

Repayment: Customer A shall repay the interests on a monthly

basis and the principal amount at the end of the loan

period

Security and guarantees:

- (i) the pledge of a piece of residential land in the PRC which is valued by an independent valuer at approximately RMB98,300,000;
- (ii) personal guarantee of one individual; and
- (iii) corporate guarantee of two companies which are principally engaged in real estate development in the PRC.

2) Entrusted loan agreement dated 6 June 2014 ("Entrusted Loan Agreement B1") and entrusted loan agreement dated 26 June 2014 ("Entrusted Loan Agreement B2)

Entrusted Loan Agreement B1 was granted by Differ VC to 廈門倫輝貿易有限公司 (Xiamen Lun Hui Trading Limited) ("Customer B") through the lending bank pursuant to which Differ VC has entrusted the lending bank with an amount of RMB25,000,000 for the purpose of lending the same to Customer B for a period from 6 June 2014 to 5 December 2014.

In addition, Entrusted Loan Agreement B2 was granted by Differ VC to Customer B through the lending bank pursuant to which Differ VC has entrusted the lending bank with an amount of RMB25,000,000 for the purpose of lending the same to Customer B for a period from 26 June 2014 to 25 December 2014.

The aggregate principal amount of Entrusted Loan Agreement B1 and Entrusted Loan Agreement B2 was RMB50,000,000.

The principal terms of Entrusted Loan Agreement B1 and Entrusted Loan Agreement B2 are as follows:

Aggregate principal

RMB50 million

amount:

Interest rate: 1.8% per month

Loan period: As mentioned above

Repayment: Customer B shall repay the interests on a monthly basis

and the principal amount at the end of the loan period

Security and guarantees:

The pledge of the equity rights from two shareholders of Customer B which is valued by an independent valuer at approximately RMB63,500,000.

DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 30 September 2014, the interests of the Directors and chief executive of the Company in the shares, underlying shares and debentures of the Company and its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they were taken or deemed to have under such provisions of the SFO), or were required pursuant to section 352 of the SFO, to be entered in the register referred to therein, or were required, pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules, to be notified to the Company and the Stock Exchange were as follows:

Long positions in shares of the Company (the "Shares")

Name of Director	Capacity/nature of interest	Number of Shares	Percentage of interests
Mr. Hong Mingxian ("Mr. Hong")	Interest of spouse (note 1)	450,000,000 Shares	45%
Mr. Cai Huatan ("Mr. Cai")	Interest of controlled Corporation (note 2)	300,000,000 Shares	30%

Notes:

- 1. These Shares were held by Expert Corporate Limited, which was wholly and beneficial owned by Ms. Shi Hongjiao ("Ms. Shi"). By virtue of the SFO, Mr. Hong, being the spouse of Ms. Shi, is deemed to be interested in the 450,000,000 Shares under the SFO.
- 2. These Shares were held by Ever Ultimate Limited, which was wholly and beneficial owned by Mr. Cai. By virtue of the SFO, Mr. Cai is deemed to be interested in the 300,000,000 Shares under the SFO.

SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 30 September 2014, so far as it was known by or otherwise notified to any Directors or the chief executive of the Company, the following persons or companies (other than the Directors or the chief executive of the Company) had an interest or short position in the Shares and underlying Shares which was discloseable under Division 2 & 3 of Part XV of the SFO and recorded in the register of interests required to be kept by the Company pursuant to Section 336 of the SFO:

Long positions in Shares

Name	Capacity/nature of interest	Number of Shares	Percentage of interests
Expert Corporate Limited	Beneficial owner (note 1)	450,000,000 Shares	45%
Ms. Shi	Interest of controlled corporation (note 1)	450,000,000 Shares	45%
Mr. Hong	Interest of spouse (note 2)	450,000,000 Shares	45%
Ever Ultimate Limited	Beneficial owner (note 3)	300,000,000 Shares	30%
Mr. Cai	Interest of controlled corporation (note 3)	300,000,000 Shares	30%

Notes:

- 1. These Shares were held by Expert Corporate Limited, which was wholly and beneficial owned by Ms. Shi. By virtue of the SFO, Ms. Shi is deemed to be interested in the 450,000,000 Shares under the SFO.
- 2. Mr. Hong is the spouse of Ms. Shi.
- 3. These Shares were held by Ever Ultimate Limited, which was wholly and beneficial owned by Mr. Cai. By virtue of the SFO, Mr. Cai is deemed to be interested in the 300,000,000 Shares under the SFO.

SHARE OPTION SCHEME

The Company operates a share option scheme (the "Scheme") for the purpose of providing incentives and rewards to eligible participants who contribute to the success of the Group's operations. The Scheme was adopted by the Company on 26 November 2013, the principal terms of which are set out in the paragraph headed "Share Option Scheme" under the section headed "Statutory and General Information" of the prospectus of the Company dated 3 December 2013. No share options were granted, exercised or cancelled by the Company under the Scheme during the nine months ended 30 September 2014 and there were no outstanding share options under the Scheme as at 30 September 2014.

PURCHASE, SALE OR REDEMPTION OF THE SECURITIES

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities during the nine months ended 30 September 2014.

CODE OF CONDUCT REGARDING SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted a code of conduct regarding securities transactions by Directors on terms no less exacting than the required standard of dealings. The Company has also made specific enquiry of all Directors and the Company was not aware of any non-compliance with the required standard of dealings and its code of conduct regarding securities transactions by Directors during the nine months ended 30 September 2014.

DIRECTORS' INTERESTS IN A COMPETING BUSINESS

As at 30 September 2014, none of the Directors who are considered to have interests in a business which competes or is likely to compete, either directly or indirectly, with the business of the Group and any other conflicts of interest, as required to be disclosed under Rule 11.04 of the GEM Listing Rules.

INTEREST OF COMPLIANCE ADVISER

As notified by the Company's compliance adviser, Messis Capital Limited (the "Compliance Adviser"), except for the compliance adviser agreement entered into between the Company and the Compliance Adviser dated 2 December 2013 effective on 9 December 2013, the date of the listing neither the Compliance Adviser nor its directors, employees or associates had any interests in relation to the Company as at 30 September 2014 which is required to be notified to the Company pursuant to Rule 6A.32 of the GEM Listing Rules.

AUDIT COMMITTEE

The audit committee of the Company currently comprises three independent non-executive directors, namely Mr. Chan Sing Nun (chairman of audit committee), Mr. Tsang Hin Man Terence and Mr. Zeng Haisheng. The Group's unaudited consolidated results for the nine months ended 30 September 2014 have been reviewed by the audit committee. The Board is of the opinion that the preparation of such financial information complied with the applicable accounting standards, the requirements under the GEM Listing Rules and any other applicable legal requirements, and that adequate disclosures have been made.

By order of the Board of
Differ Group Holding Company Limited
HONG Mingxian

Chairman and Executive Director

Hong Kong, 6 November 2014

As at the date of this announcement, the executive Directors are Mr. HONG Mingxian, Mr. NG Chi Chung and Mr. CAI Huatan; the non-executive Directors are Mr. CAI Jianfeng and Mr. WU Qinghan; and the independent non-executive Directors are Mr. CHAN Sing Nun, Mr. TSANG Hin Man Terence and Mr. ZENG Haisheng.

This announcement will remain on the "Latest Listed Company Information" page of the website of the Stock Exchange at www.hkexnews.hk for at least seven days from the day of its posting. This announcement will also be published on the Company's website at www.dfh.cn.