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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

**THE STOCK EXCHANGE'S PROPOSAL TO CANCEL
THE LISTING OF THE COMPANY**

This announcement is made by Long Success International (Holdings) Limited (the “**Company**”) pursuant to Rules 9.17 and 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

**THE STOCK EXCHANGE'S PROPOSAL TO CANCEL THE LISTING OF THE
COMPANY**

The Company has received a letter dated 21 November 2014 from the Stock Exchange (the “**Letter**”), which serves as a notice pursuant to Rule 9.15 of the GEM Listing Rules, that the GEM Listing Committee decided to proceed with cancellation of the Company’s listing under Rule 9.14 of the GEM Listing Rules. The Company is requested to submit a resumption proposal to demonstrate that it has sufficient level of operations or assets required by Rule 17.26 of the GEM Listing Rules at least 10 business days before the expiry of a period of six months from the date of the Letter (i.e., 20 May 2015). If the Company fails to submit a viable resumption proposal by the expiry of the six-month period, the Stock Exchange will proceed with cancelling the Company’s listing.

The Company will submit a viable resumption proposal to the Stock Exchange as soon as possible and seek for the resumption of the trading of the shares of the Company on the Stock Exchange. Further announcement will be made by the Company as and when appropriate and in accordance with the requirements of the GEM Listing Rules. Shareholders of the Company who have any queries about the implications of the Stock Exchange’s proposal to cancel the Company’s listing are advised to obtain appropriate professional advice.

SUSPENSION OF TRADING OF SHARES

As at the request of the Company, trading in the shares of the Company on the Stock Exchange has been suspended with effect from 1:23 p.m. on Tuesday, 3 December 2013 and will remain suspended until further notice.

By Order of the Board
Long Success International (Holdings) Limited
Siu Chi Keung
Director

Hong Kong, 24 November 2014

** For identification purpose only*

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Kaneko Hiroshi, Mr. Siu Chi Keung and Mr. Hui Ngai Hon, Edward; and three independent non-executive Directors, namely Mr. Yau Paul, Mr. Wong Ka Shing and Ms. Leung Shuk Lan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain at www.hkgem.com on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.