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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百 齡 國 際 (控 股) 有 限 公 司 * (incorporated in Bermuda with limited liability) (Stock Code: 8017)

FIFTH SUPPLEMENTAL PLACING AGREEMENT IN RELATION TO PLACING OF SHARES UNDER GENERAL MANDATE

Reference is made to the announcements of the Long Success International (Holdings) Limited (the "**Company**") dated 2 July 2014, 31 July 2014, 27 August 2014, 25 September 2014 and 31 October 2014 (the "**Announcements**"), in relation to the placing of the new shares under General Mandate. Capitalised terms used herein shall have the same meanings as those defined in the Announcements unless otherwise stated.

The Board announces that after arm's length negotiations, pursuant to a fifth supplemental placing agreement dated 28 November 2014 entered into between the Placing Agent and the Company, the Placing Agent and the Company have agreed to extend the Long Stop Date from 28 November 2014 to 27 February 2015 as additional time is required for fulfilment of the condition precedent set out in the Placing Agreement. Save for the extension of the Long Stop Date, all other terms and conditions of the Placing Agreement remain unchanged.

Save as disclosed above, all the terms and conditions of the Placing Agreement remain unchanged and shall continue to be in full force and effect.

SUSPENSION OF TRADING OF SHARES

As at the request of the Company, trading in the shares of the Company on the Stock Exchange has been suspended with effect from 1:23 p.m. on Tuesday, 3 December 2013 and will remain suspended until further notice.

By Order of the Board Long Success International (Holdings) Limited Hui Ngai Hon, Edward Director

Hong Kong, 28 November 2014

* For identification purpose only

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Kaneko Hiroshi, Mr. Siu Chi Keung and Mr. Hui Ngai Hon, Edward; and three independent non-executive Directors, namely Mr. Yau Paul, Mr. Wong Ka Shing and Ms. Leung Shuk Lan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain at www.hkgem.com on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.