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DIFFER GROUP HOLDING COMPANY LIMITED

鼎豐集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8056)

BUSINESS UPDATES

Reference is made to the announcement (the “**Announcement**”) of Differ Group Holding Company Limited (the “**Company**”) dated 18 November 2014 in relation to the clarification of press articles. Capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

As disclosed in the Announcement, the Board intended to direct that a preliminary study regarding the New Businesses be carried out by the Company in due course, and subject to the results of such preliminary study, the Board would further determine whether it is in the interest of the Company and the Shareholders as a whole to commence any of the New Businesses.

In connection with the above, a meeting of the Board was convened on 8 December 2014. During the Board meeting, Mr. Hong presented the potential merits of the New Businesses to the Board and the Board had a discussion in relation to the New Businesses. Having considered (i) the potential merits of the New Businesses as presented by Mr. Hong during the Board meeting and (ii) that the New Businesses are in line with the Group’s core business activities of providing financing and financing-related solutions, the Board resolved that a preliminary study regarding the New Businesses be carried out.

The Board intends to meet again when the results of the preliminary study are available in order to determine whether it is in the interest of the Company and the Shareholders as a whole to commence any of the New Businesses.

Should there be any further decision by the Board in relation to the above, the Company will make separate announcement(s) as and when appropriate in compliance with the applicable laws and regulations.

By order of the Board of
Differ Group Holding Company Limited
HONG Mingxian
Chairman and Executive Director

Hong Kong, 8 December 2014

As at the date of this announcement, the executive Directors are Mr. HONG Mingxian, Mr. NG Chi Chung and Mr. CAI Huatan; the non-executive Directors are Mr. CAI Jianfeng and Mr. WU Qinghan; and the independent non-executive Directors are Mr. CHAN Sing Nun, Mr. TSANG Hin Man Terence and Mr. ZENG Haisheng.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange at www.hkexnews.hk for at least seven days from the day of its posting. This announcement will also be published on the Company’s website at www.dfh.cn.