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KVB KUNLUN FINANCIAL GROUP LIMITED

昆侖國際金融集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 8077)

MONTHLY PROGRESS UPDATE PURSUANT TO RULE 3.7 OF THE TAKEOVERS CODE

This announcement is made by KVB Kunlun Financial Group Limited (“**Company**”) pursuant to Rule 3.7 of the The Hong Kong Code on Takeovers and Mergers (“**Takeovers Code**”).

Reference is made to the Company’s announcements (“**Announcements**”) dated 11 November 2014 and 20 November 2014 regarding (among other things) the entering into of the LOI concerning a possible disposal of the Proposed Sale Interest by the Controlling Shareholder and dated 19 December 2014 regarding a monthly progress update. Unless otherwise defined, terms used in this announcement shall have the same meanings as those used in the Announcements.

The Company wishes to update its shareholders that, as informed by the Controlling Shareholder, the Potential Purchaser is still conducting due diligence review on certain matters of the Group and has entered into preliminary discussions with the Controlling Shareholder on certain terms of a possible sale and purchase agreement in relation to the Proposed Transaction. Save as mentioned above, no progress has been made relating to the Possible Transaction and no agreement whatsoever has been reached by the parties as at the date hereof. At this stage, the Controlling Shareholder is unable to confirm whether or not it will finally proceed with the Possible Transaction. Agreement may or may not be finally reached between the parties concerned and there is no assurance that the Proposed Transaction will proceed.

Shareholders and potential investors of the Company are advised to exercise extreme caution when dealing in the shares of the Company.

Further announcement(s) setting out the progress of the Possible Transaction will be made by the Company as and when necessary in accordance with the Listing Rules and the Takeovers Code and on a monthly basis until an announcement of a firm intention to make an offer under Rule 3.5 the Takeovers Code or of a decision not to proceed with the Possible Transaction is made.

By Order of the Board
KVB Kunlun Financial Group Limited
Liu Stefan
Executive Director

Hong Kong, 19 January 2015

As at the date of this announcement, the directors of the Company are as follows:

Executive directors

Mr. Liu Stefan

Mr. Ng Chee Hung Frederick

Non-executive directors

Mr. Li Zhi Da

Mr. Stephen Gregory McCoy

Independent non-executive directors

Ms. Zhao Guixin

Mr. Cornelis Jacobus Keyser

Mr. Lin Wenhui

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquires, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

All the directors of the Company jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

This announcement will remain on the website of the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited at www.hkgem.com on the “Latest Listed Company Information” page for at least seven days from the day of its posting and on the website of the Company at www.kvblastco.com.