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美捷滙控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8209)

UNUSUAL PRICE AND VOLUME MOVEMENTS AND POSITIVE PROFIT ALERT

This announcement is made by Major Holdings Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) at the request of The Stock Exchange of Hong Kong Limited and pursuant to Rule 17.11 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company has noted recent increase in the price and increase in the trading volume of the shares of the Company. Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirms that save as disclosed below, it is not aware of any reasons for these price and volume movements or of any information which must be announced to avoid a false market in the Company’s securities or any inside information that needs to be disclosed under Part XIVA of the SFO.

The Board would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Board, the Group is expected to record a substantial increase of unaudited profit attributable to equity holders of the Company for the nine months ended 31 December 2014 as compared to corresponding period in the previous financial year. Such increase in profit was mainly due to the recognition of the expenses in relation to the listing of the shares of the Company on GEM of approximately HK\$9.5 million which were incurred during the nine months ended 31 December 2013, and such listing expenses were non-recurrent in the nine months ended 31 December 2014.

* *For identification purposes only*

The information contained in this announcement is only based on the preliminary assessment by the management of the Company of the unaudited consolidated management accounts of the Group for the nine months ended 31 December 2014 and is not based on any figure or information which has been audited or reviewed by the Company's auditors and the audit committee of the Company and is subject to possible adjustments upon further review. The Company is in the process of finalising the third quarter consolidated results of the Group for the nine months ended 31 December 2014. Details of the Group's financial information and performance will be disclosed when the Group's third quarter consolidated results for the nine months ended 31 December 2014 are announced, which is expected to be on 4 February 2015.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board
Major Holdings Limited
Cheung Chun To
Chairman

29 January 2015

As at the date of this announcement, the executive Directors are Mr. Cheung Chun To, Mr. Leung Chi Kin Joseph, Mr. Cheung Chun Pang and Ms. Cheung Wing Shun, the independent non-executive Directors are Mr. Wong Siu Ki, Mr. Ngai Hoi Ying and Mr. Yue Kwai Wa Ken.

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcement" page of the Growth Enterprise Market website at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.majorcellar.com.