#### **BUSINESS OBJECTIVES**

Our business objective is to maintain our position as one of the leading total IT solution and services providers that specialises in helping corporate and institutional clients to extract maximum value from their IT engagements. We plan to continue to expand our market share and strengthen the market position of our business in Hong Kong by adopting the following business strategies:

- 1. Expanding our professional team and enhancing our service quality;
- 2. Expansion of IT application and solution development business;
- 3. Strategic growth through merger, acquisition or business collaboration;
- 4. Purchase of new office premises as well as equipping and renovating our existing office premises;
- 5. Starting a research and development team; and
- 6. Strengthening our marketing efforts.

Please refer to the paragraph headed "Our business strategies" in the section headed "Business" in this [REDACTED] for a detailed description of our business strategies.

#### IMPLEMENTATION PLANS

In light of the business objectives and future plans of our Group, our Group will seek to attain the milestones contained in this paragraph from the Latest Practicable Date to the year ending 31 March 2017. Investors should note that the milestones and their scheduled times for attainment are formulated on the bases and assumptions referred to in the paragraph headed "Bases and key assumptions of the business plan" in this section. These bases and assumptions are inherently subject to many uncertainties, variables and unpredictable factors, in particular the risk factors set out in the section headed "Risk factors" in this [REDACTED]. Our Group's actual course of business may vary from the business objectives set out in this [REDACTED]. There can be no assurance that the plans of our Group will materialise in accordance with the expected time frame or that the objectives of our Group will be accomplished at all. Our Directors intend to carry out the following implementation plans:

#### 1 From the Latest Practicable Date to 31 March 2015

Purchase of new office premises as well as equipping and renovating our existing office premises

- Identify and confirm potential office location and office premises
  - Carry out renovation

#### 2 For the period from 1 April 2015 to 30 September 2015

- Purchase of new office premises as well as equipping and renovating our existing office premises
- Identify and confirm potential new office location and office premises
- Enhance and renovate office facilities and equipment of the existing offices
- Expanding our professional team and enhancing our service quality
- New headcount of about three to five staff for providing IT application and solution development services
- New headcount of about 15 staff for providing secondment services
- Review the remuneration of staff and candidates who will join the professional team of our Group
- Provide subsidies to our Group's professional team on continuing education program and offer internal and external continuous professional training programmes to our staff
- Continue the development of the QMS and internal control system and carry out the improvement work for the QMS
- New headcount about one staff for the development of the internal control system and continue to carry out the improvement work for the internal control system
- Organise seminars for professional parties and potential clients
- Strategic growth through merger, acquisition or business collaboration
- Explore potential IT companies which (i) own readily available distribution or reseller licences of IT-related hardware and software products; (ii) specialise in IT technology and software development; and/or (iii) offer secondment services in the IT industry
- Expansion of IT application and solution development business
- Continue to explore business opportunities in IT application and solution development services for financial institutions, government bodies and logistics industries in Hong Kong and evaluate the possibility to expand the IT application and solution development project business in other industries
- Reserve additional fund for carrying out more IT application and solution development project(s) which require us to place a security sum as deposit under the term of contract

### Starting a research and development team

- Set up a research and development team
- Identify the research and development plan, focusing on hosting services, mobile applications, Clouds products, transportation and logistics system and related IT products
- Commence carrying out the development of new mobile application product(s)

## Strengthening the marketing efforts

- Organise seminars for professional parties and potential clients
- Advertise in industry magazine and public electronic media
- Organise client relationship events

#### 3 For the period from 1 October 2015 to 31 March 2016

- Purchase of new office premises as well as equipping and renovating our existing office premises
- Finalise potential office premises and engage professional parties for execution
- Purchase an office premises, carry out renovation and purchase office facilities and equipment
- Expansion of IT application and solution development business
- Continue to explore business opportunities in IT application and solution development services for financial institutions, government bodies and logistics industries in Hong Kong and evaluate the possibility to expand the services to other industries
- Reserve working capital for (i) carrying out large-scale and long term IT application and solution development project(s) with relatively long payment period; and (ii) carrying out more IT application and solution development projects which require us to place a security sum as deposit under the term of contract

# Expansion of our professional team and enhancement of our service quality

- Review the remuneration of staff and candidates who will join the professional team of our Group
- Provide subsidies to our Group's professional team on continuing education programmes and offer internal and external continuous professional training programmes to our staff
- Review and continue to carry out the improvement work for the QMS and internal control system

- Strategic development through merger, acquisition or business collaboration
- Explore potential targets
- Starting a research and development team
- Review and continue to carry out the development of new mobile application product(s)
- Review the progress of the development plan and prepare for the development and target for 2016
- Strengthening the marketing efforts
- Organise seminars for professional parties and potential clients
- Participate in industry exhibitions
- Advertise in industry magazine and public electronic media
- Organise client relationship events
- Engage an independent public relations firm

#### 4 For the period from 1 April 2016 to 30 September 2016

- Purchase of new office premises as well as equipping and renovating our existing office premises
- Continue to carry out the renovation plan and purchase office facilities and equipment
- Expansion of IT application and solution development business
- Continue to explore business opportunities in IT application and solution development services for financial institutions, government bodies and logistics industries in Hong Kong and evaluate the possibility to expand the services to other industries
- Evaluate the possibility to restructure and recommence the IT application and solution development project in the PRC
- Reserve additional working capital for (i) carrying out largescale and long term IT application and solution development project(s) with relatively long payment period; and (ii) carrying out more IT application and solution development project(s) which require us to place a security sum as deposit under the term of contract

- Expansion of our professional team and enhancing our service quality
- New headcount of about three to five staff for providing IT application and development services
- New headcount of about 15 to 18 staff for providing secondment services
- Review the remuneration of staff and new candidates who will join the professional team of our Group
- Provide subsidies to our Group's professional team on continuing education programmes and offer internal and external continuous professional training programmes to our staff
- Continue to carry out the improvement work for the QMS and internal control system
- Strategic development through merger, acquisition or business collaboration
- Identify potential targets
- Conduct preliminary due diligence on potential targets and internal evaluation by the Board
- Engage professional parties to conduct further due diligence and provide advice
- Starting a research and development team
- Continue to carry out the development of new mobile application products and Cloud products
- Strengthening the marketing efforts
- Organise seminars for professional parties and potential clients
- Participate in industry exhibitions
- Advertise in industry magazine and public electronic media
- Organise client relationship events
- Engage an independent public relations firm

#### 5 For the period from 1 October 2016 to 31 March 2017

- Purchase of new office premises as well as equipping and renovating our existing office premises
- Review the additional requirements on office facilities and equipment

## Expanding our professional team and enhancing our service quality

- New headcount of about three to five staff for providing IT application and solution development services
- New headcount of about one to three staff for providing maintenance and support services
- Review the remuneration of staff and candidates who will join the professional team of our Group
- Provide subsidies to our Group's professional team on continuing education program; and offer internal and external continuous professional training programmes
- Review and continue to carry out the improvement work for the QMS and internal control system

#### Strategic growth through merger, acquisition or business collaboration

- Finalise potential target and complete due diligence
- Execute the merger and acquisition plan of potential target in accordance with the requirements as required under Chapter 19 and/or 20 of the GEM Listing Rules

## Expansion of IT application and solution development business

- Continue to explore business opportunities in IT application and solution development services for financial institutions, government bodies and logistics industries in Hong Kong and evaluate the possibility to expand the services to other industries
- Evaluate the possibility to develop and expand the IT application and solution development services in the PRC
- Reserve additional fund for carrying out more IT application and solution development project(s) which require us to place a security sum as deposit under the term of contract

## Starting a research and development team

- Continue to carry out the development of new mobile application products and Cloud products
- Review the progress of the development plan and prepare for the development and target for 2017

## Strengthening the marketing efforts

- Organise seminars for professional parties and potential clients
- Participate in industry exhibitions
- Advertise in industry magazine and public electronic media
- Organise client relationship events
- Engage an independent public relations firm

#### BASES AND KEY ASSUMPTIONS OF THE BUSINESS PLANS

The business objectives set out by our Directors are based on the following bases and assumptions:

- our Group will have sufficient financial resources to meet the planned capital expenditure and business development requirements during the period to which the business objectives relate;
- there will be no material changes in existing laws and regulations, or other governmental policies relating to our Group, or in the political, economic or market conditions in which our Group operates;
- there will be no change in the funding requirement for each of the implementation plans described under the paragraph headed "Implementation plan" in this section from the amount as estimated by our Directors;
- there will be no material changes in the bases or rates of taxation applicable to the activities of our Group;
- there will be no disasters, natural, political or otherwise, which would materially disrupt the business or operations of our Group;
- our Group will not be materially affected by the risk factors as set out under the section headed "Risk factors" in this [REDACTED];
- our Group will be able to retain key staff in the management and the main operational departments; and
- our Group will be able to continue our operation in substantially the same manner as our Group had been operated during the Track Record Period and our Group will also be able to carry out our development plans without disruptions adversely affecting our operations or business objectives in any way.

#### REASONS FOR THE [REDACTED] AND USE OF PROCEEDS

The [REDACTED] of the [REDACTED] will enhance capital base of our Group and provide our Group with additional working capital to implement the future plans set out in the paragraph headed "Our business strategies" under the section headed "Business" in this [REDACTED].

#### **USE OF PROCEEDS**

Our Directors intend to apply the net proceeds from the [REDACTED] to finance the business expansion, capital expenditure and strengthen the capital base of our Group and improve our Group's overall financial position. Based on the [REDACTED] of HK\$[REDACTED] per [REDACTED] (being the mid-point of the indicative [REDACTED] range between HK\$[REDACTED] and HK\$[REDACTED] per [REDACTED]), the net proceeds from the [REDACTED] of the [REDACTED], after deducting [REDACTED] fees and estimated expenses in connection with the [REDACTED], are estimated to be approximately HK\$[REDACTED]. Our Company presently intends to apply such net proceeds from the [REDACTED] as follows:

						From the
		For the	For the	For the	For the	Latest
		six months	six months	six months	six months	Practicable
Approximate		ending	ending	ending	ending	Date to
percentage of		31 March	30 September	31 March	30 September	31 March
net proceeds	Total	2017	2016	2016	2015	2015
	HK\$ (in	HK\$ (in	HK\$ (in	HK\$ (in	HK\$ (in	HK\$ (in
	million)	million)	million)	million)	million)	million)

Purchase of new office premises as well as equipping and renovating our existing office premises (Note 1) Expanding our professional team and enhancing our service quality Strategic growth through merger, acquisition or business collaboration (Note 2) Expansion of IT application and solution development business Starting a research and development team Strengthening our marketing efforts Working capital and other general corporate purposes

[REDACTED]

Total

#### Notes:

- 1. As at the Latest Practicable Date, we had not identified any office premises for purchase and will only commence identifying potential premises after [REDACTED].
- 2. As at the Latest Practicable Date, we had not identified any targets.

In the event that the [REDACTED] is set at the high-end or the low-end of the proposed [REDACTED] range, the net proceeds from the [REDACTED] will increase or decrease by approximately HK\$[REDACTED] to, high-end of approximately HK\$[REDACTED] and low-end of approximately HK\$[REDACTED], after deducting related expenses, respectively. Our Group intends to use the net proceeds based on the percentages disclosed above, regardless of whether the Shares are priced at the high-end or low-end of the proposed [REDACTED].

To the extent that the net proceeds from the [REDACTED] are not immediately required for the above purposes, it is the present intention of our Directors that such proceeds will be placed on short-term interest bearing deposits with authorised financial institutions in Hong Kong.