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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

**ENTERED INTO A COOPERATIVE AGREEMENT ON "TV
E-COMMERCE PLATFORM" RELATING TO TSINGHUA
TONGFANG**

Reference is made to the announcement made by the Company on 14 May 2015 in relation to the Company, Boss Culture, Boss China committed to carry out the "Interactive TV shopping platform" business.

The board is pleased to announce that on 15 July 2015 (after trading hours), TONGFANG Technology, Boss Culture and Boss China entered into an official Cooperative Agreement on the development, maintenance and operational matters in relation to TV e-commerce platform of TSINGHUA TONGFANG brand.

This announcement is made by the Company pursuant to Rule 17.10(2) of the GEM Listing Rules and Inside Information Provisions under Part XIVA of the Securities and Future Ordinance.

Reference is made to the announcement (the “**Announcements**”) made by the Company on 14 May 2015 in relation to the Company, Boss China, Boss Culture committed to carry out the "Interactive TV shopping platform" business. The Board is pleased to announce that TONGFANG Technology, Boss Culture and Boss China (subsidiary of the Company) entered into an official cooperative agreement (“**Cooperative Agreement**”) on the development, maintenance and operational matters in relation to TV e-commerce platform of TSINGHUA TONGFANG brand on 15 July 2015 (after trading hours). Definitions and terms used in this announcement, unless the context requires otherwise, shall bear the same

meanings as defined in the Announcements.

MAIN CONTENT OF THE COOPERATIVE AGREEMENT

COOPERATIVE PARTIES PROFILE

Shenzhen TONGFANG Multimedia Technology Co., Ltd. (“**TONGFANG Technology**”), a wholly owned subsidiary of Tongfang Co., Ltd. (SH Stock Code: 600100), a limited liability company set up in China.

Boss Dream Culture Communication Limited (“**Boss Culture**”), a PRC incorporated company registered as a limited liability company. (To the best knowledge of the Directors, Boss Culture is independent from the Company or its subsidiaries)

Boss Dream (China) Limited (“**Boss China**”), a subsidiary owned as to 99% by the Company, a PRC incorporated company registered as sino-foreign joint venture company.

THE MAIN CONTENT OF COOPERATION

TONGFANG Technology is the only operator of TSINGHUA TONGFANG brand TV in Mainland China. Boss Culture and Boss China was jointly provide the development, maintenance and operation in relation to TV shopping malls and other forms of TV e-commerce platform of TSINGHUA TONGFANG brand TV for TONGFANG Technology, the TV shopping malls is based on the TV e-commerce platform from Boss Culture and Boss China and process in-depth customization in accordance with the need from TONGFANG Technology.

The contract period is 3 years, if either party do not have written objection 30 days before the expiry of the contract period, the contract will be deemed to be automatically renewed for further 1 year.

APK PRE-INSTALLED AND PROMOTION

For those TV not yet released in the market, TONGFANG Technology is responsible for pre-installing the TV shopping mall Android Package (APK) on the TSINGHUA TONGFANG brand smart TV.

For those TV already released in the market, TONGFANG Technology is responsible for station the TV shopping mall APK on the TONGFANG Technology application market and recommend user to download and install.

TONGFANG Technology is responsible for provision and assisting the TV promotion of TV

shopping mall.

DEVELOPMENT COSTS AND INCOME DISTRIBUTION

Boss Culture and Boss China will not charge TONGFANG Technology any fees from the development, maintenance and operations of the APK of the TV shopping malls, unless there are special customized products which require the parties enter into an additional agreement.

During the period of cooperation, the losses generated from operating of the TV shopping malls shall be responsible by Boss Culture and Boss China. Income generated from TV shopping malls will share commission among parties, Boss Culture and Boss China shall pay 30% of sales commission from the business partners or vendor to TONGFANG Technology.

GENERAL

All parties may enter into supplemental agreement for those matters not covered in the Cooperative Agreement. Should the entering into any of such further agreement constitute a notifiable transaction of the Company under Chapter 19 of the GEM Listing Rules, the Company will comply with the relevant provisions of the GEM Listing Rules accordingly.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expression shall have the following meanings:

“Board”	The Board of Directors of the Company
“Boss China”	Boss Dream (China) Limited, a subsidiary owned as to 99% by the Company, a PRC incorporated company registered as sino-foreign joint venture company.
“Boss Culture”	Boss Dream Culture Communication Limited, a PRC incorporated company registered as limited liability company.
“Business day”	Business day of the Bank in Hong Kong that operate except Saturday, Sunday and public holiday
“TONGFANG Technology”	Shenzhen TONGFANG Multimedia Technology Co., Ltd.

“Directors”	the directors of the Company, including independent non-executive directors
“GEM”	Growth Enterprise Market of the Stock Exchange
“GEM Listing Rules”	the Rules Governing the Listing of Securities on GEM
“Hong Kong”	the Hong Kong Special Administrative Region of the PRC
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman and Chief Executive Officer

Hong Kong, 15 July 2015

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Ms. Zhong Keying and Mr. WANG Jianjun; the non-executive Director is Mr. Sun Kuan Chi, Mr. KUK Peter Z, Mr. GE Ming and Mr. WANG Wei; the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. An Jing, Mr. Chen Yicheng and Mr. Kwai Sze Kit. Ms Kung Ching is an alternate director to Mr. Xiang Xin.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the “Latest Company Announcements” page for

at least 7 days from the date of its posting and the Company website at www.8171.com.hk.