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Season Pacific Holdings Limited

雲裳衣控股有限公司* (Incorporated in the Cayman Islands with limited liability) (Stock code: 8127)

PROFIT WARNING

This announcement is made by Season Pacific Holdings Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) and Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited ("GEM").

The board of directors (the "Board") of the Company wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on the Group's draft unaudited consolidated management accounts, the Group is expected to record a decrease of approximately 33.8% in the net profit for the six months ended 30 September 2015 as compared with that for the six months ended 30 September 2014. Such decrease in the Group's net profit was mainly attributable to the recognition of non-recurring listing expenses of approximately HK\$11.6 million during the six months ended 30 September 2015. Nevertheless, the Group's gross profit increased by approximately 48.9% due to the combined effect of an increase in the revenue and relatively less extent of increase in the cost of sales for the six months ended 30 September 2015 as compared with that for the six months ended 30 September 2015.

The information in this announcement is only based on the information currently available to the Company and the draft unaudited consolidated management accounts of the Group for the six months ended 30 September 2015 prepared by the management of the Company, which have not been finalised as at the date hereof. The Company expects to publish an announcement on the interim results of the Group for the six months ended 30 September 2015.

* For identification purpose only

The Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board Season Pacific Holdings Limited Cheung Lui Chairman, Chief Executive Officer & Executive Director

Hong Kong, 5 November 2015

As at the date of this announcement, the executive directors of the Company are Mr. Chak Ka Wai and Mr. Cheung Lui, the non-executive director of the Company is Ms. Chan Hong Nei Connie; and the independent non-executive directors of the Company are Mr. Choi Sheung Jeffrey, Ms. Luk Yung Yung Claire and Mr. Ng Ka Lok.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the website of GEM (www.hkgem.com) for at least 7 days from its date of publication and on the website of the Company at www.seasonpacific.com.