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MERDEKA FINANCIAL SERVICES GROUP LIMITED

(萬德金融服務集團有限公司*)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8163)

CHANGE OF COMPANY NAME

AND

CHANGE OF STOCK SHORT NAMES

CHANGE OF COMPANY NAME

The Board is pleased to announce that the change of the English name of the Company from “Merdeka Mobile Group Limited” to “Merdeka Financial Services Group Limited” and the adoption of Chinese name “萬德金融服務集團有限公司” to replace “萬德移動集團有限公司” for identification purposes took official effect on 23 November 2015.

CHANGE OF STOCK SHORT NAMES

The Board also announces that the English and Chinese stock short names for trading in the Shares on the Stock Exchange will be changed from “MERDEKAMOBILE” to “MERDEKA FIN” and from “萬德移動” to “萬德金融” respectively with effect from 23 November 2015. The Shares will be traded on the Stock Exchange under the new stock short names with effect from 9:00 a.m. on 23 November 2015. The stock code of the Shares will remain unchanged as “8163”.

CHANGE OF COMPANY NAME AND STOCK SHORT NAME

Reference is made to the announcements of Merdeka Financial Services Group Limited (the “Company”) dated 19 August 2015 and 2 October 2015, and the circular of the Company dated 8 September 2015 (the “Circular”) in relation to the Change of Company Name. Unless otherwise defined, terms used herein shall have the same meanings as those defined in the Circular.

* For identification purpose only

CHANGE OF COMPANY NAME

The Board is pleased to announce that the change of the English name of the Company from “Merdeka Mobile Group Limited” to “Merdeka Financial Services Group Limited” and the adoption of the Chinese name “萬德金融服務集團有限公司” to replace “萬德移動集團有限公司” for identification purposes took official effect on 23 November 2015.

Following the passing of the special resolution approving the Change of Company Name by the Shareholders at the EGM held on 2 October 2015, the Certificate of Incorporation on Change of Name certifying the change of the name of the Company from “Merdeka Mobile Group Limited” to “Merdeka Financial Services Group Limited” was issued by the Registrar of Companies in the Cayman Islands on 2 October 2015. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 4 November 2015 confirming the registration of the new name of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) with effect from 4 November 2015.

EFFECT ON CHANGE OF COMPANY NAME

The Change of Company Name will not affect any of the rights of the holders of securities of the Company. The existing certificates of securities in issue bearing the former name of the Company shall, after the Change of Company Name, continue to be evidence of title to such securities and the existing share certificates of the Company will continue to be valid for trading, settlement, registration and delivery purposes. As such, there will not be any arrangement for exchange of the existing share certificates of the Company for share certificates bearing the new name of the Company. With effect from 23 November 2015, all new share certificates of the Company will be issued under the new name of the Company.

CHANGE OF STOCK SHORT NAMES

The Board also announces that the English and Chinese stock short names for trading in the Shares on the Stock Exchange will be changed from “MERDEKAMOBILE” to “MERDEKA FIN” and from “萬德移動” to “萬德金融” respectively with effect from 23 November 2015. The Shares will be traded on the Stock Exchange under the new stock short names with effect from 9:00 a.m. on 23 November 2015. The stock code of the Shares will remain as “8163”.

By Order of the Board of
MERDEKA FINANCIAL SERVICES GROUP LIMITED
Cheung Wai Yin, Wilson
Chairman and Chief Executive Officer

Hong Kong, 18 November 2015

As at the date of this announcement, the Directors are:

Executive Directors:

Mr. Cheung Wai Yin, Wilson (*Chairman and Chief Executive Officer*)

Mr. Lau Chi Yan, Pierre (*Managing Director*)

Non-executive Director:

Mr. Wong Chi Man

Independent Non-executive Directors:

Ms. Yeung Mo Sheung, Ann

Mr. Ng Kay Kwok

Mr. Yip Kat Kong, Kenneth

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Listed Company Information” page for at least seven days from the day of its publication and posting and will be published and remains on the website of the Company at <http://www.merdeka.com.hk>.