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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司 (incorporated in the Cayman Islands with limited liability) (Stock Code: 8171)

CHANGE IN EXECUTIVE DIRECTORS

The Board hereby announces that Mr. Chan Cheong Yee has been appointed as executive Directors and member of executive committee of the Company with effect from 14 February 2016.

The board announces that Mr. Wang Jianjun due to their other business commitment has tendered his resignation as executive Director and member of executive committee with effect from 14 February 2016.

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the "**Board**") of directors (the "**Directors**") of China Trends Holdings Limited (the "**Company**") announces that Mr. Chan Cheong Yee ("**Mr. Chan**") has been appointed as executive Director and member of executive committee of the Company with effect from 14 February 2016.

Mr. Chan, aged 52, holds a bachelor degree of science majoring in finance and he is a registered and licensed person under the Securities and Futures Ordinance to carry on regulated activities in dealing in securities, advising on securities, dealing in futures contracts and undertaking asset management. Mr. Chan is currently the sales director and the responsible officer of China Everbright Securities (HK) Limited and has been in the financial and investment field for over 20 years. Mr. Chan is directly involved in identifying investment opportunities, conducting due diligence, performing valuation, monitoring performance of investment portfolios and providing investment and divestment recommendations. Mr. Chan is an executive director of China Investment and Finance Group Limited,

executive director of China Investment Development Limited, executive director of Capital VC Limited, executive director of China New Economy Fund Limited, executive director of China Innovation Investment Limited, which are listed on the main board respectively, and also the executive director of Bingo Group Holdings Limited, a company listed on GEM. Mr. Chan is also an executive director of Alpha Returns Group PLC, an investment company listed on AIM of London Stock Exchange.

Mr. Chan has not entered into service contracts with the Company. Mr. Chan is entitled to a fixed remuneration of director's fee in the amount of HK\$60,000 per annum as determined and based on duties and responsibilities for acting as an executive Director. Mr. Chan is not appointed for a specific term and will retire from office at the forthcoming annual general meeting, at which time Mr. Chan will be eligible for re-election pursuant to the articles of association of the Company.

As at the date of this announcement, Mr. Chan do not have any interest in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Save as disclosed above, Mr. Chan has not held any positions with the Company or any of its subsidiaries and has not been directors in any other listed company in the past three years. Mr. Chan is not connected with any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company.

Save as disclosed above, Mr. Chan and the Company are not aware of any matters that need to be brought to the attention of the shareholders of the Company and there is no information relating to Mr. Chan that is required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited (the "GEM Listing Rules").

The Board takes this opportunity to extend its warmest welcome to Mr. Chan join the Company.

RESIGNATION OF EXECUTIVE DIRECTOR

The board announces that Mr. Wang Jianjun ("**Mr. Wang**") due to their other business commitment, have tendered their resignation as executive Director and member of executive committee and of the Company with effect from 14 February 2016.

Mr. Wang has confirmed that there is no disagreement with the Board and that there is no matter in relation to their resignation that is needed to be brought to the attention of the shareholders of the Company.

The Board highly appreciates Mr. Wang valuable contribution to the Company during their tenure of office, for which it wishes to express its heartfelt gratitude.

By Order of the Board China Trends Holdings Limited Xiang Xin Chairman and Chief Executive Officer

Hong Kong, 14 February 2016

As at the date of this announcement, the executive Directors are Mr. Xiang Xin (Co- Chairman), Ms. Zhong Keying and Mr. Chan Cheong Yee; the non-executive Directors are Mr. Sun Kuan Chi, Mr. Xin Luo Lin, Ms. Chen Jiajing (Co- Chairman), Ms. Jiang Linlin and Mr. Wang Wei; the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. An Jing, Mr. Chen Yicheng and Mr. Kwai Sze Kit. Ms. Kung Ching is an alternate director to Mr. Xiang Xin.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.