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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability) (Stock Code: 8171)

ENTERED INTO A COOPERATIVE AGREEMENT IN RELATION TO CHILDREN INTELLIGENT TV

Reference is made to the announcement made by the Company on 14 May 2015 in relation to the Company, Boss China, Boss Culture committed to carry out the "Interactive TV shopping platform" business and the announcement made by the Company on 10 June 2015 in relation to Coocaa Network, Boss Culture and Boss China (subsidiary of the Company) entered into an official cooperative agreement on the development, maintenance and operational matters in relation to TV e-commerce platform of Skyworth and Coocaa brand. Definitions and terms used in this announcement, unless the context requires otherwise, shall bear the same meanings as defined in the Announcements.

On 19 February 2016 (after trading hours), the Company and Coocaa Network entered into a cooperative agreement in relation to the Children Intelligent TV.

This announcement is made by the Company pursuant to Rule 17.10(2) of the GEM Listing Rules and Inside Information Provisions under Part XIVA of the Securities and Future Ordinance.

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"Announcements"). Definitions and terms used in this announcement, unless the context requires otherwise, shall bear the same meanings as defined in the Announcements.

On 19 February 2016 (after trading hours), the Company and Coocaa Network entered into a cooperative agreement in relation to the Children Intelligent TV.

MAIN CONTENT OF THE COOPERATIVE AGREEMENT

COOPERATIVE PARTIES PROFILE

The Company currently legally owns all the 720-episodes copyrights of large children's cartoon series "Detective Whiskers Cat" and plans to obtain several copyrights authorisation of children's television programs and movies. The Company also committed to accelerate the process to subvert the traditional television industry by network television business through the Company's interactive TV platform.

Coocaa Network, the sole operator of internet TV content and service of Skyworth brand TV and Coocaa brand TV. Skyworth brand TV ,being the leader brand of Chinese colour TV, has achieved the highest market share of the family's intelligent TV and plans to develop and broaden children's intelligent TV market.

THE MAIN CONTENT OF COOPERATION

- 1. Both parties cooperate to customise the Children Intelligent TV of Skyworth brand and Coocaa brand: Coocaa Network is responsible for manufacturing or providing intelligent TV model suitable for children usage while the Company is responsible for designing and producing dozens of cartoons for the case of those Children Intelligent TV.
- 2. Both parties discuss to determine the market price of the Children Intelligent TV. Coocaa Network is responsible for the existing online and offline sales channels while the Company is responsible for sales in self interactive TV shopping platform. Both parties should actively explore new sales channels together. Both parties will procure Children Intelligent TV or case with cartoons at cost from each other and get their respective profits from sales.
- 3. The market price of the Children Intelligent TV cannot be amended by either party

without the written consent of both parties. Both parties should ensure that their marketing strategies and plans do not infringe the commercial interest of another party. It should be solved friendly under mutual agreement if conflicts of interest arisen.

- 4. The Company is responsible for providing the copyright or exclusive authorisation of children's film and mainly related to education puzzle. Coocaa Network is responsible for making the related film's resource and other content suitable for children on the Children Intelligent TV in accordance with the existing operation of intelligent TV which includes but not limited to provide relevant technical support.
- 5. Coocaa Network is responsible for the operation of the content of the Children Intelligent TV. The profits generated from operation will be shared by both parties equally (the Company and Coocaa Network will get 50% each). Both parties agreed to account the operating income for the previous month on the 15th of each month and Coocaa Network will debit the 50% of the operating profits into the Company's designated account on or before 25th of each month.
- 6. The Company is obliged to promote the Children Intelligent TV on its interactive TV shopping platform and Coocaa Network is obliged to promote the Children Intelligent TV on its intelligent TV.
- 7. The Company guarantees the legality of the intellectual property rights in relation to the provision of the film resource for children.
- 8. Coocaa Network is responsible for after-sales service of the Children Intelligent TV and the Company will provide the free replacement for cartoons case for non-artificial damage within one year sales

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expression shall have the following meanings:

"Board" The Board of Directors of the Company

"Children Intelligent TV"	The sales products stated in the Cooperative Agreement which
I V	cooperated by the Company and Coocaa Network
"Coocaa Network"	Shenzhen Coocaa . Network Technology Co., Ltd.
"Cooperative	The Company entered into the cooperative agreement with
Agreement"	Coocaa Network in relation to the Children Intelligent TV on 19
	February 2016
"Directors"	the directors of the Company, including independent
	non-executive directors
"GEM"	Growth Enterprise Market of the Stock Exchange
"GEM Listing Rules"	the Rules Governing the Listing of Securities on GEM
OLW LISting Rules	the Rules Governing the Eisting of Securities on GEW
"Hong Kong"	the Hong Kong Special Administrative Region of the PRC
"Stock Exchange"	The Stock Exchange of Hong Kong Limited

By Order of the Board China Trends Holdings Limited Xiang Xin Chairman and Chief Executive Officer

Hong Kong, 19 February 2016

As at the date of this announcement, the executive Directors are Mr. Xiang Xin(Co-Chairman), Ms. Zhong Keying and Mr. Chan Cheong Yee; the non-executive Director is Mr. Sun Kuan Chi, Mr. Xin Luo Lin, Ms. Chen Jiajing(Co-Chairman), Ms. Jiang Linlin and Mr. Wang Wei; the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. An Jing, Mr. Chen Yicheng and Mr. Kwai Sze Kit. Ms Kung Ching is an alternate director to Mr. Xiang Xin.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.