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HYPEBEAST

Hypebeast Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 08359)

POLL RESULTS OF ANNUAL GENERAL MEETING HELD ON 5 AUGUST 2016

Reference is made to the circular of the of Hypebeast Limited (the “**Company**”) dated 30 June 2016 (the “**Circular**”), the clarification announcement for the Circular and the notice of annual general meeting (the “**AGM**”) of the Company dated 4 July 2016 (the “**Clarification Announcement**”); and the revised notice of the AGM dated 6 July 2016 (the “**Revised AGM Notice**”). Unless otherwise defined, capitalized terms used herein shall have the same meanings as defined in the Circular.

The board of directors (the “**Board**”) of the Company is pleased to announce that the AGM was held at 3:00 p.m. on Friday, 5 August 2016 at 35th Floor, Central Plaza, 18 Harbour Road, Wan Chai, Hong Kong and the proposed resolutions set out in the Revised AGM Notice were duly passed by way of poll as ordinary resolutions at the AGM.

As at the date of the AGM, there were 2,000,000,000 shares of HK\$0.01 each in issue, which was the total number of Shares entitling the Shareholders to attend and vote for or against all the resolutions proposed at the AGM. No shareholders were entitled and required to abstain from voting on any of the resolutions proposed at the AGM as set out in Rule 17.47A of The Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”).

The poll results in respect of the resolutions were as follows:

Ordinary Resolutions		Number of votes cast (percentage of total number of votes cast, %)	
		For	Against
1.	To receive and consider the audited consolidated financial statements, reports of the directors of the Company (the “ Directors ” and each a “ Director ”) and independent auditor’s report for the year ended 31 March 2016	1,500,400,000 (100.00%)	0 (0.00%)
2a.	To re-elect Mr. Ma Pak Wing Kevin as an executive Director	1,500,400,000 (100.00%)	0 (0.00%)
2b.	To re-elect Ms. Lee Yuen Tung Janice as an executive Director	1,500,400,000 (100.00%)	0 (0.00%)
3a.	To re-elect Ms. Kwan Shin Luen Susanna as an independent non-executive Director	1,500,400,000 (100.00%)	0 (0.00%)
3b.	To re-elect Ms. Poon Lai King as an independent non-executive Director	1,500,400,000 (100.00%)	0 (0.00%)
3c.	To re-elect Mr. Wong Kai Chi as an independent non-executive Director	1,500,400,000 (100.00%)	0 (0.00%)
4.	To authorise the board of Directors (the “ Board ”) to fix the remuneration of the Directors	1,500,400,000 (100.00%)	0 (0.00%)
5.	To re-appoint Deloitte Touche Tohmatsu as auditor of the Company and to authorise the Board to fix their remuneration	1,500,400,000 (100.00%)	0 (0.00%)
6.	To grant a general mandate to the Directors to allot, issue or otherwise deal with additional shares not exceeding 20% of the total number of issued shares of the Company as at the date of this resolution	1,500,400,000 (100.00%)	0 (0.00%)
7.	To grant a general mandate to the Directors to repurchase shares not exceeding 10% of the total number of issued shares of the Company as at the date of passing of this resolution	1,500,400,000 (100.00%)	0 (0.00%)

Ordinary Resolutions		Number of votes cast (percentage of total number of votes cast, %)	
		For	Against
8.	To extend the general mandate granted to the Directors to issue shares by the number of shares repurchased	1,500,400,000 (100.00%)	0 (0.00%)

As more than 50% of the total valid voting rights held by attending shareholders and authorised proxies were cast in favour of the resolutions, the proposed resolutions were duly passed by way of poll as ordinary resolutions.

According to the requirements of the GEM Listing Rules, Tricor Investor Services Limited, the Company's share registrar has been appointed to act and acted as the scrutineer for the vote-taking at the AGM.

By order of the Board
Hypebeast Limited
Ma Pak Wing Kevin
Chairman

Hong Kong, 5 August 2016

As at the date of this announcement, the executive Directors are Mr. Ma Pak Wing Kevin and Ms. Lee Yuen Tung Janice; and the independent non-executive Directors are Ms. Poon Lai King, Mr. Wong Kai Chi and Ms. Kwan Shin Luen Susanna.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the Stock Exchange's website at www.hkexnews.hk and on the "Latest Company Announcements" page for at least seven days from the date of its posting. This announcement will also be published on the Company's website at hypebeast.xyz.