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**CHINA TRENDS HOLDINGS LIMITED**

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

**VOLUNTARY ANNOUNCEMENT  
SUPPLEMENTAL INFORMATION IN RELATION TO INTERACTIVE TV  
SHOPPING PLATFORM**

Reference is made to the announcement of China Trends Holdings Limited (the “**Company**”) dated on 14 May 2015 in relation to the enter into official cooperative agreement of “Interactive TV Shopping Platform” and proposed issue of convertible bond under general mandate” and dated on 30 June 2016 in relation to the enter into supplemental agreement to the cooperative agreement of “Interactive TV shopping platform” (the “**Announcements**”). Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as those defined in the Announcement.

The Company hereby would like to provide supplemental information on Interactive TV Shopping Platform as follow:

*Number of pre-installed smart TV with “Interactive TV Shopping Platform”*

As at 30 June 2016, the number of pre-installed smart TV with “Interactive TV Shopping Platform” was approximately 36,800,000.

*The differences between “TV E-commerce Platforms” and “Interactive TV Shopping Platform”*

"TV E-commerce Platforms" is the name of TV APP of "Interactive TV Shopping Platform" which expresses the same platform. "TV E-commerce Platforms" means the users browse the content and redeem the products via the TV APP while the "Interactive TV Shopping Platform" means the users browse the content and redeem the products via the TV APP and / or mobile phone APP.

*The reason for not officially start operating of "Interactive TV Shopping Platform”*

As disclosed in the Announcements and for the purpose of coordinating with the requirements of ATV restructuring, the Company has undertaken a major strategic upgrade for “Interactive TV Shopping Platform” business model through an in-depth integration of its shopping platform with

media content and advertising business, thus becoming a new e-commerce media focusing on media business. As a result of the changes, “Interactive TV Shopping Platform” was currently in the testing stage and not in large-scale promotion and operation.

*The latest development of the "Interactive TV Shopping Platform”*

Every functions of the “Interactive TV Shopping Platform” are under constantly testing, constantly error finding and constantly upgrading and improving and nearly new version for every week, testing and trail operating every day.

*The expected time of start operation of “Interactive TV Shopping Platform”*

Because of the “Interactive TV Shopping Platform” are under constantly testing and trail operating and so the time of large-scale operation are depends on the result of the trial operation. The Company expects large scale promotion and start operation in late this year / early next year if every test and trial operation are satisfied.

*Financial result of Interactive TV Shopping Platform*

“Interactive TV Shopping Platform “has not yet to be officially operated and currently in the progress of testing stage. Annual income and losses for the year 2015 was approximately RMB17,000 and RMB500,000 respectively while half yearly income and losses for the period 2016 is approximately RMB3,000 and RMB420,000 respectively.

By Order of the Board  
**China Trends Holdings Limited**  
**Xiang Xin**  
*Chairman and Chief Executive Officer*

Hong Kong, 29 August 2016

*As at the date of this announcement, the executive directors of the Company are Mr. Xiang Xin (chairman) and Mr. Chan Cheong Yee; the independent non-executive directors of the Company are Mr. Zhang Zhan Liang, Ms. An Jing and Mr. Chen Yicheng. Ms Kung Ching is an alternate director to Mr. Xiang Xin.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at [www.8171.com.hk](http://www.8171.com.hk).*