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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED 百齡國際(控股) 有限公司*

(Incorporated in Bermuda with limited liability)
(Stock Code: 8017)

ANNOUNCEMENT

Reference is made to the announcement of Long Success International (Holdings) Limited (the "Company") dated 7 October 2016 in relation to, among other things, the decision of the Listing Appeals Committee to uphold the decision of the GEM Listing (Review) Committee to proceed with the cancellation of the Company's listing.

On 13 October 2016, the board (the "Board") of directors (the "Director(s)") of the Company convened a meeting to discuss the decision of the Listing Appeals Committee and decided to consult counsel in respect of available options of the Company, including but not limited to, seeking judicial review of the decision of the Listing Appeals Committee. The Board will make further decision after considering the counsel's opinion. Further announcement(s) will be made by the Company as and required under the Rules (the "GEM Listing Rules") Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (if necessary).

Shareholders of the Company who have queries about the implications of the delisting are advised to obtain appropriate professional advice.

By order of the Board

Long Success International (Holdings) Limited

Hui Ngai Hon, Edward

Director

Hong Kong, 14 October 2016

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Kaneko Hiroshi and Mr. Hui Ngai Hon, Edward; and three independent non-executive Directors, namely Mr. Yau Paul, Mr. Wong Ka Shing and Ms. Leung Shuk Lan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at www.hkgem.com on the "Latest Company Announcements" page of the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.

^{*} For identification purpose only