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**火岩控股**  
FIRE ROCK HOLDINGS

**火岩控股有限公司**  
**FIRE ROCK HOLDINGS LIMITED**  
*(Incorporated in the Cayman Islands with limited liability)*  
(Stock Code: 8345)

## REVISED NOTICE OF ANNUAL GENERAL MEETING

### GIVEN THAT

An annual general meeting (“AGM”) of Fire Rock Holdings Limited (the “Company”) will be held at 4th Floor, Dongjiang Environmental Building, No. 9 Langshan Road, North Zone, Hi-Tech Industries Park, Nanshan District, Shenzhen, Guangdong, the PRC, on Friday, 30 June 2017 at 3:00 p.m., notice of the AGM was published on 1 June 2017.

Reference is made to the circular of the Company dated 1 June 2017, in relation to the AGM (the “Circular”). Unless otherwise defined, capitalized terms used in this notice shall have the same meanings as those defined in the Circular.

The Company proposes additional resolutions at the AGM to (i) appoint Mr. Chen Di (“Mr. Chen”) as an independent non-executive Director; and (ii) appoint Ms. Yang Kan (“Ms. Yang”) as a non-executive Director. The abovementioned appointment shall be approved by way of ordinary resolutions at the AGM in accordance with article 111 of the Articles of Association at the AGM. Set forth below are the biographical details of Mr. Chen and Ms. Yang, which are also included in the notes of this revised notice of AGM.

**Mr. Chen Di**, aged 38, will be appointed as an independent non-executive Director subject to shareholders’ approval of his appointment at the AGM on 30 June 2017.

Mr. Chen has worked in the banking, finance and securities industry for over 8 years with extensive assets management experience. He worked in the securities department of Overseas Chinese Town Group from July 2004 to August 2010 and participated in the merger and reorganization matters of its subsidiary companies. Then, he established Shenzhen Qianhai Xiaobai Interactive Capital Management Limited (深圳前海小白互動資本管理有限公司) in December 2014, invested in enterprises such as Shenzhen Zhuohua Network and Technology Limited (深圳市灼華網絡科技有限公司) and Beijing Dingdong

Lemon Science and Technology Limited (北京叮咚檸檬科技有限公司) and provided advices for their development. He also established Shenzhen Xiaobai Zhitong Equity Investment Partnership (Limited Partnership)\* (深圳市小白志同股權投資合夥企業(有限合夥)) in February 2016 and successfully got the copyright of the brand buzzy bee in the PRC.

Mr. Chen obtained a bachelor's degree in e-commerce awarded by the Liaoning Science and Technology University (遼寧科技大學) in June 2004. He also obtained a master's degree in applied psychology awarded by Peking University (北京大學) in July 2012.

Mr. Chen will enter into a letter of appointment with the Company with a term of three years, which may be terminated by either party thereto giving three months' prior notice in writing or otherwise in accordance with the terms of the letter of appointment, and subject to retirement by rotation and re-election in accordance with the Articles of Association. Mr. Chen is entitled to an annual service fee of HK\$180,000. The remuneration committee of the Company will review and determine the remuneration and compensation packages with reference to his responsibilities, work load, the time devoted to the Group and the performance of the Group.

Save as disclosed above, Mr. Chen did not hold any other major appointment and professional qualification or directorship in any public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years. Mr. Chen does not have any relationship with other Directors, senior management, substantial or controlling shareholders of the Company and he has no interests in the Shares which are required to be disclosed pursuant to Part XV of the SFO.

As the date of this notice, Mr. Chen is not interested in any shares within the meaning of Part XV of the SFO.

Save as disclosed above, there are no other matters relating to Mr. Chen's appointment that need to be brought to the attention of the Shareholders and there is no other information that should be disclosed pursuant to paragraphs 17.50(2)(h) to (v) of the GEM Listing Rules.

**Ms. Yang Kan**, aged 41, will be appointed as a non-executive Director subject to shareholders' approval of her appointment at the AGM on 30 June 2017.

Ms. Yang has worked in the marketing industry for over 10 years. She worked at China Eastern Airlines from 2003 to 2012 and promoted to manager. She was responsible for human resources management and corporate image promotions during which she gained extensive knowledge in corporate operations management. She worked as an executive director of China 33 Media Group Limited, which is listed on the Growth Enterprise Market of the Hong Kong Stock Exchange (Stock Code: 8087) from February 2015 to August 2015.

Ms. Yang graduated from the Huazhong University of Science and Technology (華中科技大學) with a bachelor's degree in international economic and trade.

\* *for identification purposes only*

Ms. Yang will enter into a letter of appointment with the Company with a term of three years, which may be terminated by either party thereto giving three months' prior notice in writing or otherwise in accordance with the terms of the letter of appointment, and subject to retirement by rotation and re-election in accordance with the Articles of Association. Ms. Yang is entitled to an annual service fee of HK\$180,000. The remuneration committee of the Company will review and determine the remuneration and compensation packages with reference to his responsibilities, work load, the time devoted to the Group and the performance of the Group.

Save as disclosed above, Ms. Yang did not hold any other major appointment and professional qualification or directorship in any public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years. Ms. Yang does not have any relationship with other Directors, senior management, substantial or controlling shareholders of the Company and she has no interests in the Shares which are required to be disclosed pursuant to Part XV of the SFO.

As the date of this notice, Ms. Yang is not interested in any shares within the meaning of Part XV of the SFO.

Save as disclosed above, there are no other matters relating to Ms. Yang's appointment that need to be brought to the attention of the Shareholders and there is no other information that should be disclosed pursuant to paragraphs 17.50(2)(h) to (v) of the GEM Listing Rules.

#### **Change of book closure date**

Meanwhile, the Company would also like to bring forward the book close date from Thursday, 29 June 2017 to Friday, 23 June 2017, the last registration date to ascertain entitlement to attend and vote at the AGM would therefore be brought forward correspondingly from 4:30 p.m. on Wednesday, 28 June 2017 to 4:30 p.m. on Thursday, 22 June 2017.

The notice of the AGM dated 1 June 2017 will be replaced by the revised notice of AGM dated 14 June 2017. The form of proxy dated 1 June 2017 ("original form of proxy") will be replaced by the revised form of proxy dated 14 June 2017 ("revised form of proxy") attached herein. The revised form of proxy included the voting columns for the abovementioned three new resolutions. Shareholders are reminded to use the revised form of proxy for the AGM instead of the original form of proxy.

By order of the Board of  
**Fire Rock Holdings Limited**  
**Huang Yong**  
*Executive Director and CEO*

Hong Kong, 14 June 2017

## REVISED NOTICE OF ANNUAL GENERAL MEETING

**NOTICE IS HEREBY GIVEN** that an annual general meeting (“AGM”) of Fire Rock Holdings Limited (the “Company”) will be held at 4th Floor, Dongjiang Environmental Building, No. 9 Langshan Road, North Zone, Hi-Tech Industries Park, Nanshan District, Shenzhen, Guangdong, the PRC, on Friday, 30 June 2017 at 3:00 p.m. for the following purposes:

### ORDINARY RESOLUTIONS

1. To receive and approve the audited consolidated financial statements together with the directors’ report and the independent auditor’s report of the Company for the year ended 31 December 2016.
2.
  - (a) To re-elect Mr. Huang Yong as an executive director of the Company and authorise the board of directors to fix his remuneration.
  - (b) To re-elect Mr. Wu Zhe as an executive director of the Company and authorise the board of directors to fix his remuneration.
  - (c) To re-elect Mr. Rao Zhenwu as an executive director of the Company and authorise the board of directors to fix his remuneration.
  - (d) To appoint Mr. Chen Di as an independent non-executive director of the Company and authorise the board of directors to fix his remuneration.
  - (e) To appoint Ms. Yang Kan as a non-executive director of the Company and authorise the board of directors to fix her remuneration.
3. To re-appoint BDO Limited as auditor of the Company and to authorise the board of Directors to fix its remuneration.
4. To consider and, if thought fit, to pass (with or without amendments) the following resolutions as ordinary resolutions:
  - (A) **“That:**
    - (a) subject to paragraph (c) below, and pursuant to the Rules (the “GEM Listing Rules”) Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”), the exercise by the Directors during the Relevant Period (as hereinafter defined in this resolution) of all the powers of the Company to allot, issue and deal with any unissued shares in the capital of the Company and to make or grant offers, agreements and options (including but not limited to warrants, bonds and debentures convertible into shares of the Company) which might require the exercise of such power be and is hereby generally and unconditionally approved;

- (b) the approval in paragraph (a) shall authorise the Directors during the Relevant Period (as hereinafter defined) to make or grant offers, agreements and options (including warrants, bonds and debentures convertible into shares of the Company) which might require the shares of the Company to be issued either during or after the end of the Relevant Period (as hereinafter defined);
- (c) the aggregate number of shares of the Company allotted or agreed conditionally or unconditionally to be allotted or issued (whether pursuant to an option or otherwise) by the Directors pursuant to the approval in paragraph (a) above, otherwise than pursuant to (i) a Rights Issue (as hereinafter defined); or (ii) an issue of shares of the Company upon the exercise of options which may be granted under any share option scheme or under any option scheme or similar arrangement for the time being adopted for the grant or issue to officers and/or employees of the Company and/or any of its subsidiaries or any other person of shares or rights to acquire shares of the Company; or (iii) any scrip dividend schemes or similar arrangements providing for the allotment and issue of shares of the Company in lieu of the whole or part of a dividend on shares of the Company in accordance with the Articles of Association of the Company; or (iv) a specific authority granted by the shareholders of the Company in general meeting, shall not exceed 20% of the total number of shares of the Company in issue at the date of the passing of this resolution and the said approval shall be limited accordingly; and
- (d) for the purpose of this resolution,

“Relevant Period” means the period from the passing of this resolution until whichever is the earliest of:

- (i) the conclusion of the next annual general meeting of the Company following the AGM;
- (ii) the expiration of the period within which the Company is required by the Articles of Association of the Company or any applicable laws of the Cayman Islands to hold its next annual general meeting; or
- (iii) the passing of an ordinary resolution by the shareholders of the Company in general meeting varying or revoking the authority given to the Directors by this resolution; and

“Rights Issue” means an offer of shares of the Company, or offer or issue of warrants, options or other securities giving rights to subscribe for shares of the Company open for a period fixed by the Directors to holders of shares of the Company on the Company’s register of members on a fixed record date in proportion to their then holdings of shares of

the Company (subject to such exclusion or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements, or having regard to any restrictions or obligations under the laws of, or the requirements of, or the expense or delay which may be involved in determining the existence or extent of any restrictions or obligations under the laws of, or the requirements of, any jurisdiction applicable to the Company, or any recognised regulatory body or any stock exchange applicable to the Company).”

(B) **“That:**

- (a) subject to paragraph (b) below, the exercise by the Directors during the Relevant Period (as hereinafter defined) of all powers of the Company to repurchase shares of the Company on GEM or on any other stock exchange on which the shares of the Company may be listed and which is recognised by the Securities and Futures Commission of Hong Kong (“SFC”) and the Stock Exchange for this purpose, subject to and in accordance with all applicable laws and/or the requirements of the GEM Listing Rules or of any other stock exchange as amended from time to time, be and is hereby generally and unconditionally approved;
- (b) the aggregate number of shares of the Company which the Company is authorised to repurchase pursuant to the approval in paragraph (a) above during the Relevant Period (as hereinafter defined) shall not exceed 10% of the total number of shares of the Company in issue at the date of the passing of this resolution, and the authority granted pursuant to paragraph (a) above shall be limited accordingly; and
- (c) for the purposes of this resolution, “Relevant Period” means the period from the passing of this resolution until whichever is the earliest of:
  - (i) the conclusion of the next annual general meeting of the Company following the AGM;
  - (ii) the expiration of the period within which the Company is required by the Articles of Association of the Company or any applicable laws of the Cayman Islands to hold its next annual general meeting; or
  - (iii) the passing of an ordinary resolution by the shareholders of the Company in general meeting varying or revoking the authority given to the Directors by this resolution.”

- (C) **“That** conditional upon the ordinary resolutions set out in paragraphs 4(A) and 4(B) of the notice convening this meeting being passed, the general mandate granted to the Directors to allot, issue and deal in any unissued shares of the Company pursuant to the ordinary resolution set out in paragraph 4(A) of the notice convening this meeting be and is hereby

extended by the addition to the aggregate number of shares of the Company which may be allotted or agreed conditionally or unconditionally to be allotted by the Directors pursuant to such general mandate of an amount representing the aggregate number of shares of the Company repurchased by the Company under the authority granted pursuant to the ordinary resolution set out in paragraph 4(B) of the notice convening this meeting, provided that such extended amount shall not exceed 10% of the total number of shares of the Company in issue at the date of the passing of this resolution.”

By order of the Board of  
**Fire Rock Holdings Limited**  
**Huang Yong**  
*Executive Director and CEO*

Hong Kong, 14 June 2017

**Notes:**

1. A member entitled to attend and vote at the meeting shall be entitled to appoint another person as his proxy to attend and, on a poll, vote in his stead. A member who is the holder of two or more shares of the Company (“Shares”) may appoint more than one proxy to represent him and, on a poll, vote on his behalf. A proxy need not be a member of the Company.
2. In order to be valid, a proxy form together with any power of attorney or other authority (if any) under which it is signed or a notarially certified copy of that power or authority, must be deposited at the Company’s branch share registrar in Hong Kong, Tricor Investor Services Limited, at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong not less than 48 hours before the time for holding the meeting(or any adjournment thereof).
3. The register of members of the Company will be closed from Friday, 23 June 2017 to Friday, 30 June 2017, both days inclusive, during which period no transfer of Shares can be registered. In order to qualify for attending and voting at the AGM, all transfers accompanied by the relevant share certificates must be lodged with the Company’s branch share registrar in Hong Kong, Tricor Investor Services Limited, at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong not later than 4:30 p.m. on Thursday, 22 June 2017.
4. Pursuant to Rule 17.47(4) of the GEM Listing Rules and Article 72 of the Articles of Association of the Company, all resolutions put to vote at the AGM will be decided by poll and the Company will announce the results of the poll in the manner prescribed under Rule 17.47(5) of the GEM Listing Rules.

5. In the case of joint holders of a share, any one of such holders may vote at the meeting, either personally, by proxy, in respect of such shares as if he were solely entitled thereto but if more than one of such joint holders be present at the meeting personally or by proxy, that one of such holders so present whose name stands first on the register of members in respect of such share shall alone be entitled to vote in respect thereof.
6. With regard to ordinary resolutions set out in paragraphs 2(a), 2(b), 2(c) and 4 of this notice, a circular giving details of the re-election of the Directors and general mandates to issue and to repurchase Shares had been despatched to the shareholders of the Company. The biographical details of the retiring Directors who are subject to reelection at the meeting are set out in Appendix I to the circular.
7. As at the date of this notice, the chairman and non-executive Director is Mr. Zhang Yan; the executive Directors are Mr. Huang Yong, Mr. Wu Zhe and Mr. Rao Zhenwu; and the independent non-executive Directors are Mr. Chan King Fai, Mr. Zhang Xiongfeng and Mr. He Yunpeng.
8. The biographies of Mr. Chen and Ms. Yang are set forth below:

**Mr. Chen Di**, aged 38, will be appointed as an independent non-executive Director subject to the shareholders' approval of his appointment at the AGM on 30 June 2017.

Mr. Chen has worked in the banking, finance and securities industry for over 8 years with extensive assets management experience. He worked in the securities department of Overseas Chinese Town Group from July 2004 to August 2010 and participated in the merger and reorganization matters of its subsidiary companies. Then, he established Shenzhen Qianhai Xiaobai Interactive Capital Management Limited (深圳前海小白互動資本管理有限公司) in December 2014, invested in enterprises such as Shenzhen Zhuohua Network and Technology Limited (深圳市灼華網絡科技有限公司) and Beijing Dingdong Lemon Technology Limited (北京叮咚檸檬科技有限公司) and provided advices for their development. He also established Shenzhen Xiaobai Zhitong Equity Investment Partnership (Limited Partnership)\* (深圳市小白志同股權投資合夥企業(有限合夥)) in February 2016 and successfully got the copyright of the brand buzzy bee in the PRC.

Mr. Chen obtained a bachelor's degree in e-commerce awarded by the Liaoning Science and Technology University (遼寧科技大學) in June 2004. He also obtained a master's degree in applied psychology awarded by Peking University (北京大學) in July 2012.

Mr. Chen will enter into a letter of appointment with the Company with a term of three years, which may be terminated by either party thereto giving three months' prior notice in writing or otherwise in accordance with the terms of the letter of appointment, and subject to retirement by rotation and re-election in accordance with the Articles of Association. Mr. Chen is entitled to an annual service fee of

\* *for identification purposes only*



HK\$180,000. The remuneration committee of the Company will review and determine the remuneration and compensation packages with reference to his responsibilities, work load, the time devoted to the Group and the performance of the Group.

Save as disclosed above, Mr. Chen did not hold any other major appointment and professional qualification or directorship in any public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years. Mr. Chen does not have any relationship with other Directors, senior management, substantial or controlling shareholders of the Company and he has no interests in the Shares which are required to be disclosed pursuant to Part XV of the SFO.

As the date of this notice, Mr. Chen is not interested in any shares within the meaning of Part XV of the SFO.

Save as disclosed above, there are no other matters relating to Mr. Chen's appointment that need to be brought to the attention of the Shareholders and there is no other information that should be disclosed pursuant to paragraphs 17.50(2)(h) to (v) of the GEM Listing Rules.

**Ms. Yang Kan**, aged 41, will be appointed as a non-executive Director subject to shareholders' approval of her appointment at the AGM on 30 June 2017.

Ms. Yang has worked in the marketing industry for over 10 years. She worked at China Eastern Airlines from 2003 to 2012 and promoted to manager. She was responsible for human resources management and corporate image promotions during which she gained extensive knowledge in corporate operations management. She worked as an executive director of China 33 Media Group Limited, which is listed on the Growth Enterprise Market of the Hong Kong Stock Exchange (Stock Code: 8087) from February 2015 to August 2015.

Ms. Yang graduated from the Huazhong University of Science and Technology (華中科技大學) with a bachelor's degree in international economic and trade.

Ms. Yang will enter into a letter of appointment with the Company with a term of three years, which may be terminated by either party thereto giving three months' prior notice in writing or otherwise in accordance with the terms of the letter of appointment, and subject to retirement by rotation and re-election in accordance with the Articles of Association. Ms. Yang is entitled to an annual service fee of HK\$180,000. The remuneration committee of the Company will review and determine the remuneration and compensation packages with reference to his responsibilities, work load, the time devoted to the Group and the performance of the Group.

Save as disclosed above, Ms. Yang did not hold any other major appointment and professional qualification or directorship in any public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years. Ms. Yang does not have any relationship with other Directors, senior

management, substantial or controlling shareholders of the Company and she has no interests in the Shares which are required to be disclosed pursuant to Part XV of the SFO.

As the date of this notice, Ms. Yang is not interested in any shares within the meaning of Part XV of the SFO.

Save as disclosed above, there are no other matters relating to Ms. Yang's appointment that need to be brought to the attention of the Shareholders and there is no other information that should be disclosed pursuant to paragraphs 17.50(2)(h) to (v) of the GEM Listing Rules.

*As at the date of this notice, the chairman and non-executive Director is Mr. Zhang Yan; the executive Directors are Mr. Huang Yong, Mr. Wu Zhe and Mr. Rao Zhenwu; and the independent non-executive Directors are Mr. Chan King Fai, Mr. Zhang Xiongfeng and Mr. He Yunpeng.*