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HYPEBEAST LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 08359)

POLL RESULTS OF THE ANNUAL GENERAL MEETING HELD ON 8 AUGUST 2017

The board (the "Board") of directors (the "Directors") of Hypebeast Limited (the "Company") is pleased to announce that all the proposed resolutions set out in the notice of annual general meeting of the Company dated 30 June 2017 were duly passed by way of poll at the annual general meeting of the Company held on 8 August 2017 (the "AGM").

The poll results of the AGM are as follows:

Ordinary resolutions		Number of votes (%) (Note (a))	
		For	Against
1.	To consider and receive the audited consolidated financial statements of the Company, and the reports of the Directors and auditor of the Company for the year ended 31 March 2017.	1,485,020,000 (100.00%)	0 (0.00%)
2.	To re-elect Mr. Ma Pak Wing Kevin as an executive Director.	1,485,020,000 (100.00%)	0 (0.00%)
3.	To re-elect Ms. Poon Lai King as an independent non-executive Director.	1,485,020,000 (100.00%)	0 (0.00%)
4.	To authorise the Board to fix the respective Directors' remuneration.	1,485,020,000 (100.00%)	0 (0.00%)

Ordinary resolutions		Number of votes (%) (Note (a))	
		For	Against
5.	To re-appoint Deloitte Touche Tohmatsu as auditor of the Company and to authorise the Board to fix the auditor's remuneration.	1,485,020,000 (100.00%)	0 (0.00%)
6.	To grant a general mandate to the Directors to repurchase the Company's shares not exceeding 10% of the total number of issued shares of the Company as at the date of passing of this resolution.	1,485,020,000 (100.00%)	0 (0.00%)
7.	To grant a general mandate to the Directors to allot, issue and deal with additional shares not exceeding 20% of the total number of issued shares of the Company as at the date of this resolution.	1,485,020,000 (100.00%)	0 (0.00%)
8.	Conditional upon the passing of resolutions nos. 6 and 7, to extend the general mandate granted to the Directors to issue, allot and deal with additional shares in the capital of the Company by adding the number of shares repurchased by the Company.	1,485,020,000 (100.00%)	0 (0.00%)

Notes:

- (a) The number and percentage of votes are based on the total number of shares of the Company voted by the shareholders of the Company at the AGM in person or by proxy.
- (b) As all the votes were cast in favour of each of the resolutions nos. 1 to 8, all such ordinary resolutions were duly passed.
- (c) The total number of shares of the Company in issue as at the date of the AGM: 2,000,000,000 shares.
- (d) The total number of shares of the Company entitling the holders to attend and vote on the resolutions at the AGM: 2,000,000,000 shares.
- (e) The total number of shares of the Company entitling the holders to attend and abstain from voting in favour of the resolutions at the AGM as set out in Rule 17.47A of the Rules Governing the Listing of Securities on the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules"): Nil.

- (f) The total number of shares of the Company that are required under the GEM Listing Rules to abstain from voting at the AGM: Nil.
- (g) None of the shareholders of the Company have stated their intention in the Company's circular dated 30 June 2017 to vote against or to abstain from voting on any of the resolutions at the AGM.
- (h) The Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, acted as the scrutineer for the vote-taking at the AGM.

By order of the Board **Hypebeast Limited Ma Pak Wing Kevin** *Chairman*

Hong Kong, 8 August 2017

As at the date of this announcement, the executive Directors are Mr. Ma Pak Wing Kevin and Ms. Lee Yuen Tung Janice; and the independent non-executive Directors are Ms. Poon Lai King, Mr. Wong Kai Chi and Ms. Kwan Shin Luen Susanna.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the Stock Exchange's website at "www.hkexnews.hk" and on the "Latest Company Announcements" page for at least seven days from the date of its posting. This announcement will also be published on the Company's website at "hypebeast.xyz".