

Please use this form if you want the Public Offer Shares to be issued in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant 閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的公開發售股份,並直接存入中央結算及交收系統(「中央結算系統」),以寄存於 閣下的中央結算系統投資者戶口持有人股份戶口或 閣下指定的中央結算系統參與者股份戶口,請使用本表格

Staple your  
payment  
here  
請將股款  
緊釘在此

This Application Form uses the same terms as defined in the prospectus of Simplicity Holding Limited (the “Company”) dated 6 February 2018 (the “Prospectus”).

本申請表格使用倩碧控股有限公司(「本公司」)於二零一八年二月六日刊發的招股章程(「招股章程」)所界定的相同詞語。

Neither this Application Form nor the Prospectus constitutes an offer to sell or the solicitation of an offer to buy any Public Offer Shares in any jurisdiction other than Hong Kong. The Public Offer Shares may not be offered or sold in the United States without registration or an exemption from registration under the U.S. Securities Act.

本申請表格及招股章程概不構成在香港以外任何司法管轄區要約出售或游說要約購買任何公開發售股份。若無根據美國證券法登記或豁免登記,公開發售股份不得在美國提呈發售或出售。

This Application Form and the Prospectus may not be forwarded or distributed or reproduced (in whole or in part) in any manner whatsoever in any jurisdiction where such forwarding, distribution or reproduction is not permitted under the law of that jurisdiction.

在任何根據當地法例不得發送、派發或複製本申請表格及招股章程的司法管轄區內概不得發送或派發或複製(不論方式,亦不論全部或部分)本申請表格及招股章程。

Copies of the Prospectus, all related Application Forms and the other documents specified in the “Documents Delivered to the Registrar of Companies and Available for Inspection” section in Appendix VI to the Prospectus have been registered by the Registrar of Companies in Hong Kong as required by section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Chapter 32 of the Laws of Hong Kong). Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “Stock Exchange”), Hong Kong Securities Clearing Company Limited (“HKSCC”), the Securities and Futures Commission of Hong Kong (the “SFC”) and the Registrar of Companies of Hong Kong take no responsibility for the contents of these documents.

招股章程、所有相關申請表格及招股章程附錄六「送呈香港公司註冊處處長及備查文件」一節所述其他文件副本已根據香港法例第32章公司(清盤及雜項條文)條例第342C條的規定送呈公司註冊處處長登記。香港交易及結算所有限公司、香港聯合交易所有限公司(「聯交所」)、香港中央結算有限公司(「香港結算」)、香港證券及期貨事務監察委員會(「證監會」)及香港公司註冊處處長對此等文件的內容概不負責。

## Simplicity Holding Limited 倩碧控股有限公司\*

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

Stock code : 8367

股份代號 : 8367

Maximum Offer Price : HK\$0.33 per Offer Share plus brokerage of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)

最高發售價 : 每股公開發售股份0.33港元,另加1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費(須於申請時以港元繳足,多繳股款可予退還)

**You should read this Application Form in conjunction with the Prospectus, which contains further information on the application procedures.**

**招股章程尚有關於申請程序的其他資料,本申請表格應與招股章程一併閱讀。**

### Application Form 申請表格

To: Simplicity Holding Limited  
The Sole Sponsor  
The Sole Bookrunner  
The Joint Lead Managers  
The Public Offer Underwriters

致: 倩碧控股有限公司  
獨家保薦人  
獨家賬簿管理人  
聯席牽頭辦理人  
公開發售包銷商

### **Applicants' declaration**

**I/We agree to the terms and conditions and application procedures in this Application Form and the Prospectus. Please refer to the “Effect of completing and submitting this Application Form” section of this Application Form.**

**Warning: Only one application may be made for the benefit of any person. Please refer to the last four bullets of “Effect of completing and submitting this Application Form” section.**

### **申請人聲明**

**本人/吾等同意本申請表格及招股章程的條款及條件以及申請程序。請參閱本申請表格「填交本申請表格的效用」一節。**

**警告:任何人士只限作出一次為其利益而進行的認購申請。請參閱「填交本申請表格的效用」一節最後四點。**

\* For identification purpose only

\* 僅供識別



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如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的公開發售股份,並直接存入中央結算及交收系統(「中央結算系統」),以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口,請使用本表格

- \* (1) If you are a CCASS Investor Participant, only a Hong Kong Identity Card number (if you are an individual) or a Hong Kong Business Registration number (if you are a body corporate) will be accepted for this application, please see paragraph 2 under the section “How to make your application”.  
如閣下為中央結算系統投資者戶口持有人,是項申請僅接納香港身份證號碼(如屬個別人士)或香港商業登記號碼(如屬法人團體),請參閱「申請手續」一節第2段。
- (2) If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant): For an individual, you must provide your Hong Kong Identity Card number or passport number. If you hold a Hong Kong Identity Card, please provide that number. If you do not hold a Hong Kong Identity Card, please provide your passport number. For a body corporate, please provide your Hong Kong Business Registration number.  
如閣下透過中央結算系統投資者戶口持有人以外的指定中央結算系統參與者提出申請:如屬個別人士,必須填寫閣下的香港身份證號碼或護照號碼(持有香港身份證者請填寫香港身份證號碼,否則請填寫護照號碼);如屬法人團體,請填寫閣下的香港商業登記號碼。
- (3) Part of the Hong Kong Identity Card number/passport number of you or, for joint applicants, the first-named applicant may be printed on your refund cheque (if any). Such data will be used for checking the validity of Application Form and such data would also be transferred to a third party for such purpose and refund purpose. Your banker may require verification of your Hong Kong Identity Card number/passport number before you can cash your refund cheque.  
退款支票(如有)上或會印有閣下或(如屬聯名申請人)排名首位申請人的香港身份證號碼/護照號碼的一部分。有關資料將用於核實申請表格是否有效,亦會轉交第三方作資料核實和退款。銀行兌現退款支票前或會要求查證閣下的香港身份證號碼/護照號碼。
- (4) If an application is made by an unlisted company and:  
• the principal business of that company is dealing in securities; and  
• you exercise statutory control over that company,  
then the application will be treated as being made for your benefit.  
倘若申請人是一家非上市公司,而:  
• 該公司主要從事證券買賣業務;及  
• 閣下對該公司可行使法定控制權,  
是項申請將視作為閣下的利益提出。
- (5) All joint applicants must give (if they are individuals) their Hong Kong Identity Card numbers or, where applicable, passport numbers, or (if they are bodies corporate) their Hong Kong Business Registration numbers.  
所有聯名申請人必須提供(如屬個別人士)其香港身份證號碼或(如適用)護照號碼,或(如屬法人團體)其香港商業登記號碼。

樣本

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Sample

Please use this form if you want the Public Offer Shares to be issued in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant

### How to make your application

- Use the table below to calculate how much you must pay. Your application must be for a minimum of 10,000 Public Offer Shares and in one of the numbers set out in the table, or your application will be rejected.

NUMBER OF PUBLIC OFFER SHARES THAT MAY BE APPLIED FOR AND PAYMENTS					
No. of Public Offer Shares applied for	Amount payable on application HK\$	No. of Public Offer Shares applied for	Amount payable on application HK\$	No. of Public Offer Shares applied for	Amount payable on application HK\$
10,000	3,333.26	300,000	99,997.62	5,000,000	1,666,627.05
20,000	6,666.51	400,000	133,330.16	6,000,000	1,999,952.46
30,000	9,999.77	500,000	166,662.71	7,000,000	2,333,277.87
40,000	13,333.02	600,000	199,995.25	8,000,000	2,666,603.28
50,000	16,666.28	700,000	233,327.79	9,000,000	2,999,928.69
60,000	19,999.52	800,000	266,660.33	10,000,000	3,333,254.10
70,000	23,332.78	900,000	299,992.87	15,000,000	4,999,881.15
80,000	26,666.03	1,000,000	333,325.41	20,000,000*	6,666,508.20
90,000	29,999.29	2,000,000	666,650.82		
100,000	33,332.54	3,000,000	999,976.23		
200,000	66,665.08	4,000,000	1,333,301.64		

(\*) Maximum number of Public Offer Shares you may apply for.

- You, as the applicant(s), must complete the form in English as indicated below and sign on the second page of the Application Form. Only written signatures will be accepted (and not by way of personal chop).
  - If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant):**
    - the designated CCASS Participant must endorse the form with its company chop (bearing its company name) and insert its participant I.D. in the appropriate box.
  - If you are applying as an individual CCASS Investor Participant:**
    - the form must contain your NAME and Hong Kong I.D. Card number;
    - your participant I.D. must be inserted in the appropriate box.
  - If you are applying as a joint individual CCASS Investor Participant:**
    - the form must contain all joint investor participants’ NAMES and the Hong Kong I.D. Card number of all joint investor participants;
    - your participant I.D. must be inserted in the appropriate box.
  - If you are applying as a corporate CCASS Investor Participant:**
    - the form must contain your company NAME and Hong Kong Business Registration number;
    - your participant I.D. and your company chop (bearing your company name) must be inserted in the appropriate box.

Incorrect or omission of details of the CCASS Participant including participant I.D. and/or company chop bearing its company name or other similar matters may render your application invalid.
- Staple your cheque or banker’s cashier order to the form. Each application for the Public Offer Shares must be accompanied by either one separate cheque or one separate banker’s cashier order. Your application will be rejected if your cheque or banker’s cashier order does not meet all the following requirements:

The cheque must:	Banker’s cashier order must:
<ul style="list-style-type: none"> <li>be in Hong Kong dollars;</li> <li>not be post-dated;</li> <li>be made payable to “<b>HORSFORD NOMINEES LIMITED – SIMPLICITY PUBLIC OFFER</b>”;</li> <li>be crossed “Account Payee Only”;</li> </ul>	<ul style="list-style-type: none"> <li>be issued by a licensed bank in Hong Kong, and have your name certified on the back by a person authorised by the bank. The name on the banker’s cashier order must correspond with your name. If it is a joint application, the name on the back of the banker’s cashier order must be the same as the first-named applicant’s name.</li> </ul>
<ul style="list-style-type: none"> <li>be drawn on your Hong Kong dollar bank account in Hong Kong; and</li> <li>show your account name, which must either be pre-printed on the cheque, or be endorsed on the back by a person authorised by the bank. This account name must correspond with your name. If it is a joint application, the account name must be the same as the first-named applicant’s name.</li> </ul>	

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4. Tear off the Application Form, fold it once and lodge your completed Application Form (with cheque or banker’s cashier order attached) to one of the collection boxes at any of the following branches of the receiving bank:

**Standard Chartered Bank (Hong Kong) Limited**

<b>District</b>	<b>Branch Name</b>	<b>Address</b>
<b>Hong Kong Island</b>	88 Des Voeux Road Branch	88 Des Voeux Road Central, Central
<b>Kowloon</b>	Mongkok Branch	Shop B, G/F, 1/F & 2/F, 617-623 Nathan Road, Mongkok
	Telford Gardens Branch	Shop P9-12, Telford Centre, Telford Gardens, Tai Yip Street, Kowloon Bay
<b>New Territories</b>	Tsuen Wan Branch	Shop C, G/F & 1/F, Jade Plaza, 298 Sha Tsui Road, Tsuen Wan
	Tseung Kwan O Branch	Shop G37-40, G/F, Hau Tak Shopping Centre East Wing, Hau Tak Estate, Tseung Kwan O

5. Your Application Form can be lodged at these times:

**Tuesday, 6 February 2018 – 9:00 a.m. to 5:00 p.m.**  
**Wednesday, 7 February 2018 – 9:00 a.m. to 5:00 p.m.**  
**Thursday, 8 February 2018 – 9:00 a.m. to 5:00 p.m.**  
**Friday, 9 February 2018 – 9:00 a.m. to 12:00 noon**

6. The latest time for lodging your application is 12:00 noon on Friday, 9 February 2018. The application lists will be open between 11:45 a.m. and 12:00 noon on that day, subject only to the weather conditions, as described in the section headed “How to apply for Public Offer Shares – 9. Effect of bad weather on the opening of the application lists” in the Prospectus.

如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的公開發售股份,並直接存入中央結算及交收系統(「中央結算系統」),以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口,請使用本表格

## 申請手續

1. 使用下表計算閣下應付的款項。閣下申請認購的股數須至少為10,000股公開發售股份,並為下表所列的其中一個數目,否則恕不受理。

可供申請認購公開發售股份數目及應繳款項					
申請認購的公開發售股份數目	申請時應繳款項 港元	申請認購的公開發售股份數目	申請時應繳款項 港元	申請認購的公開發售股份數目	申請時應繳款項 港元
10,000	3,333.26	300,000	99,997.62	5,000,000	1,666,627.05
20,000	6,666.51	400,000	133,330.16	6,000,000	1,999,952.46
30,000	9,999.77	500,000	166,662.71	7,000,000	2,333,277.87
40,000	13,333.02	600,000	199,995.25	8,000,000	2,666,603.28
50,000	16,666.28	700,000	233,327.79	9,000,000	2,999,928.69
60,000	19,999.52	800,000	266,660.33	10,000,000	3,333,254.10
70,000	23,332.78	900,000	299,992.87	15,000,000	4,999,881.15
80,000	26,666.03	1,000,000	333,325.41	20,000,000*	6,666,508.20
90,000	29,999.29	2,000,000	666,650.82		
100,000	33,332.54	3,000,000	999,976.23		
200,000	66,665.08	4,000,000	1,333,301.64		

\* 閣下可申請認購的公開發售股份最高數目。

2. 閣下作為申請人,必須按照下列指示以英文填妥表格,並於申請表格第二頁簽署,只接納親筆簽名(不得以個人印章代替)。
- 如閣下透過中央結算系統投資者戶口持有人以外的指定中央結算系統參與者提出申請:
- 該指定中央結算系統參與者必須於表格蓋上公司印鑑(附有公司名稱),並在適當方格內填寫參與者編號。
- 如閣下以個人中央結算系統投資者戶口持有人名義提出申請:
- 表格須載有閣下的姓名和香港身份證號碼;
  - 須在適當方格內填寫閣下的參與者編號。
- 如閣下以聯名個人中央結算系統投資者戶口持有人名義提出申請:
- 表格須載有所有聯名投資者戶口持有人的姓名和香港身份證號碼;
  - 須在適當方格內填寫閣下的參與者編號。
- 如閣下以公司中央結算系統投資者戶口持有人名義提出申請:
- 表格須載有閣下的公司名稱和香港商業登記號碼;
  - 須在適當方格內填寫閣下的參與者編號並蓋上公司印鑑(附有公司名稱)。
- 中央結算系統參與者的資料(包括參與者編號及/或顯示公司名稱之公司印鑑)或其他類似事項如有不確或遺漏,均可能導致申請無效。
3. 閣下須將支票或銀行本票釘於表格上。每份公開發售股份申請須附一張獨立開出支票或一張獨立開出銀行本票。支票或銀行本票必須符合以下所有規定,否則閣下的認購申請將不獲接納:

支票必須:	銀行本票必須:
<ul style="list-style-type: none"> <li>為港元;</li> <li>不得為期票;</li> <li>註明抬頭人為「浩豐代理人有限公司-倩碧公開發售」;</li> <li>劃線註明「只准入抬頭人賬戶」;</li> </ul>	<ul style="list-style-type: none"> <li>須由香港持牌銀行開出,並由有關銀行授權的人士在銀行本票背面簽署核證閣下姓名/名稱。銀行本票所示姓名/名稱須與閣下姓名/名稱相同。如屬聯名申請,銀行本票背面所示姓名/名稱必須與排名首位申請人的姓名/名稱相同。</li> </ul>
<ul style="list-style-type: none"> <li>從閣下在香港的港元銀行賬戶中開出;及</li> <li>顯示閣下的賬戶名稱,而該賬戶名稱必須已預印在支票上,或由有關銀行授權的人士在支票背書。賬戶名稱必須與閣下姓名/名稱相同。如屬聯名申請,賬戶名稱必須與排名首位申請人的姓名/名稱相同。</li> </ul>	

如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的公開發售股份,並直接存入中央結算及交收系統(「中央結算系統」),以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口,請使用本表格

4. 請撕下申請表格,對摺一次,然後將填妥的申請表格(連同支票或銀行本票)投入下列收款銀行任何一家分行特設的收集箱:

**渣打銀行(香港)有限公司**

地區	分行名稱	地址
香港島	88德輔道中分行	中環德輔道中88號
九龍	旺角分行	旺角彌敦道617-623號地下、1樓及2樓B舖
	德福花園分行	九龍灣大業街德福花園德福中心商場P9-12號舖
新界	荃灣分行	荃灣沙咀道298號翡翠商場地下及1樓C舖
	將軍澳分行	將軍澳厚德邨厚德商場東翼地下G37-40號舖

5. 閣下可於下列時間遞交申請表格:

二零一八年二月六日(星期二) - 上午九時正至下午五時正  
二零一八年二月七日(星期三) - 上午九時正至下午五時正  
二零一八年二月八日(星期四) - 上午九時正至下午五時正  
二零一八年二月九日(星期五) - 上午九時正至中午十二時正

6. 截止遞交申請的時間為二零一八年二月九日(星期五)中午十二時正。本公司將於當日上午十一時四十五分至中午十二時正期間登記認購申請,唯一會影響此時間的變化因素為當日的天氣情況(詳見招股章程「如何申請公開發售股份—9. 惡劣天氣對開始辦理申請登記的影響」一節)。

Sample



Please use this form if you want the Public Offer Shares to be issued in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant

# Simplicity Holding Limited

## 倩碧控股有限公司\*

(Incorporated in the Cayman Islands with limited liability)

### SHARE OFFER

#### Conditions of your application

##### A. Who can apply

1. You and any person(s) for whose benefit you are applying must be 18 years of age or older and must have a Hong Kong address.
2. If you are a firm, the application must be in the individual members' names.
3. The number of joint applicants may not exceed four.
4. If you are a body corporate, the application must be signed by a duly authorised officer, who must state his representative capacity, and stamped with your corporation's chop.
5. You must be outside the United States, not be a United States Person (as defined in Regulation S under the U.S. Securities Act) and not be a legal or natural person of the PRC.
6. Unless permitted by the GEM Listing Rules, you cannot apply for any Public Offer Shares if you:
  - are an existing beneficial owner of shares in the Company and/or any of its subsidiaries;
  - are a Director or chief executive officer of the Company and/or any of its subsidiaries;
  - are a core connected person (as defined in the GEM Listing Rules) of the Company or will become a core connected person of the Company immediately upon completion of the Share Offer;
  - are a close associate (as defined in the GEM Listing Rules) of any of the above; or
  - have been allocated or have applied for any Placing Shares or otherwise participated in the Placing.

##### B. If you are a nominee

You, as a nominee, may make more than one application for the Public Offer Shares by: (i) giving **electronic application instructions** to HKSCC via CCASS (if you are a CCASS Participant); or (ii) using a **WHITE** or **YELLOW** Application Form, and lodge more than one application in your own name on behalf of different beneficial owners.

##### C. Effect of completing and submitting this Application Form

By completing and submitting this Application Form, you (and if you are joint applicants, each of you jointly and severally) for yourself or as an agent or a nominee on behalf of each person for whom you act:

- undertake to execute all relevant documents and instruct and authorise the Company, the Sole Sponsor, the Sole Bookrunner and/or the Joint Lead Managers (or their agents or nominees), as agents of the Company, to execute any documents for you and to do on your behalf all things necessary to register any Public Offer Shares allocated to you in the name of HKSCC Nominees as required by the Articles of Association;
- agree to comply with the Companies (Winding Up and Miscellaneous Provisions) Ordinance and the Memorandum and Articles of Association;

- confirm that you have read the terms and conditions and application procedures set out in the Prospectus and in this Application Form and agree to be bound by them;
- confirm that you have received and read the Prospectus and have only relied on the information and representations contained in the Prospectus in making your application and will not rely on any other information or representations except those in any supplement to the Prospectus;
- confirm that you are aware of the restrictions on the Share Offer in the prospectus;
- agree that none of the Company, the Sole Sponsor, the Sole Bookrunner, the Joint Lead Managers, the Underwriters, their respective directors, officers, employees, partners, agents, advisers or other parties involved in the Share Offer is or will be liable for any information and representations not in the Prospectus (and any supplement to it);
- undertake and confirm that you or the person(s) for whose benefit you have made the application have not applied for or taken up, or indicated an interest for, and will not apply for or take up, or indicate an interest for, any Placing Shares under the Placing nor participated in the Placing;
- agree to disclose to the Company, the Hong Kong Branch Share Registrar, the receiving bank, the Sole Sponsor, the Sole Bookrunner, the Joint Lead Managers, the Underwriters and/or their respective advisers and agents any personal data which they may require about you and the person(s) for whose benefit you have made the application;
- (if the laws of any place outside Hong Kong apply to your application) agree and warrant that you have complied with all such laws and none of the Company, the Sole Sponsor, the Sole Bookrunner, the Joint Lead Managers and the Underwriters nor any of their respective officers or advisers will breach any law outside Hong Kong as a result of the acceptance of your offer to purchase, or any action arising from your rights and obligations under the terms and conditions contained in the Prospectus and this Application Form;
- agree that once your application has been accepted, you may not rescind it because of an innocent misrepresentation;
- agree that your application will be governed by the laws of Hong Kong;
- represent, warrant and undertake that (i) you understand that the Public Offer Shares have not been and will not be registered under the U.S. Securities Act; and (ii) you and any person for whose benefit you are applying for the Public Offer Shares are outside the United States (as defined in Regulation S) or are a person described in paragraph (h)(3) of Rule 902 of Regulation S; warrant that the information you have provided is true and accurate;
- agree to accept the Public Offer Shares applied for, or any lesser number allocated to you under the application;
- authorise the Company to place the name of the HKSCC Nominees on the Company's register of members as the holder(s) of any Public Offer Shares allocated to you, and the Company

\* For identification purpose only

**Please use this form if you want the Public Offer Shares to be issued in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant**

and/or its agents to deposit any share certificate(s) into CCASS and/or to send any refund cheque(s) to you or the first-named applicant for joint application by ordinary post at your own risk to the address stated on the application, unless you have chosen to collect refund cheque(s) in person;

- agree that the shares to be allotted shall be issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to your investor participant stock account or the stock account of your designated CCASS Participant;
- agree that each of HKSCC and HKSCC Nominees reserves the right (1) not to accept any or part of such allotted shares issued in the name of HKSCC Nominees or not to accept such allotted shares for deposit into CCASS; (2) to cause such allotted shares to be withdrawn from CCASS and issued in your name at your own risk and costs; and (3) to cause such allotted shares to be issued in your name (or, if you are a joint applicant, to the first-named applicant) and in such a case, to post the certificates for such allotted shares at your own risk to the address on your application form by ordinary post or to make available the same for your collection;
- agree that each of HKSCC and HKSCC Nominees may adjust the number of allotted shares issued in the name of HKSCC Nominees;
- agree that neither HKSCC nor HKSCC Nominees shall have any liability for the information and representations not so contained in the Prospectus and this application form;
- agree that neither HKSCC nor HKSCC Nominees shall be liable to you in any way;
- declare and represent that this is the only application made and the only application intended by you to be made to benefit you or the person for whose benefit you are applying;
- understand that the Company, the Directors, the Sole Sponsor, the Sole Bookrunner, the Joint Lead Managers and the Underwriters will rely on your declarations and representations in deciding whether or not to make any allotment of any of the Public Offer Shares to you and that you may be prosecuted for making a false declaration;
- (if the application is made for your own benefit) warrant that no other application has been or will be made for your benefit on a **WHITE** or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC by you or by anyone as your agent or by any other person; and
- (if you are making the application as an agent for the benefit of another person) warrant that (i) no other application has been or will be made by you as agent for or for the benefit of that person or by that person or by any other person as agent for that person on a **WHITE** or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC; and (ii) you have due authority to sign the Application Form or give **electronic application instructions** on behalf of that other person as their agent.

**D. Power of attorney**

If your application is made through an authorised attorney, the Company, the Sole Bookrunner and the Joint Lead Managers may accept or reject your application at their discretion, and on any conditions they think fit, including evidence of the attorney’s authority.

**Determination of Offer Price and allocation of Public Offer Shares**

The Offer Price is expected to be fixed on or around Monday, 12 February 2018. Applicants are required to pay the maximum Offer Price of HK\$0.33 for each Public Offer Share together with 1% brokerage, 0.0027% SFC transaction

levy and 0.005% Stock Exchange trading fee. If for any reason the Offer Price is not agreed between the Company and the Sole Bookrunner (for itself and on behalf of the Underwriters) on or before Monday, 12 February 2018, or such later date as may be agreed by the Company and the Sole Bookrunner (for itself and on behalf of the Underwriters), the Share Offer will not proceed and will lapse.

Applications for Public Offer Shares will not be processed and no allotment of any Public Offer Shares will be made until the application lists close.

The Company expects to announce the final Offer Price, the indication of the level of interest in the Placing, the level of applications in the Public Offer and the basis of allocation of the Public Offer Share on Friday, 23 February 2018 on the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) and the Company’s website at [www.simplicityholding.com](http://www.simplicityholding.com). Results of allocations in the Public Offer, and the Hong Kong Identity Card/passport/Hong Kong business registration numbers of successful applicants (where applicable) will be available on the above websites.

**If your application for Public Offer Shares is successful (in whole or in part)**

If your application is wholly or partially successful, your share certificate(s) (subject to their becoming valid certificates of title provided that the Public Offer has become unconditional and not having been terminated at 8:00 a.m. on Monday, 26 February 2018) will be issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant as instructed by you in your Application Form on Friday, 23 February 2018 or, in the event of a contingency, on any other date as shall be determined by HKSCC or HKSCC Nominees.

- If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant): For Public Offer Shares credited to the stock account of your designated CCASS Participant (other than a CCASS Investor Participant), you can check the number of Public Offer Shares allotted to you with that CCASS Participant.

- If you are applying as a CCASS Investor Participant: The Company expects to publish the results of CCASS Investor Participants’ applications together with the results of the Public Offer on Friday, 23 February 2018. You should check the announcement published by the Company and report any discrepancies to HKSCC before 5:00 p.m. on Friday, 23 February 2018 or such other date as shall be determined by HKSCC or HKSCC Nominees. Immediately after the credit of the Public Offer Shares to your stock account you can check your new account balance via the CCASS Phone System and CCASS Internet System (under the procedures contained in HKSCC’s “An Operating Guide for Investor Participants” in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Public Offer Shares credited to your stock account.

No receipt will be issued for application money paid. The Company will not issue temporary documents of title.

**Refund of your money**

If you do not receive any Public Offer Shares or if your application is accepted only in part, the Company will refund to you your application monies (including the related 1% brokerage, 0.0027% SFC transaction levy and 0.005% Stock Exchange trading fee) without interest.

If the Offer Price is less than the maximum Offer Price, the Company will refund to you the surplus application monies (including the related 1% brokerage, 0.0027% SFC transaction levy and 0.005% Hong Kong Stock Exchange trading fee) without interest.

The refund procedures are stated in the paragraph headed “13. Despatch/ Collection of share certificates and refund monies” in the “How to apply for Public Offer Shares” section of the Prospectus.

如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的公開發售股份,並直接存入中央結算及交收系統(「中央結算系統」),以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口,請使用本表格

## Simplicity Holding Limited 倩碧控股有限公司\*

(於開曼群島註冊成立之有限公司)

### 股份發售

#### 申請條件

##### 甲、可提出申請的人士

- 閣下及閣下為其利益提出申請的人士必須年滿18歲並有香港地址。
- 如閣下為商號,申請須以個別成員名義提出。
- 聯名申請人不得超過四名。
- 如閣下為法人團體,申請須經獲正式授權人員簽署,並註明其所屬代表身份及蓋上公司印鑑。
- 閣下必須身處美國境外,並非美籍人士(定義見美國證券法S規例),亦非中國法人或自然人。
- 除創業版上市規則批准外,下列人士概不得申請認購任何公開發售股份:
  - 本公司及/或其任何附屬公司股份的現有實益擁有人;
  - 本公司及/或其任何附屬公司的董事或最高行政人員;
  - 本公司核心關連人士(定義見創業版上市規則)或緊隨股份發售完成後將成為本公司核心關連人士的人士;
  - 上述任何人士的緊密聯繫人(定義見創業版上市規則);或
  - 已獲分配或已申請認購任何配售股份或以任何方式參與配售的人士。

##### 乙、如閣下為代名人

閣下作為代名人可提交超過一份公開發售股份申請,方法是:(i)透過中央結算系統向香港結算發出電子認購指示(如閣下為中央結算系統參與者);或(ii)使用白色或黃色申請表格,以自身名義代表不同的實益擁有人提交超過一份申請。

##### 丙、填交本申請表格的效用

閣下填妥並遞交本申請表格,即表示閣下(如屬聯名申請人,即各人共同及個別)代表閣下本身,或作為閣下代其行事的每位人士的代理或代名人:

- 承諾簽立所有相關文件,並指示及授權本公司及/或作為本公司代理的獨家保薦人、獨家賬簿管理人及/或聯席牽頭經辦人(或其代理或代名人),為閣下及代表閣下簽立任何文件,並按照組織章程細則的規定為閣下及代表閣下辦理一切必要事宜以將閣下獲分配的任何公開發售股份以香港結算代理人的名義登記;
- 同意遵守公司(清盤及雜項條文)條例及組織章程大綱及細則;

- 確認閣下已細閱招股章程及本申請表格所載的條款及條件以及申請程序,並同意受其約束;
- 確認閣下已接獲及細閱招股章程,提出申請時亦僅依據招股章程載列的資料及陳述,而除招股章程任何補充文件所載者外,不會依賴任何其他資料或陳述;
- 確認閣下知悉招股章程內有關股份發售的限制;
- 同意本公司、獨家保薦人、獨家賬簿管理人、聯席牽頭經辦人、包銷商、彼等各自的董事、高級職員、員工、合夥人、代理、顧問或參與股份發售的其他人士現時及日後均毋須對並非載於招股章程(及其任何補充文件)的任何資料及陳述負責;
- 承諾及確認閣下或閣下為其利益提出申請的人士並無申請或接納或表示有意認購(亦不會申請或接納或表示有意認購)配售的任何配售股份,亦沒有參與配售;
- 同意在本公司、香港股份過戶登記分處、收款銀行、獨家保薦人、獨家賬簿管理人、聯席牽頭經辦人、包銷商及/或彼等各自的顧問及代理提出要求時,向彼等披露其所要求提供有關閣下及閣下為其利益提出申請的人士的任何個人資料;
- (若香港境外任何地方的法例適用於閣下的申請)同意及保證閣下已遵守所有有關法例,且本公司、獨家保薦人、獨家賬簿管理人、聯席牽頭經辦人及包銷商和彼等各自任何高級職員或顧問概不會因接納閣下的購買要約,或閣下根據招股章程及本申請表格所載的條款及條件應有的權利及責任所引致的任何行動,而違反香港境外的任何法例;
- 同意閣下的申請一經接納,即不得因無意的失實陳述而撤銷;
- 同意閣下的申請受香港法例管轄;
- 聲明、保證及承諾:(i)閣下明白公開發售股份不曾亦不會根據美國證券法登記;及(ii)閣下及閣下為其利益申請公開發售股份的人士均身處美國境外(定義見S規例),或屬S規例第902條第(h)(3)段所述的人士;
- 保證閣下提供的資料真實及準確;
- 同意接納所申請數目或根據申請分配予閣下但數目較少的公開發售股份;
- 授權本公司將香港結算代理人的名稱列入本公司股東名冊,作為閣下獲分配的任何公開發售股份的持有人,並授權本公司及/或其代理將任何股票存入中央結算系統及/或以普通郵遞方式按申請所示地址向閣下或聯名申請的

如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的公開發售股份,並直接存入中央結算及交收系統(「中央結算系統」),以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口,請使用本表格

排名首位申請人寄發任何退款支票,郵誤風險由閣下承擔,惟閣下已選擇親身領取退款支票則除外;

- 同意獲配發的股份是以香港結算代理人的名義發行,並直接存入中央結算系統,以便寄存於閣下的投資者戶口持有人股份戶口或閣下的指定中央結算系統參與者股份戶口;
- 同意香港結算及香港結算代理人各自保留權利(1)不接納以香港結算代理人名義發行的該等獲配發的任何或部分股份,或不接納該等獲配發的股份存入中央結算系統;(2)安排該等獲配發的股份從中央結算系統提取,並轉入閣下名下,有關風險及費用概由閣下自行承擔;及(3)安排該等獲配發的股份以閣下名義發行(或如屬聯名申請人,則以排名首位申請人的名義發行),而在此情況下,會以普通郵遞方式將該等獲配發股份的股票寄往閣下在申請表格上所示地址(郵誤風險概由閣下自行承擔)或提供該等股票予閣下領取;
- 同意香港結算及香港結算代理人均可調整以香港結算代理人名義發行的獲配發股份數目;
- 同意香港結算及香港結算代理人對招股章程及本申請表格未有載列的資料及陳述概不負責;
- 同意香港結算及香港結算代理人無論如何不須對閣下負責;
- 聲明及表示此乃閣下為本身或閣下為其利益提出申請的人士所提出及擬提出的唯一申請;
- 明白本公司、董事、獨家保薦人、獨家賬簿管理人、聯席牽頭經辦人及包銷商將依據閣下的聲明及陳述而決定是否向閣下配發任何公開發售股份,閣下如作出虛假聲明,可能會被檢控;
- (如本申請是為閣下本身的利益提出)保證閣下或作為閣下代理的任何人士或任何其他人士不曾亦不會為閣下的利益以白色或黃色申請表格或向香港結算發出電子認購指示而提出其他申請;及
- (如閣下作為代理為另一名人士的利益提出申請)保證(i)閣下(作為代理或為該人士利益)或該人士或任何其他作為該人士代理的人士不曾亦不會以白色或黃色申請表格或向香港結算發出電子認購指示而提出其他申請;及(ii)閣下獲正式授權作為該人士的代理代為簽署申請表格或發出電子認購指示。

#### 丁、授權書

如閣下透過授權代理人提出申請,本公司、獨家賬簿管理人及聯席牽頭經辦人可按其認為合適的任何條件(包括出示代理人獲授權證明)酌情接納或拒絕閣下的申請。

#### 釐定發售價及公開發售股份的分配

預期發售價於二零一八年二月十二日(星期一)或前後釐定。申請人須繳付每股公開發售股份0.33港元的最高發售價,另加1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費。倘若本公司及獨家賬簿管理人(為其本身及代表包銷商)

基於任何理由並無於二零一八年二月十二日(星期一)或之前(或本公司及獨家賬簿管理人(為其本身及代表包銷商)議定之較後日期)協定發售價,股份發售將不會進行並會失效。截止登記認購申請前,概不處理公開發售股份的申請或配發任何公開發售股份。

本公司預期於二零一八年二月二十三日(星期五)在聯交所網站[www.hkexnews.hk](http://www.hkexnews.hk)及本公司網站[www.simplicityholding.com](http://www.simplicityholding.com)公佈最終發售價、配售踴躍程度、公開發售認購水平及公開發售股份分配基準。公開發售的分配結果以及成功申請人的香港身份證/護照/香港商業登記號碼(如適用)亦同於上述網站公佈。

#### 如閣下成功申請認購公開發售股份(全部或部分)

如閣下的申請全部或部分獲接納,閣下的股票(前提是到二零一八年二月二十六日(星期一)上午八時正公開發售成為無條件而並無終止,股票成為有效的所有權證明)將以香港結算代理人名義發出,並按閣下在申請表格的指示於二零一八年二月二十三日(星期五)或在特別情況下由香港結算或香港結算代理人決定的任何其他日期直接存入中央結算系統,寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口。

如閣下透過中央結算系統投資者戶口持有人以外的指定中央結算系統參與者提出申請:公開發售股份將寄存於閣下指定的中央結算系統參與者(非中央結算系統投資者戶口持有人)股份戶口,閣下可向該中央結算系統參與者查詢閣下獲配發的公開發售股份數目。

如閣下以中央結算系統投資者戶口持有人身份提出申請:本公司預期於二零一八年二月二十三日(星期五)刊登中央結算系統投資者戶口持有人的申請結果及香港公開發售的結果。閣下應查閱本公司刊發的公告,如有任何資料不符,請於二零一八年二月二十三日(星期五)下午五時正前或香港結算或香港結算代理人決定的任何其他日期前知會香港結算。緊隨公開發售股份寄存於閣下的股份戶口後,閣下即可透過「結算通」電話系統及中央結算系統互聯網系統(根據香港結算不時生效的《投資者戶口操作簡介》所載程序)查詢閣下的新戶口結餘。香港結算亦將向閣下提供一份活動結單,列出寄存於閣下股份戶口的公開發售股份數目。

本公司不會就申請時繳付的款項發出收據,亦不會發出臨時所有權文件。

#### 退還款項

若閣下未獲分配任何公開發售股份或申請僅部分獲接納,本公司將不計利息向閣下退回閣下的申請股款(包括相關的1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費)。

倘發售價低於最高發售價,本公司將不計利息向閣下退回多繳申請股款(包括相關的1%經紀佣金、0.0027%證監會交易徵費及0.005%香港聯交所交易費)。

有關退款程序載於招股章程「如何申請公開發售股份」一節「13. 寄發/領取股票及退回股款」一段。

Please use this form if you want the Public Offer Shares to be issued in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant

## Personal Data

### Personal Information Collection Statement

This Personal Information Collection Statement informs the applicant for, and holder of, Public Offer Shares, of the policies and practices of the Company and its Hong Kong Branch Share Registrar in relation to personal data and the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the “**Ordinance**”).

#### 1. Reasons for the collection of your personal data

It is necessary for applicants and registered holders of securities to supply correct personal data to the Company or its agents and the Hong Kong Branch Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong Branch Share Registrar.

Failure to supply the requested data may result in your application for securities being rejected, or in delay or the inability of the Company or its Hong Kong Branch Share Registrar to effect transfers or otherwise render their services. It may also prevent or delay registration or transfers of the Public Offer Shares which you have successfully applied for and/or the dispatch of share certificate(s) and/or refund cheque(s) to which you are entitled.

It is important that securities holders inform the Company and the Hong Kong Branch Share Registrar immediately of any inaccuracies in the personal data supplied.

#### 2. Purposes

The personal data of the securities holders may be used, held, processed and/or stored by whatever means for the following purposes:

- processing your application and refund cheque, where applicable, verification of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocation of the Public Offer Shares;
- compliance with applicable laws and regulations in Hong Kong and elsewhere;
- registering new issues or transfers into or out of the names of securities’ holders including, where applicable, HKSCC Nominees;
- maintaining or updating the register of securities’ holders of the Company;
- verifying securities holders’ identities;
- establishing benefit entitlements of securities’ holders of the Company, such as dividends, rights issues and bonus issues, etc.;
- distributing communications from the Company and its subsidiaries;
- compiling statistical information and shareholder profiles;
- disclosing relevant information to facilitate claims on entitlements; and
- any other incidental or associated purposes relating to the above and/or to enable the Company and the Hong Kong Branch Share Registrar to discharge their obligations to securities’ holders and/or regulators and/or any other purposes to which the securities’ holders may from time to time agree.

#### 3. Transfer of personal data

Personal data held by the Company and its Hong Kong Branch Share Registrar relating to the securities holders will be kept confidential but the Company and its Hong Kong Branch Share Registrar may, to the extent necessary for achieving any of the above purposes, disclose or transfer (whether within or outside Hong Kong) the personal data to any of the following:

- the Company’s appointed agents such as financial advisers, receiving bank and overseas principal share registrar;
- where applicants for securities request a deposit into CCASS, HKSCC or HKSCC Nominees, who will use the personal data for the purposes of operating CCASS;
- any agents, contractors or third-party service providers who offer administrative, telecommunications, computer, payment or other services to the Company or the Hong Kong Branch Share Registrar in connection with their respective business operation;
- the Stock Exchange, the SFC and any other statutory regulatory or governmental bodies or otherwise as required by laws, rules or regulations; and
- any persons or institutions with which the securities’ holders have or propose to have dealings, such as their bankers, solicitors, accountants or stockbrokers, etc.

#### 4. Retention of personal data

The Company and its Hong Kong Branch Share Registrar will keep the personal data of the applicants and holders of securities for as long as necessary to fulfil the purposes for which the personal data were collected. Personal data which is no longer required will be destroyed or dealt with in accordance with the Ordinance.

#### 5. Access to and correction of personal data

Securities holders have the right to ascertain whether the Company or the Hong Kong Branch Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. The Company and the Hong Kong Branch Share Registrar have the right to charge a reasonable fee for the processing of such requests. All requests for access to data or correction of data should be addressed to us, at our registered address disclosed in the “Corporate Information” section of the Prospectus or as notified from time to time, for the attention of the company secretary, or our Hong Kong Branch Share Registrar for the attention of the privacy compliance officer.

**By signing an Application Form or by giving electronic application instructions to HKSCC, you agree to all of the above.**

如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的公開發售股份,並直接存入中央結算及交收系統(「中央結算系統」),以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口,請使用本表格

## 個人資料

### 個人資料收集聲明

此項個人資料收集聲明是向公開發售股份的申請人和持有人說明有關本公司及其香港股份過戶登記分處有關個人資料和香港法例第486章《個人資料(私隱)條例》(「條例」)方面的政策和措施。

#### 1. 收集閣下個人資料的原因

證券申請人及登記持有人以本身名義申請證券或轉讓或受讓證券時或尋求香港股份過戶登記分處的服務時,必須向本公司或其代理及香港股份過戶登記分處提供正確個人資料。

未能提供所要求的資料可能導致閣下申請證券被拒或延遲,或本公司或其香港股份過戶登記分處無法進行過戶或提供服務。此舉亦可能妨礙或延遲登記或轉讓閣下成功申請的公開發售股份及/或寄發閣下應得的股票及/或退款支票。

證券持有人所提供的個人資料如有偏差,務請立即通知本公司及香港股份過戶登記分處。

#### 2. 用途

證券持有人的個人資料可以任何方式被採用、持有、處理及/或保存,以作以下用途:

- 處理閣下的申請及退款支票(如適用)、核實是否符合本申請表格及招股章程載列的條款和申請程序以及公佈公開發售股份的分配結果;
- 遵守香港及其他地區的適用法律法規;
- 以證券持有人(包括香港結算代理人(如適用))的名義登記新發行證券或轉讓或受讓證券;
- 存置或更新本公司證券持有人的名冊;
- 核實證券持有人的身份;
- 確定本公司證券持有人的受益權利,例如股息、供股和紅股等;
- 分發本公司及其附屬公司的通訊;
- 編製統計數據和股東資料;
- 披露有關資料以便就權益申索;及
- 與上述有關的任何其他附帶或相關用途及/或使本公司及香港股份過戶登記分處能履行對證券持有人及/或監管機構承擔的責任及/或證券持有人可能不時同意的任何其他用途。

#### 3. 轉交個人資料

本公司及其香港股份過戶登記分處所持有關證券持有人的個人資料將會保密,但本公司及其香港股份過戶登記分處可以在為作上述任何用途之必要情況下,向下列任何人士披露或轉交(無論在香港境內或境外)有關個人資料:

- 本公司委任的代理,例如財務顧問、收款銀行和海外股份過戶登記處;
- (如證券申請人要求將證券存入中央結算系統)香港結算或香港結算代理人;其將會就中央結算系統的運作使用有關個人資料;
- 向本公司或香港股份過戶登記分處提供與其各自業務營運有關的行政、電信、電腦、付款或其他服務的任何代理、承包商或第三方服務供應商;
- (基於遵照法例、規則或法規的規定)聯交所、證監會及任何其他法定監管機關或政府部門或其他對象;及
- 證券持有人與其進行或擬進行交易的任何人士或機構,例如彼等的銀行、律師、會計師或股票經紀等。

#### 4. 個人資料的保留

本公司及其香港股份過戶登記分處將按收集個人資料所需的用途保留證券申請人及持有人的個人資料。無需保留的個人資料將會根據條例銷毀或處理。

#### 5. 查閱和更正個人資料

證券持有人有權確定本公司或香港股份過戶登記分處是否持有其個人資料,並有權索取有關該資料的副本並更正任何不準確資料。本公司和香港股份過戶登記分處有權就處理任何查閱資料的要求收取合理費用。

所有查閱資料或更正資料的要求應按招股章程「公司資料」一節所披露或不時通知的本公司註冊地址向公司秘書或本公司的香港股份過戶登記分處屬下的個人資料私隱事務主任提出。

閣下簽署申請表格或向香港結算發出電子認購指示,即表示同意上述各項。

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