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(Stock Code: 8087)

DATE OF BOARD MEETING

The board (the "**Board**") of directors (the "**Directors**") of China 33 Media Group Limited (the "**Company**", together with its subsidiaries, the "**Group**") announces that a meeting of the Board will be held on 9 November 2018 for the purposes of, among other matters, approving the unaudited results of the Group for the nine months ended 30 September 2018 and its publication.

By Order of the Board China 33 Media Group Limited Ruan Deqing Chairman and Executive Director

Hong Kong, 26 October 2018

As at the date of this announcement, the executive Directors are Mr. Ruan Deqing (Chairman), Mr. Peng Lichun and Mr. Ma Pun Fai; and the independent non-executive Directors are Ms. Tay Sheve Li, Ms. Yu Shun Yan Verda and Mr. Yau Kit Yu.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least seven days from the date of its posting and the Company's website at www.china33media.com.