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(Stock Code: 8087)

CHANGE OF CHIEF FINANCIAL OFFICER, COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board hereby announces that with effect from 18 January 2019:

- 1. Mr. Siu Shing Tak has resigned as (i) the chief financial officer of the Company, (ii) the company secretary of the Company, (iii) an authorised representative of the Company pursuant to Rule 5.24 of the GEM Listing Rules and (iv) an authorized representative of the Company for accepting service of process and notices in Hong Kong on its behalf under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong); and
- 2. Mr. Yeung Man Sun has been appointed as (i) the company secretary of the Company, (ii) an authorized representative of the Company pursuant to Rule 5.24 of the GEM Listing Rules and (iii) an authorised representative of the Company for accepting service of process and notices in Hong Kong on its behalf under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Director(s)**") of China 33 Media Group Limited (the "**Company**", together with its subsidiaries, the "**Group**") hereby announces that Mr. Siu Shing Tak ("**Mr. Siu**") has tendered his resignation as (i) the chief financial officer of the Company, (ii) the company secretary of the Company, (iii) an authorised representative of the Company pursuant to Rule 5.24 of the Rules (the "**GEM Listing Rules**") Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and (iv) an authorised representative of the Company for accepting service of process and notices in Hong Kong on its behalf under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) with effect from 18 January 2019 due to his own career development. Mr. Siu has confirmed that he has no disagreement with the Board and there is no matter which needs to be brought to the attention of the shareholders of the Company in respect of his resignation.

The Board further announces that Mr. Yeung Man Sun ("**Mr. Yeung**") has been appointed as (i) the company secretary of the Company, (ii) an authorised representative of the Company pursuant to Rule 5.24 of the GEM Listing Rules and (iii) an authorised representative of the Company for accepting service of process and notices in Hong Kong on its behalf under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) with effect from 18 January 2019.

Mr. Yeung, aged 39, graduated from City University of Hong Kong with a bachelor degree in Business Administration (Honours) in Accountancy and received his master's degree in Corporate Governance from Hong Kong Polytechnic University. Mr. Yeung is a member of the Hong Kong Institute of Certified Public Accountants, associate member of both the Institute of Chartered Secretaries and Administrators in the United Kingdom and The Hong Kong Institute of Chartered Secretaries. He has over 12 years of experience in accounting, auditing and finance industry.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Siu for his valuable contribution to the Company during his tenure of services and welcome Mr. Yeung on his new appointment in the Company.

By Order of the Board China 33 Media Group Limited Ruan Deqing Chairman and Executive Director

Hong Kong, 18 January 2019

As at the date of this announcement, the executive Directors are Mr. Ruan Deqing (Chairman), Mr. Peng Lichun and Mr. Ma Pun Fai; and the independent non-executive Directors are Ms. Tay Sheve Li, Ms. Yu Shun Yan Verda and Mr. Yau Kit Yu.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Group. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least seven days from the date of its posting and the Company's website at www.china33media.com.