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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

(Warrant Code: 8015)

THE STOCK EXCHANGE'S NOTICE TO COMMENCE DELISTING PROCEDURES

This announcement is made by China Trends Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 9.17 of the Rules (the “**GEM Listing Rules**”) Governing the Listing on GEM of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

NOTICE TO COMMENCE DELISTING PROCEDURES

The Company has received a letter (the “**Letter**”) dated 10 June 2019 from the Stock Exchange, which serves as a notice pursuant to Rule 9.15 of the GEM Listing Rules. The Stock Exchange has decided to suspend trading in the Company’s shares under Rule 9.04 of the GEM Listing Rules and proceed with cancellation of the Company’s listing under Rule 9.14 of the GEM Listing Rules after having considered, among others, the following:

- 1) the scale of operation of the Group’s business is limited and recorded only minimal profit or loss;
- 2) both the trading business and the media business of the Group are not viable and sustainable; and
- 3) the Group’s assets may not enable the Group to carry out businesses with sufficient level of operations to justify the continued listing of the Company’s shares.

Pursuant to the Letter, the Company is required to re-comply with Rule 17.26 of the GEM Listing Rules. If the Company fails to do so by the expiry of the 12-month period (i.e. 9 June 2020), the Stock Exchange will proceed with cancellation of the Company’s listing.

Under Rule 4.06(1) of the GEM Listing Rules, the Company has the right to have the Decision referred to the GEM Listing Committee for review. The Company may request that the Decision be reviewed by the GEM Listing Committee on or before 17 June 2019. If the Company does not make any review application by 17 June 2019, trading in the Shares will be suspended from 9:00 a.m. on 18 June 2019. Before that, trading in the Shares will continue. The Company is discussing the Letter with the Company's legal and/or financial advisers, and shall lodge a request for the Decision be referred to the GEM Listing Committee for review.

The directors (the “**Directors**”) of the Company would remind the shareholders of the Company (the “**Shareholders**”) and potential investors that the Company has decided to proceed with the review by the GEM Listing Committee, but the outcome of such review is uncertain, if undertaken.

Further announcements will be made by the Company as and when appropriate and in accordance with the requirements of the GEM Listing Rules. Shareholders who have any queries about the procedures of the Stock Exchange's notice of proceeding to cancel the Company's listing are advised to obtain appropriate professional advice.

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman and Chief Executive Officer

Hong Kong, 10 June 2019

As at the date of this announcement, the executive Directors are Mr. Xiang Xin (Chairman), Mr. Chan Cheong Yee and Mr. Yip, Wing Ho; the independent non-executive Directors are Mr. Wong Chung Kin, Quentin, Ms. An Jing and Mr. Chen Yicheng. Ms. Kung Ching is an alternate Director to Mr. Xiang Xin.

This announcement, for which the Directors collectively and individually accept full responsibilities, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM for the purpose of giving information with regards to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumption that are fair and reasonable.

This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.