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DOMINATE GROUP HOLDINGS COMPANY LIMITED

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8537)

PROFIT WARNING

This announcement is made by Dominate Group Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review and analysis of the unaudited consolidated management accounts of the Group for the three months ended 30 June 2019, it is expected that the Group will record a loss for the three months ended 30 June 2019 of approximately HK\$1.8 million as compared to the profit of approximately HK\$1.9 million, which excluded the listing expenses of approximately HK\$2.3 million, for the corresponding period in 2018.

The loss was mainly attributable to (i) the decrease of revenue and gross profit due to weak market performance brought by the recent global and local economic and social uncertainties, (ii) the temporary closure of a retail shop for renovation in June 2019; and (iii) the increase in general and administrative expenses due to the increases in legal and professional fees after the listing of the Company on GEM and other expenses.

The Company is in the process of finalising the unaudited consolidated results of the Group for the three months ended 30 June 2019. The information contained in this announcement is only based on the information currently available to the Board, including the preliminary assessment by the Board of the unaudited consolidated management accounts of the Group for the three months ended 30 June 2019 which have not been audited or reviewed by the independent auditors and the audit committee of the Company, and maybe subject to amendments.

Shareholders and potential investors are advised to read carefully the announcement of the first quarterly results of the Group for the three months ended 30 June 2019, which is expected to be published on or before 15 August 2019.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Dominate Group Holdings Company Limited
Fu Chun Keung
Chairman

Hong Kong, 30 July 2019

As at the date of this announcement, the executive Directors are Mr. Fu Chun Keung, Ms. Cheung Lai Yuk and Ms. Fu Wan Ling; and the independent non-executive Directors are Mr. Chan Chi Ming Tony, Mr. Chan Cheong Tat and Mr. Wong Wing Keung Meyrick.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its publication and on the website of the Company at www.dghcl.com.