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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8087)

## DATE OF BOARD MEETING

The board (the "Board") of directors (the "Directors") of China 33 Media Group Limited (the "Company", together with its subsidiaries, the "Group") announces that a meeting of the Board will be held on 14 August 2019 for the purposes of, among other matters, considering and approving the unaudited interim results of the Group for the six months ended 30 June 2019 and its publication, and considering the payment of a dividend (if any).

By Order of the Board
China 33 Media Group Limited
Ruan Deqing

Chairman and Executive Director

Hong Kong, 1 August 2019

As at the date of this announcement, the executive Directors are Mr. Ruan Deqing (Chairman), Mr. Peng Lichun and Mr. Ma Pun Fai; and the independent non-executive Directors are Ms. Tay Sheve Li, Ms. Yu Shun Yan Verda and Mr. Yau Kit Yu.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least seven days from the date of its posting and the Company's website at www.china33media.com.