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This announcement, for which the directors (the “Director(s)”) of CCID Consulting Company Limited (the “Company”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (“GEM Listing Rules”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

CCID Consulting

賽迪顧問股份有限公司

CCID CONSULTING COMPANY LIMITED*

(a joint stock limited company incorporated in the People’s Republic of China)

(Stock code: 08235)

www.ccidconsulting.com

INSIDE INFORMATION

This announcement is made pursuant to the requirements of Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong). The board of Directors (the “**Board**”) of CCID Consulting Company Limited* (the “**Company**”) wishes to inform the shareholders and potential investors of the Company that the Company and its subsidiaries (the “**Group**”) is expected to record a profit of approximately RMB13,656,000 for the six months ended 30 June 2019 (the “**Current Period**”). As shown in the Group’s unaudited interim report for the six months ended 30 June 2018 (the “**Last Period**”) published on 8 August 2018, the profit of the Group for the Last Period was RMB2,101,000.

The profit of the Group for the Current Period is expected to increase by approximately 550% as compared to the corresponding period in 2018. Such expected increase was mainly attributable to:

- (1) business exploration in new areas, as a result of which, the traditionally-advantaged information communication and technology sector will look to the happiness industry and regional economic development;

- (2) new advancement in the digital transformation, as a result of which, our services and products achieved a milestone in digital transformation by completing the industrial big-data platform, as well as reporting a fast growth in the online platform business. During the Current Period, the contractual amount exceeded RMB6,000,000;
- (3) enhancement in the new advantages of our products and services, as a result of which, our products and services witness a significant boost in their competitiveness. Our comprehensive services evolve from the single consultation planning and are driven by industrial innovation and development, resulting in a value-added increment. During the Current Period, the contracted projects that exceed RMB1 million accounted for approximately 53% of the total contracted projects; and
- (4) improvement in the brand and new image of our consultancy services, as a result of which, the brand and image have significantly improved, achieving positive reputation in the market. Our products and services have also achieved a 98% satisfaction rate in the market.

As the Company is still finalizing the interim results for the Current Period, the information contained in this announcement is based on the preliminary assessment by the Company's management on the consolidated management accounts which have not been audited by the Group's auditor or reviewed by the audit committee of the Company. Shareholders and potential investors of the Company should read carefully the Group's interim results announcement for the six months ended 30 June 2019 scheduled to be published by the Company on 8 August 2019.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
CCID Consulting Company Limited*
Ms. Xia Lin
Chairman

Beijing, the PRC, 2 August 2019

As at the date of this announcement, the Board comprises one executive Director namely Ms. Xia Lin, one non-executive Director namely Mr. Sun Huifeng and three independent non-executive Directors namely Mr. Guo Xinping, Ms. Li Xuemei and Mr. Chen Yungcheng.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least seven days from the date of its posting and on the "Investor Relations" page of the Company's website at www.ccidconsulting.com.

* For identification purpose only