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CHINA TRENDS HOLDINGS LIMITED 中國趨勢控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171) (Warrant Code: 8015)

VOLUNTARY ANNOUNCEMENT THE PROGRESS TO THE COOPERATION AGREEMENT OF THE MEDIA E-COMMERCE PROJECT

Reference is made to the announcement (the "Announcement") of China Trends Holdings Limited (the "Company") dated 11 April 2019 in relation to, inter alia, the entering into a cooperation agreement of media e-commerce project. Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

Boss Dream (China) Limited ("Boss China"), a subsidiary of the Company, was informed by Mr. Wang Xinjie, the legal representative of 深圳優優購智能商業網絡科技有限公司("Shenzhen WealthGo"), that Shenzhen WealthGo has been actively pushing forward the Cooperation Agreement entered into between Shenzhen WealthGo and Boss China. However, Shenzhen WealthGo has expressed its worrying and disturbing on the Company being in the process of delisting decided by The Stock Exchange of Hong Kong Limited ("Stock Exchange") and is requesting to delay the cooperation until there should be any positive results regarding the review of the decision of the Stock Exchange.

The Company understands the reason for Shenzhen WealthGo's decision of delaying the cooperation. The Company will make further announcement if and when there is any material development on the matter or otherwise as required by the GEM Listing Rules.

By order of the Board China Trends Holdings Limited Xiang Xin

Chairman and Chief Executive Officer

Hong Kong, 6 September 2019

As at the date of this announcement, the executive Directors of the Company are Mr. Xiang Xin (Chairman), Mr. Chan Cheong Yee and Mr. Yip, Wing Ho; the independent non-executive Directors of the Company are Mr. Wong Chung Kin, Quentin, Ms. An Jing and Mr. Chen Yicheng. Ms. Kung Ching is an alternate director to Mr. Xiang Xin.

This announcement, for which the Directors collectively and individually accept full responsibilities, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM for the purpose of giving information with regards to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumption that are fair and reasonable.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.