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SMART GLOBE HOLDINGS LIMITED

竣球控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8485)

POSITIVE PROFIT ALERT

This announcement is made by Smart Globe Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

After preliminary review by the Company’s management of the unaudited management accounts of the Group for the year ended 31 December 2019 and assessment of the information currently available, the board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that the Group is expected to record an increase in the unaudited profit after tax for the year ended 31 December 2019 of over 30% as compared to the corresponding year in 2018. Based on the information currently available, the Board is of the view that such increase was mainly attributable to the increase in the sales in the United States and Hong Kong and the impact of cost reduction benefited from the result of automation for the year ended 31 December 2019 as compared to the corresponding year in 2018.

As the Company is still in the process of finalising the unaudited consolidated results of the Group for the year ended 31 December 2019, the information contained in this announcement is only a preliminary assessment by the Board according to the latest management accounts of the Group currently available, which has not been audited by the Group’s auditor or reviewed by the audit committee of the Company. Shareholders and potential investors are advised to read carefully the announcement of the Company in relation to the results of the Group for the year which is expected to be published in March 2020 in accordance with the GEM Listing Rules.

Shareholders and potential investors should exercise caution when dealing in the securities of the Company.

By order of the Board of
Smart Globe Holdings Limited
LAM Tak Ling Derek
*Chairman, Chief Executive Officer and
Executive Director*

Hong Kong, 14 February 2020

As at the date of this announcement, the executive Directors are Mr. LAM Tak Ling Derek, Mr. CHAN Yee Yeung and Ms. TSE Yuen Shan Ivy; and the independent non-executive Directors are Mr. LI Chun Hung, Mr. ONG Chor Wei and Mr. YAM Kam Kwong, JP.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange at www.hkexnews.hk for at least seven days from the day of its publication. This announcement will also be published on the website of the Company at www.smartglobe.hk.