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CHANGE OF DATE OF BOARD MEETING

Reference is made to the announcement of China 33 Media Group Limited (the “**Company**”) dated 12 March 2020 in relation to the date of meeting of the board (the “**Board**”) of directors (the “**Directors**”) of the Company to be held on 25 March 2020 (the “**Board Meeting**”) for the purposes of, among other matters, considering and approving the annual results of the Group for the year ended 31 December 2019 (the “**2019 Annual Results**”) and its publication, and considering the payment of a dividend (if any).

The Board hereby announces that, as additional time is required to finalize the 2019 Annual Results, the Board Meeting has been re-scheduled to 30 March 2020.

By Order of the Board
China 33 Media Group Limited
Ruan Deqing
Chairman and Executive Director

Hong Kong, 24 March 2020

As at the date of this announcement, the executive Directors are Mr. Ruan Deqing (Chairman), Mr. Peng Lichun and Mr. Ma Pun Fai; and the independent non-executive Directors are Ms. Tay Sheve Li, Ms. Yu Shun Yan Verda and Mr. Yau Kit Yu.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least seven days from the date of its posting and the Company’s website at www.china33media.com.