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EJE (HONG KONG) HOLDINGS LIMITED

壹家壹品 (香港) 控股有限公司 *

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8101)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of EJE (Hong Kong) Holdings Limited (the “**Company**”) and together with its subsidiaries, collectively the “**Group**”) announces that a meeting of the Board will be held on Friday, 7 August 2020 at 3:30 p.m. for the purpose of among other matters, considering and approving the unaudited first quarterly results of the Group for the period ended 30 June 2020 and the announcement of the unaudited first quarterly results of the Group to be published on the GEM of The Stock Exchange of Hong Kong Limited website and the Company’s website and considering the payment of a dividend, if any.

By order of the Board

EJE (Hong Kong) Holdings Limited

Mr. Chau Tsz Kong Alan

Executive Director

Hong Kong, 28 July 2020

As at the date of this announcement, the executive directors of the Company are Mr. Qin Yuquan, Mr. Hung Cho Sing and Mr. Chau Tsz Kong Alan; and the independent non-executive Directors are Mr. Tang Kin Chor, Mr. Chan Chun Wing and Mr. Yiu Shung Kit.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for at least seven days from the date of its posting and the Company’s website at <http://www.ejeliving.com>

** For identification purpose only*