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EJE (HONG KONG) HOLDINGS LIMITED
壹家壹品 (香港) 控股有限公司 *
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8101)

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN that an extraordinary general meeting (the “**EGM**”) of the shareholders (the “**Shareholders**”) of EJE (Hong Kong) Holdings Limited (the “**Company**”) will be held at Room 01B, 23rd Floor, China Insurance Group Building, 141 Des Voeux Road Central, 61-65 Gilman Street and 73 Connaught Road Central, Hong Kong, at 11:00 a.m. on Friday, 28 August 2020 for the purpose of considering and, if thought fit, passing (with or without modification) the following resolutions as ordinary resolutions of the Company:

ORDINARY RESOLUTION

“**THAT:**

- (A) the entering into of the deed of extension (the “**Extension Deed**”) dated 3 July 2020 and the supplemental deed (the “**Supplemental Deed**”) dated 24 July 2020 between the Company and Legendary Idea Limited (“**Bondholder**”) as holder of the convertible bonds in the outstanding principal amount of HK\$212,000,000 issued by the Company (the “**Convertible Bond**”) in relation to, among other things, the alteration (the “**Alteration**”) of the maturity date of the Convertible Bond (a copy of the Extension Deed and the Supplemental Deed having been produced to the EGM and marked “A” and “B” and initialed by the chairman of the EGM for the purpose of identification), and the transactions contemplated thereunder (including but not limited to the Alteration) be and are hereby approved, confirmed and ratified;
- (B) the board of directors of the Company (the “**Directors**”) be and is hereby granted a specific mandate to allot and issue of the conversion shares upon exercise of the conversion rights attached to the Convertible Bond in accordance with the terms and conditions of the Convertible Bond as altered by the Extension Deed and the Supplemental Deed; and

** For identification purpose only*

- (C) any one or more Directors be and are hereby authorised to sign, execute, perfect, deliver and do all such documents, deeds, acts, matters and things, as the case may be, as they may in their discretion consider necessary, desirable or expedient to carry out and implement the Extension Deed and the Supplemental Deed and the transactions contemplated thereunder into full effect and to agree to such variation, amendment or waiver as are in the reasonable opinion of the Directors in the interests of the Company and its Shareholders as a whole provided that such variation, amendment or waiver shall not be fundamentally different from the terms as provided in the Extension Deed and the Supplemental Deed.”

By order of the Board
EJE (Hong Kong) Holdings Limited
Mr. Chau Tsz Kong Alan
Executive Director

Hong Kong, 31 July 2020

Registered office:

Cricket Square
Hutchins Drive
P.O. Box 2681
Grand Cayman KY1-1111
Cayman Islands

Principal place of business in

Hong Kong:
Room 01, 23rd Floor.,
China Insurance Group Building,
141 Des Voeux Road Central,
61-65 Gilman Street and
73 Connaught Road Central,
Hong Kong

Notes:

1. A shareholder entitled to attend and vote at the EGM is entitled to appoint one or more proxies to attend and, on a poll, vote in his stead at the EGM in accordance with the Articles of Association of the Company. A proxy need not be a shareholder of the Company but must be present in person to represent the shareholder.
2. To be valid, the form of proxy together with a power of attorney or other authority (if any) under which it is signed or a certified copy thereof must be deposited with the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited of Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong at least 48 hours before the time appointed for holding the EGM or any adjournment thereof as the case may be and in default thereof the form of proxy and such power or authority shall not be treated as valid.
3. Completion and return of the form of proxy will not preclude you from attending and voting at the EGM if you so wish.

4. In order to determine the entitlement to attend and vote at the EGM, the register of members of the Company will be closed from Tuesday, 25 August 2020 to Friday, 28 August 2020 (both days inclusive) during which period no transfer of Share will be registered. In order to qualify for attending the EGM, all share transfers accompanied by the relevant share certificates must be lodged with the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited of Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong for registration not later than 4:30 p.m. on Monday, 24 August 2020 for such purpose.

As at the date of this announcement, the Directors are:

Executive Directors:

Mr. Qin Yuquan (Chairman)

Mr. Hung Cho Sing

Mr. Chau Tsz Kong Alan

Independent Non-executive Directors:

Mr. Tang Kin Chor

Mr. Chan Chun Wing

Mr. Yiu Shung Kit

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company's website at <http://www.ejeliving.com>.