

# Dadi International Group Limited 大地國際集團有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability) (Stock Code: 8130)

# ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

# INTRODUCTION, ENVIRONMENTAL, SOCIAL AND GOVERNANCE POLICIES

During the year ended on 31 March 2020, Dadi International Group Limited (formerly known as Zhi Cheng Holdings Limited) (the "Company") with its subsidiaries (together the "Group"), was principally engaged in publication, purchase and distribution of books; provision of advertising and media related services; financial leasing, as well as other financial services.

This Environmental, Social and Governance Report (the "ESG Report") summarizes the environmental, social and governance ("ESG") initiatives, plans and performances of the Group and demonstrates its commitment to sustainable development.

# THE ESG GOVERNANCE STRUCTURE

The Group has set up an ESG working taskforce (the "Taskforce"), composed of staff from relevant departments, in which, full-time staff has been assigned to collect the data relevant to ESG and compile the ESG Report. The Taskforce would periodically report to the board of directors of the Company (the "Board"), assisting in the assessment and identification of risk management of the Group on ESG aspects and whether its internal control system is appropriate and effective. The Taskforce reviews the ESG performance of the Group, including environmental, labour practices, and other ESG aspects. The Board sets the tone at the top for its ESG strategies and is responsible for ensuring effective risk management and internal controls. The detail of the ESG strategy is stated below.

# DETAIL OF THE ESG STRATEGY

We established an ESG management system with clarified management functions and responsibilities at all levels. We carry out specific work through the Taskforce and help the Board understand our ESG risks and performance in a timely manner, so as to better incorporate ESG factors into company planning and daily operations.

- The Board is responsible for:
  - assessing and determining the Group's ESG risks;
  - ensuring the establishment of appropriate and effective ESG risk management and internal control systems;
  - developing ESG strategies, action plans and objectives;
  - monitoring the progress and performance of ESG work;
  - reviewing and approving annual ESG reports.

- The management is responsible for:
  - reporting ESG-related risks and opportunities to the Board;
  - implementing ESG risk management and internal control systems;
  - informing the Board of the effectiveness of ESG risk management and internal control systems;
  - arranging work in accordance with the ESG strategies, action plans and objectives developed by the Board;
  - reporting to the Board on the progress and performance of ESG work;
  - reviewing and submitting annual ESG report to the Board for approval.
- The Taskforce is responsible for:
  - carrying out specific ESG work;
  - reporting to the management on the progress of the work;
  - collecting information and data;
  - preparing annual ESG reports and reporting to the management.

# SCOPE OF REPORTING

This ESG Report covers the Group's business activities of offices in Hong Kong and mainland China, which represent the Group's major sources of revenue. The ESG key performance indicator ("KPI") data is gathered and included subsidiaries under the Group's direct control. The Group will extend the scope of disclosures when and where applicable. The KPIs are shown in the ESG Report as well as supplemented by explanatory notes to establish benchmarks.

# **REPORTING FRAMEWORK**

The ESG Report has been prepared in accordance with the "Environmental, Social and Governance Reporting Guide" (the "ESG Reporting Guide") as set out in the Appendix 20 of the GEM Listing Rules of The Stock Exchange of Hong Kong Limited. Information relating to the corporate governance practices of the Group has been set out in the Corporate Governance Report on P.16 to P.25 of Annual Report for the year ended 31 March 2020.

# **REPORTING PERIOD**

The ESG Report describes the ESG activities, challenges and measures taken by the Group from 1 April 2019 to 31 March 2020 (the "Relevant Period").

# STAKEHOLDER ENGAGEMENT

We value our stakeholders and their feedback regarding our businesses and ESG aspects. In order to understand and address their key concerns, we have maintained close communication with our key stakeholders, including but not limited to government, investors, customers, suppliers, employees, as well as community and public.

We take stakeholders' expectations into consideration in formulating our businesses and ESG strategies by utilizing diversified engagement methods and communication channels, shown as below.

Stakeholders	Expectations and Requirements	Means of Communication
Government	• Observance of laws and disciplines and payment of tax according to laws	• Complying with relevant laws and regulations
Investors	• Stable reporting of investment	<ul> <li>Reporting to investors on regular basis by annual report, interim report and quarterly report</li> </ul>
Customers	Providing excellent services	<ul> <li>Setting up a variety of communication channels to understand customers' needs by email, phone call and client questionnaire</li> </ul>
Suppliers	Maintaining good business dealings	<ul><li>Carrying out strategic cooperation</li><li>Contract fulfillment</li></ul>
Employees	<ul><li>Competitive salary and benefits</li><li>Fair promotion and development</li><li>Good working environment</li></ul>	<ul> <li>Establishing a sound employee management system by complying to related regulations</li> <li>Strengthening communications with employees to provide fair promotion and establishing training system to equip employees with adequate working skills</li> </ul>
Community and public	Corporate social responsibility	Participating in social activities

We aim to collaborate with our stakeholders to improve our ESG performance and create greater value for the wider community on a continuous basis.

# MATERIALITY ASSESSMENT

The management and staff of the Group's respective major operations have participated in the preparation of the ESG Report to assist the Group in reviewing our operations and identifying relevant ESG issues and assess the importance of related matters to our businesses and stakeholders. Based on the assessed significant ESG issues, a data collection questionnaire was prepared to collect information from relevant departments and business units of the Group.

The following is a summary of the Group's material ESG issues included in this ESG Report:

### Material ESG aspects of the Group

- Greenhouse Gas ("GHG") Emissions
- Energy Consumption
- Paperless Office
- Recruitment, Remuneration, Promotion and Dismissal
- Customer Privacy Protection
- Customer Services

During the Relevant Period, the Group confirmed that it has established appropriate and effective management policies and internal control systems for ESG issues and confirmed that the disclosed contents are in compliance with the requirements of the "ESG Reporting Guide".

# **CONTACT US**

We welcome stakeholders to provide their opinions and suggestions. You can provide valuable advices in respect of the ESG Report or our performances in sustainable development by phone contact (852) 2382 8588 for Hong Kong and (021) 5850 1766 for mainland China.

#### A. ENVIRONMENTAL

#### A1. Emissions

#### General Disclosure and KPIs

During the Relevant Period, the Group principally engaged in publication, purchase and distribution of books, as well as provision of advertising and media related services. Our business operation did not directly generate any greenhouse gas ("GHG") emissions, exhaust gases emissions, hazardous waste, and only generated an insignificant amount of non-hazardous waste. Nonetheless, we recognized our responsibilities towards the potential indirect negative environmental impacts associated with our business operations.

By integrating environmental consideration into our decision-making processes, we embraced our responsibilities to create an environmentally sustainable business. We were also committed to raising our employees' environmental awareness and complying with relevant environmental laws and regulations.

To enhance our environmental governance practice and mitigate the environmental impacts produced by our operations, we have implemented relevant environmental protection policies and communicated such policies to our employees. These policies encouraged our staff to contribute towards sustainability by adopting environmentally friendly operation methods. In the long run, we will continue to enhance our environmental management strategies in monitoring and minimizing the environmental impacts brought by our businesses regularly in the coming years.

During the Relevant Period, the Group did not have any material non-compliance with the relevant environmental laws and regulations in Hong Kong and mainland China, including but not limited to the "Waste Disposal Ordinance", "Air Pollution Control Ordinance", "Noise Control Ordinance" of Hong Kong and "Environmental Protection Law of the People's Republic of China" of mainland China that have a significant influence on the Group's operations.

#### Exhaust Gas Emissions

Since the Group's major businesses were publication, purchase and distribution of books, as well as provision of advertising and media related services, the Group did not make use of any industrial production or any factory facilities. No exhaust gas was directly generated by the Group; therefore, it regarded the exhaust gas emissions were immaterial to the Group's operation. While the major type of emissions produced by the Group's operation was GHG emissions, details will be disclosed in the following section.

#### GHG Emissions

As a corporation providing publication, purchase and distribution of books, as well as advertising and media related services, the Group's daily operations had minimal impacts on the environment. Nevertheless, we still focused on nurturing and strengthening our employees' awareness of environmental protection in their daily work processes, and actively implemented the Group's environmental protection measures, with the aim to lower the GHG emissions and reduce nonhazardous wastes generation.

The Group had no direct GHG emissions as it did not have any direct consumption of fuels for vehicles or production facilities due to its business nature. The principal GHG emissions of the Group were generated from purchased electricity and the aircraft navigation during employees' business trip. The Group so far does not have data for the annual GHG emission; however, the Group has emphasized a lot on environment protection and has related policies of reducing the consumption of electricity in order to reduce the GHG emissions as well.

The Group has adopted the following measures to mitigate the indirect GHG emissions from electricity consumption in our operations:

- Requiring employees to turn off all the lights and switch off the desktops after work;
- Encouraging employees to turn off the lights when it is not necessarily used;
- Keeping the air-conditioning temperature at 24 degrees Celsius; and
- Encouraging employees to use power-saving appliances.

Consumption of electricity was accounted as the most significant source of indirect GHG emission. The Group has implemented measures as stated in "Energy Consumption" of Aspect A2 below in order to reduce energy consumption, and thereby minimizing carbon footprint.

Through these GHG emissions mitigating measures, the employees' awareness on GHG emissions mitigation has been enhanced.

#### Sewage Discharge

The Group was principally engaged in publication, purchase and distribution of books, as well as provision of advertising and media related services. We did not consume significant volume of water through our business activities, and therefore our business activities did not generate material portion of discharge into water during the Relevant Period. The majority of the water supply and discharge facilities were provided and managed by property management company.

#### Waste Management

#### Hazardous waste handling method

Despite the Group did not generate hazardous wastes during the Relevant Period, we have established guidelines in governing the management and disposal of hazardous wastes. In case there is any hazardous waste produced, we must engage a qualified chemical waste collector to handle such waste, which is complied with relevant environmental regulations and rules.

#### Non-hazardous waste handling method

The Group's wastes mainly came from office operation, such as paper, toner cartridge and ink cartridge. With the aim of minimizing the environmental impacts from non-hazardous wastes generated from our business operations, the Group implemented measures to handle such wastes and launched different reduction initiatives. The Group disposed the waste generated by business operation by three categories, which are general waste, recyclable waste and special waste. Recyclable waste includes papers, bottles, cans, etc. Special waste includes toner, battery, etc. The three categories were handled in different ways based on their nature. The consumption of paper is shown in the table below by sheets instead of tons.

		Relevant Period
		Waste disposal
Type of non-hazardous waste	Unit	amount
Paper	sheets	71,176
Intensity	sheets/HK\$ million	664.26

As the Group engaged in the business of publication, purchase and distribution of books in the relevant period, paper consumption increased inevitably (2019: 37,219 sheets). However, the Group has endeavored their best efforts in minimizing waste generations by implementing several measures. The Group have implemented the following procedures to encourage employees to share responsibilities in waste management and minimize waste generations:

- Using double-sided printing or photocopying wherever possible;
- Avoiding unnecessary paper using in the office;
- Utilizing electronic media for communication;
- Recycling one-sided printed paper;
- Avoiding single-use disposable items; and
- Placing "Green Message" reminders on office equipment.

Through these waste reduction measures, the employees' awareness on waste management has been enhanced.

#### A2. Use of Resources

#### General Disclosure and KPIs

The Group strives to optimise resource usage in our business operations and take initiatives to introduce measures on promoting resource efficiency and adopting eco-friendly approaches in our operations. As an office-based company, the Group's major resource consumption are energy consumption and office paper consumption. We have established related policies and initiatives related to energy consumption management, which will be mentioned in this section. We have also noticed the potential environmental impacts brought by the consumption of other natural resources, such as water consumption, related policies and initiatives are also implemented to mitigate such impacts brought by our operation.

#### Energy Consumption

The major energy consumption of the Group was electricity consumption in the daily operation. The Group aims to minimize our impacts on the environment by identifying and adopting appropriate measures in our operations. We continuously explore the use of new energy in our business operation and how to optimize, integrate and use the resources in a highly efficient manner with the support of the latest information science and technology, thereby achieving sustainable development. Related policies and initiatives on energy conservation have been developed to show our concern on energy efficiency. All employees must implement the adopted policies and measures in resource utilization. Regular review is conducted on our energy objectives and targets to seek continuous improvement in the Group's energy performance.

Monthly monitoring on the usage of electricity, water and other materials was implemented. Unexpected high electricity consumption would be investigated to find out the root cause and preventive measures would be taken. During the Relevant Period, the Group has implemented the following measures relating to mitigating energy consumption:

- Switching off unnecessary lightings and electrical appliances when not in use;
- Using appliances and devices which are eco-friendly or energy-saving; and
- Setting all printers, photocopiers and computers to energy saving mode.

As a result, the employees' awareness of energy conservation has been increased through these energy-saving measures.

The electricity consumption amount of offices in mainland China was 32,413 kWh during the Relevant Period; while there was no data of electricity consumption of Hong Kong office. For the electricity consumption in the previous period, Shanghai office, Beijing office and Shanxi office consumed 25,370 kWh, 4,543 kWh and 2,500 kWh electricity respectively. During the Relevant Period, the energy consumption of the Group and its intensity were as follows:

Type of energy	Unit	Relevant Period Energy consumption
Electricity	kWh	32,413
Intensity	kWh/HK\$ million	302.47

#### Water Consumption

During the Relevant Period, water consumption of the Group was mainly for basic business operation, cleaning and sanitation. We encouraged all employees to develop the habit of water conservation. We have been strengthening our water-saving promotion, posting water saving reminders, and guiding employees to use water reasonably.

As our principal business was publication, purchase and distribution of books, as well as provision of advertising and media related services, we did not consume significant amounts of water through our business activities. The majority of the water supply facilities were provided and managed by property management company, so the procurement of suitable water sources is not relevant to the Group. The water consumption of the Beijing office was 104 tonnes; while there was no data of the water consumption of Shanghai office, Shanxi and Hong Kong office.

During the Relevant Period, the water consumption of the Group and its intensity were as follows:

Type of consumption	Unit	Relevant Period Water consumption
Water	tonnes	104 <sup>(Note)</sup>
Intensity	tonnes/HK\$ million	0.97

Note: Only denotes the water consumption of the Group's Beijing office.

Based on the water conservation measures we have implemented since last year, the awareness of efficient water consumption has been raised among the Group's employees. The measures implemented include posting water saving reminders and guiding employees to use water reasonably. As a result, the water consumption decreased significantly when compared with last year (2019: 132 tonnes).

#### Use of Packaging Material

As the principal business of the Group was publication, purchase and distribution of books, as well as provision of advertising and media related services, we did not consume any amount of packaging materials for product packaging during the Relevant Period.

#### A3. The Environment and Natural Resources

#### General Disclosure and KPIs

The business activities of the Group have no direct/significant impact on environment and natural resources, we still recognized the importance in minimizing the negative environmental impacts of our business operations. The Group believed that it was essential to act as an environmentally responsible corporate to meet the customers' demands in environmental protection and the expectation of the community for a healthy living environment. We were also devoted to achieving sustainable development for generating long-term values to the community and our stakeholders.

We spent efforts in mitigating our potential environmental impacts through adopting industry best practices targeted at reducing natural resources consumption and developing effective environmental management. We regularly assess the environmental risks of our businesses, adopt preventive measures to reduce potential risks and ensure compliance with relevant laws and regulations.

#### Paperless Office

In order to reduce paper usage, the Group strongly advocated paperless office operations. All offices are operated in the electronic system as far as possible to reduce the use and consumption of office paper in order to save forest resources. We also encouraged electronic medium for communications within the office and with suppliers.

As a socially responsible enterprise, protecting nature and the environment has become an integral part of the Group's corporate culture and important value, the Group constantly looks for ways to maximize benefits with minimal resource consumption and environmental impact, and continue to strive for sustainable development.

#### Climate change

The Group is planning to set up a committee in providing effective governance for integrating and addressing the climate change issue within our business. The committee will be responsible for categorizing and addressing the climate change risk related to our business operations. The committee is supposed to meet on quarterly basis and plays an integral role in overseeing the transitional risks posed from climate change. The risks of which include increased regulation and related financial obligation such as the imposition of carbon taxes, increased disclosure, and more stringent environmental risk management that affect our business.

#### B. SOCIAL

#### B1. Employment and Labor Practices

#### General Disclosure

The Group puts significant emphasis on the welfare of employees whom it considers the Group's most valuable assets. Hence, the Group strives to attract and retain talents and reconcile economical imperatives with well-beings, aiming at reinforcing satisfaction, loyalty and commitment of human capital.

The Group has adopted comprehensive human resources manual which includes policies and procedures applicable to staff. These policies and employment procedures are periodically reviewed to ensure continuous improvements in our employment standards. All employees are treated fairly regarding recruitment, training and development, appraisal of work performance, promotions, rest periods, remuneration and benefits. The Group is committed to providing equal opportunity for all employees and applicants without regard to race, color, religion, national origin, sex, age, marital status, sexual orientation, disability, political affiliation, personal appearance, family responsibilities, matriculation or any other characteristic protected under local law.

During the Relevant Period, the Group has complied with employment-related laws and regulations in Hong Kong and mainland China, including but not limited to the "Employment Ordinance" of Hong Kong, "Labour Law of the People's Republic of China", "Labour Contract Law of the People's Republic of China", and "Provision on the Prohibition of Using Child Labour" of the People's Republic of China. Throughout the Group's operation, the Group strives to provide an excellent and comfortable working environment. Based on the features of the principal business, the Group sets appropriate working hours and rest breaks for all staff members. The Group also provides paid annual leave, marriage leave, maternity leave, casual leave and compassionate leave in addition to statutory holidays.

In accordance with the ESG Reporting Guide set out by the Stock Exchange, the data of the "Social Performance" of the Group during the Relevant Period is presented in graphs below:





As at 31 March 2020, the Group had 46 employees in total. In terms of gender, there were 22 females and 24 males in the Group. Among them 10 had attained master's degree and 28 of them had attained bachelor's degree in their education. Over half of our employees, 27 of them, are between 31 to 50 years old. All of our employees are full time staffs and most of them were being employed in China.

Employee Turnover Rate	1 April 2019 to 31 March 2020
Turnover rate by gender (%)	
Female	0%
Male	4.35%
Turnover rate by age group (%)	
Below 30 years old	0%
31-50 years old	4.35%
51 year old or above	0%
Turnover rate by region (%)	
China	4.35%
Other region	0%

#### Recruitment, Remuneration, Promotion and Dismissal

During recruitment, the Group adheres to the principle of "open, fair and just" to take a twoway choice, by only considering candidates' skills, capability and related experience, and avoiding discrimination on either nationality, gender, age, religion, or culture. We have established clear human resources policies stipulating the processes of recruitment, termination, payroll management and employee insurance, etc. We are strictly in compliance with the various relevant national personnel laws and regulations and provide all employees with benefits they should enjoy.

The Group has developed a set of sound employment rules and regulations and made clear provisions of the rights and obligations imposed on the employees in the employee handbook. The employee handbook stipulates that the daily working hour of employees in Hong Kong and PRC offices. The office hour is from 9 a.m. to 6 p.m., including a one-hour lunch break. Employees work for 8 hours per day, with an average of 40 hours per week. Employees are also entitled to statutory holidays and annual leave benefits according to law.

Employees' benefits of various branches of the Group are as follows:

- Hong Kong Office: The Group provides a defined contribution to the Mandatory Provident Fund as required under the "Mandatory Provident Fund Schemes Ordinance" for our eligible employees in Hong Kong.
- Mainland Office: The Group provides a defined contribution to the endowment insurance, medical insurance, unemployment insurance, employment injury insurance, and maternity insurance according to the related regulations. Employees who have served for over one year are entitled supplemental medical insurance, paid sick leave, and birthday benefit, etc.

#### Communication Channels

We recognize the importance to maintain close and open communication with our employees. Employees are encouraged to exchange information, ideas and views about matters of mutual interest and concern through both formal and informal channels. Management reviews the result of the survey and implements corresponding improvement actions.

### Diversity, Equal Opportunities and Anti-discrimination

A diverse and skilled workforce is crucial for our business. The Group is committed to creating and maintaining an inclusive and collaborative workplace culture. We are dedicated to providing equal opportunities in all aspects of employment and maintaining a workplace that is free from discrimination, physical or verbal harassment against any individual on the basis of race, religion, color, gender, physical or mental disability, age, place of origin, marital status and sexual orientation. Employees are welcome to report any suspected cases to protect the rights and interests of each employee. We have zero tolerance on sexual harassment or abuse in the workplace in any form.

### B2. Health and Safety

#### General Disclosure

The Group did not pose a significant threat to the health and safety of employees during the publication, purchase and distribution of books, as well as the provision of advertising and media related services. Yet, the Group undertakes to safeguard the health and safety of its employees and expects all employees to strictly observe our health and safety policies. We will continue to invest sufficient resources and devote efforts to maintain and enhance safety management so as to reduce the risks involved in health and safety.

During the Relevant Period, the Group has ensured full compliance with relevant occupational health and safety-related laws and regulations in Hong Kong and China, including but not limited to "Occupational Safety and Health Ordinance" in Hong Kong, as well as "Occupational Disease Prevention Law" and "Safe Production Law" in mainland China.

#### Workplace Health and Safety

The Group considers health and safety of its employees as one of its primary responsibilities. As such, the Group is committed to provide a workplace free from injury and illness through effective procedures and practice on occupational health and safety.

Regarding workplace health and safety, first aid boxes are available at readily accessible locations in the Group's offices. Treatment for minor injuries can be obtained on request to the supervisor in charge at the site of the first aid box nearest to the scene of the accident. The Group conducted health check from time to time to ensure the health of employees. Employees who suffer from injury arising out of and in the course of employment are entitled to compensation in accordance with the related regulations. During the Relevant Period, there were no fatal cases reported, in which we successfully achieved a 0% rate of fatality.

The measures for emergency situations in respect of fire occurring in certain buildings or installations are also regulated in terms of guidelines assisting employees to take sensible immediate action when discovering a fire. The Group provides fire drill for the employees to ensure they can evacuate quickly and safely from the premises and assembled in the designated area away from the building in the event of a fire. No severe injury or fatality was reported throughout the Relevant Period.

Employees are free to provide feedbacks on improving the workplace safety and report any potential hazards that may lead to injury or danger. Besides, additional occupation safety guidelines including proper working postures and posters of proper lifting method were accessible on the intranet and were put up at appropriate locations in offices respectively to raise the safety awareness among employees. The Group has also developed health and safety policies including prohibition of abuse of alcohol and drugs, identification and prevention of risks and hazards in the working area. We require our employees to strictly adhere to and comply with the policies mentioned in above.

#### B3. Development and Training

#### General Disclosure

#### Training and Development Management

The Group recognizes the valuable contribution of our talents for the continuous success of the Group. Nurturing talents and polishing the skills of our human capital is crucial in leading us to excellence. This is achieved through development of training strategy that focuses on creating values and serving the needs of our customers, talents and society. Therefore, we encourage our employees to attend trainings and obtain professional qualifications.

. . . . . . . .

Employee Training	Unit	1 April 2019 to 31 March 2020
Average hours of training received per employee	hours	12
Average hours of training per employee by gender		
Male	hours	12
Female	Hours	12
Average hours of training per employee by employment category		
Management	hours	12
General	hours	12

We notice the importance of training and development for our staff to keep abreast of the latest trend in the industry and the dynamic pace in current market. The Group provided onboard training, company policy training, and business operation training based on each employee's position. We stipulate the training policies that each employee shall develop their own training objectives where sales staffs are expected to stay up to date with latest book market and advertising market trends by conducting research regularly. The Group provides suitable training and development opportunities to assist employees to meet their training objectives as well as achieving business goals, specifically for sales team, customer service and administration team, finance team, and IT team in order to maintain excellent service for our customers.

New employees are required to participated into the onboard training program within the first week of employment. The program will provide information on the Group's structure, mission and business model, the employee's role in contributing to business success and objective, as well as office procedures. The training time for each male staff and female staff in the Relevant Period is 12 hours.

#### B4. Labour Standards

#### General Disclosure

#### Prevention of Child and Forced Labor

The Group strictly comply with the "Minors Protection Law" in the People's Republic of China in order to prohibit the use of child labor and forced or compulsory labor at all its units and suppliers. Furthermore, the Group has instituted a comprehensive screening and recruiting process to prohibit the use of child labor. We only employ employees aged over 18 years and never force employees to work overtime. No employee is made to work against his/her will or work as forced labor, or subject to corporal punishment or coercion of any type related to work.

Personal data are collected during the process to assist in the selection of suitable candidates and to verify candidates' personal data to ensure no child labor will be recruited. The human resources department also ensures identity documents are carefully checked. Also, compensation is provided for overtime working with prior approval obtained from respective supervisor. If violation is involved, it will be dealt with in the light of the circumstances.

Also, the Group has zero-tolerance to employment of child labor and forced labor and the Group is not aware of any non-compliance with relevant rules and regulations on preventing child or forced labor.

#### **B5.** Supply Chain Management

#### General Disclosure

#### Supply Chain Management Structure

The Group highly values our relationship with suppliers and regards them as important business partners. All suppliers are evaluated carefully and subjected to regular monitoring and assessment. The Group has formulated related procurement policies and procedures to manage its suppliers and the policies and procedures are reviewed annually.

As at 31 March 2020, the Group had mainly five major suppliers, namely, Tencent Holding Limited, Shanghai Weaver Network Co., Ltd, Xerox Corporation, Northern Education Co., Ltd and Encyclopedia News Co., Ltd. Tencent Holding Limited, Shanghai Weaver Network Co., Ltd and Xerox Corporation are the hardware and software suppliers regarding our business operations. And Northern Education Co., Ltd and Encyclopedia News Co., Ltd are the main suppliers of books to our company.

The Group has set clear requirements on selection and management of suppliers to ensure standardized management and proper selection of suppliers and effective control over operational risks resulting from improper selection, unreasonable method or fraudulent practice of suppliers. The Group's policies regarding the purchase from suppliers focused on service and product quality, price, technical ability, after sale service, and current cooperation situation etc. Furthermore, areas such as the policy of suppliers on the use of recycle or natural materials, forbidding child and forced labor employment are the Group's concern in selecting its suppliers.

In order to manage the progress and quality of work conducted by our suppliers, we have set up standards for the tender and purchase from suppliers. We have also established a database of suppliers, which includes the basic information of suppliers, such as the types of products, the provision of services, the types of suppliers and the supply prices for the Group's long-term follow-up assessment of suppliers. Our managers and project coordinators conduct regular review with the appointed suppliers.

#### Fair and Open Procurement

Related policies are formulated by the Group to ensure that the suppliers could participate in competitions in an open and fair way. The Group should not have differentiated or discriminated treatment on certain suppliers; it would strictly monitor and prevent all kinds of business bribery; and employees or personnel having any interest relationship with the supplier should not be involved in the related business activity.

#### Environmental and Social Risks of Supply Chain

Beside the policies and strategies mentioned in above, the Group also focused on the environmental and social risks of our suppliers. The Group focused on purchasing from the suppliers who also cares about the environment and the society and denied the suppliers who would cause pollution to the environment. To achieve the above, we make a serious assessment of suppliers' compliance with all applicable laws and regulations; actions in safeguarding workers' health and safety; and actions in mitigating environmental impacts. During the Relevant Period, the Group did not notice that its main suppliers had had any environment and social risks.

#### B6. Product Responsibility

#### General Disclosure

The Group highly values customers' satisfaction in pursuit of quality excellence. In such case, the Group strictly complies with the "Product Quality Law" of the People's Republic of China. The quality management system of the Group is applicable to all operation related departments. Regular internal audit on the effectiveness and level of compliance of quality management system are carried out on an annual basis. Moreover, management review meeting is conducted at least once a year to ensure the stability adequacy and effectiveness of the quality management system. The Group recognises the importance of advertising, labelling and privacy matters related to products and services provided by the Group.

The Group also adopts the following quality control policies on the products:

- A series of inspections upon the receipt of the products regarding, among others, their appearance, packaging, specification and brand logo on a sampling basis; and
- The relevant product will be returned to the supplier for replacement if any defects are identified.

The Group has established relevant policies to ensure compliance with applicable laws and regulations and to fulfill its corporate responsibility towards the customers. During the Relevant Period, there was no case of non-compliance with laws and regulations in relation to product responsibility within the headquarters and offices of the Group.

#### Customer Privacy Protection

The Group takes serious protection of our members' confidential information. The Group seeks to protect our members' information and accounts by employing data security measures such as encryption, passwords and firewalls, etc. The Group has hired specific employees to handle the storage and access of our customers' information. Our employees are prohibited to use the personal information of our customers for purposes which are not related to the maintenance of their accounts, unless their prior consent is obtained. If our employees would like to access the information of our customers, they will need to apply for approval. We do not sell, rent or otherwise share the personal information of clients with any third parties without their prior consent. Stipulated in our privacy policy, we make sure that the processing of personal data for marketing purposes, fulfil the requirements of applicable law. Furthermore, each of our external websites includes an online privacy statement and procedures for fulfilling the requirements of applicable law.

#### Customer Services and Complaint Mechanism

To provide a pleasant user experience for our customers, the Group has long established a set of procedures to handle customers' feedbacks or complaints in a professional manner. Customers' information will be recorded, and enquiries or complaints cases received will be transferred to the related departments or further handling. Reviews on feedback or complaints is conducted, and action plans are in place promptly to address the identified issues. The Group will collect the information on the complaint cases, such as the occasion, reason, and the contact of the client, etc. Customers' satisfaction is evaluated after the cases are settled, and feedbacks or complaints may be circulated to management if necessary.

### Protection of Intellectual Property Rights

The Group so far has not encountered any intellectual property infringement. For any infringement of our intellectual property, we will urge infringers to cease such action, and set up a specific working group to handle such infringement.

#### Advertising Guidelines

The Group has formulated clear guidelines on advertising for our employees to follow in order to standardize our sales procedures. Sales procedures ranging from briefing, service recommendation, quotation and information check, confirmation, campaign set up and testing, campaign launch, etc. are clearly listed in the related policy. This ensures proper authorization and recognition on sales.

#### B7. Anti-corruption

### General Disclosure

The Group commits to maintaining a high standard of integrity when doing business as we strongly believe that it is essential to meeting the expectations of our stakeholders.

The Group promotes integrity and prevents unethical pursuits. The Group strictly comply with the "Anti-Money Laundering Law of the PRC", the "PRC Anti-unfair Competition Law" and the "PRC Criminal Law" by implementing an effective whistle-blowing policy for reporting fraud, corruption, bribery, extortion and money laundering. We encourage the reporting of suspected business irregularities and provide clear channels specifically for this purpose. When suspected wrongdoings are identified, such as breach of duty, abuse of power, receiving bribes, staff should report to the Board for investigation and verification, and report to the regulator and/or to law enforcement authority when necessary.

During the year ended 31 March 2020, there are no concluded legal cases regarding corruption brought against the Group or its employees during the Relevant Period.

### Anti-money Laundering

The Group has related policies to educate employees the importance of anti-money laundering and the serious consequence to the Group once it happens. The Group ensures that all the employees in the Group has the awareness of anti-money laundering. Besides, the Group will investigate any potential money laundering issue to reduce any chance that may ultimately result in a money laundering case. If any money laundering discovered during the operation of the business, such case and personnel involved will be reported to the Board for further action.

#### Anti-corruption

Basic standards of expected conducts for all employees are clearly set out in related anti-corruption policy. Any incidents that may have conflict of between their personal interest and the Group's interest in dealing with suppliers, consumers and all other organizations doing or seeking to do business with the Group, or any subsidiaries or associates should be avoided. Employees should not offer, solicit or accept anything of material value to or from their colleagues, customers, suppliers or other business partners of the Group unless consent is given. Gifts or favors of a token nature or generally available to others are however acceptable. Incidents or suspected cases of corruption, theft, fraud and embezzlement must be reported to management through their department manager.

Employees will be subjected to disciplinary actions if violation of related anti-corruption policy and code of conduct are found after investigation. Disciplinary actions include verbal or written warnings and dismissal. Management will make an investigation and report to the police if appropriate. Employees received training from time to time to ensure that they comply with the guides and all policies and procedures of the Group during the Relevant Period.

### B8. Community Investment

#### General Disclosure

The Group believes that returning society through social participation and contribution is a form of showing corporate citizenship. We also see the potential to nurture corporate culture and inspire our employees towards social concerns in the daily work life. We would embrace the human capital into the social management strategies to sustain our corporate social responsibility as a part of the strategic development of the Group.

#### Community Participation

During the year ended 31 March 2020, the Group participated in various community activities to help the environment of the society. For example, volunteering services, community sanitation cleaning, etc. To have a better understanding of the needs in society and strengthen the connection with local communities, we regularly communicated with local charities. We have also encouraged our employees to participate in community activities and suggested areas of contribution based on their personal experiences in the community. In the coming years, the Group will continue paying efforts in the environmental, employees and customers aspects and keeping the success of this year and at the same time, the Group will intend to invest more resources into volunteering initiatives to contribute to the society.

# INDEX FOR ESG REPORTING GUIDE

Subject Areas, Aspect, General		
Disclosure and KPIs	Description	Section/Declaration
Aspect A1: Emissions		
General Disclosure	<ul> <li>Information on:</li> <li>(a) the policies; and</li> <li>(b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to Exhaust Gas and GHG emissions, discharges into water and land, and generation of hazardous and non-hazardous waste.</li> </ul>	Emissions
KPI A1.1	The types of emissions and respective emissions data.	Emissions – Exhaust Gas Emissions; GHG Emissions; Waste Management; Sewage Discharge
KPI A1.2	GHG emissions in total (in tonnes) and intensity.	Emissions – GHG Emissions (Not applicable – Explained)
KPI A1.3	Total hazardous waste produced (in tonnes) and intensity.	Emissions – Waste Management (Not applicable – Explained)
KPI A1.4	Total non-hazardous waste produced (in tonnes) and intensity.	Emissions – Waste Management
KPI A1.5	Description of reduction initiatives and results achieved.	Emissions – Exhaust Gas Emissions; GHG Emissions and Energy Conservation; Waste Management
KPI A1.6	Description of how hazardous and non-hazardous wastes are handled, reduction initiatives and results achieved.	Emissions – Waste Management

#### Subject Areas, Aspect, General **Disclosure and KPIs** Description Section/Declaration Aspect A2: Use of Resources General Disclosure Policies on the efficient use of resources, Use of Resources including energy, water and other raw materials. KPI A2.1 Direct and/or indirect energy consumption by Use of Resources – Energy Consumption type in total and intensity. KPI A2.2 Water consumption in total and intensity. Use of Resources – Water Consumption (Applicable – But without sufficient data) KPI A2.3 Description of energy use efficiency initiatives Use of Resources – Energy Consumption and results achieved. KPI A2.4 Description of whether there is any issue in Use of Resources - Water Consumption sourcing water that is fit for purpose, water efficiency initiatives and results achieved. KPLA2.5 Total packaging material used for finished Use of Resources – Use of Packaging products (in tonnes) and with reference to Material (Not applicable - Explained) per unit produced. Aspect A3: The Environment and Natural Resources General Disclosure Policies on minimizing the issuer's significant The Environment and Natural Resources impact on the environment and natural

KPI A3.1	Description of the significant impacts of activities on the environment and natural	The Environment and Natural Resources – Paperless Office
	resources and the actions taken to manage them.	
	5	

resources.

# Subject Areas, Aspect, General Disclosure and KPIs

Description

### Section/Declaration

## Aspect B1: Employment

General Disclosure	<ul> <li>Information on:</li> <li>(a) the policies; and</li> <li>(b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to compensation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination,</li> </ul>	Employment and Labor Practise
	and other benefits and welfare.	

## Aspect B2: Health and Safety

General Disclosure	Information on:	Health and Safety
	(a) the policies; and	
	(b) compliance with relevant laws and	
	regulations that have a significant impact	
	on the issuer relating to providing a safe	
	working environment and protecting	
	employees from occupational hazards.	

#### Aspect B3: Development and Training

General Disclosure	Policies on improving employees' knowledge	Development and Training
	and skills for discharging duties at work.	
	Description of training activities.	

## Aspect B4: Labour Standards

General Disclosure	Information on:	Labour Standards
	(a) the policies; and	
	(b) compliance with relevant laws and	
	regulations that have a significant im	pact on
	the issuer relating to preventing child	and
	forced labour.	

Subject Areas, Aspect, General				
Disclosure and KPIs	Description	Section/Declaration		
Aspect B5: Supply Chain Management				
General Disclosure	Policies on managing environmental and social risks of the supply chain.	Supply Chain Management		
Aspect B6: Product Responsibility				
General Disclosure	<ul> <li>Information on:</li> <li>(a) the policies; and</li> <li>(b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to health and safety, advertising, labelling and privacy matters relating to products and services provided and methods of redress.</li> </ul>	Product Responsibility		

# Aspect B7: Anti-corruption

General Disclosure	Information on:	Anti-corruption	
	(a) the policies; and		
	(b) compliance with relevant laws and		
	regulations that have a significant impact on		
	the issuer relating to bribery, extortion, frau	Jd	
	and money laundering.		

# Aspect B8: Community Investment

General Disclosure	Policies on community engagement to	Community Investment
	understand the needs of the communities	
	where the issuer operates and to ensure	
	its activities take into consideration the	
	communities' interests.	